

WDNR OFFICE OF THE GREAT LAKES AOC CAPACITY GRANTS
JULY 1, 2018 – OCTOBER 23, 2018
QUARTERLY REPORT
REPORTING: KELLY REYER, FWWA OUTREACH COORDINATOR

Project Title: **Aesthetics Monitoring Program for the Green Bay AOC**

Project Applicant: **Fox-Wolf Watershed Alliance**

PO Box 1861
309 E. Kimberly Avenue
Kimberly, WI 54136

Fiscal Agent: Fox-Wolf Watershed Alliance

Project Implementation Leader: Fox-Wolf Watershed Alliance

Person responsible for quarterly reporting: **Kelly Reyer, Outreach Coordinator**

Project Location: **Lower Green Bay and Fox River AOC, Aesthetics Monitoring Sites 1-12**

Deliverables:

Aesthetics Monitoring Bus Trip #2: Saturday, August 4, 2018

Aesthetics Monitoring Bus Trip Promotion

The second aesthetics monitoring bus trip was advertised in The Source e-newsletter in July and promoted on Facebook, money was spent to sponsor the event on Facebook.

Facebook Recruitment:

<https://www.facebook.com/events/2089099094711790/>

Facebook After Event Post:

<https://bit.ly/2EFzzNU>

Registration Form:

<https://docs.google.com/forms/d/e/1FAIpQLSepeqfAqQncFnIN0wZZsItP77Q7phe5GIIDtOGb3tj6UNFZA/viewform>

Blog Post for Bus Trip #2:

<http://fwwa.org/2018/08/20/volunteers-participate-in-july-14th-aesthetics-monitoring-bus-trip-2/>

Tour Route:

Start: Leicht Memorial Park
→ Riverview Place Park
→ Weitor Wharf
→ Bay Beach
→ Communiversity Park (ate lunch here)
→ Return to Leicht Memorial Park



Deliverables:

Aesthetics Monitoring Bus Trip #3: Saturday, October 6, 2018

Aesthetics Monitoring Bus Trip Promotion

The third aesthetics monitoring bus trip was advertised in The Source e-newsletter in August and promoted on Facebook, money was spent to sponsor the event on Facebook.

Facebook Recruitment:

<https://www.facebook.com/events/2138664489735974/>

Facebook After Event Post:

<https://www.facebook.com/foxwolfriver/photos/pcb.1601642629941533/1601634023275727>

Registration Form:

https://docs.google.com/forms/d/e/1FAIpQLSfCpaOHiEdywK_6AmM4bX9YbTKw3v_IRp4KLM44SpQ42IYb4Q

Blog Post for Bus Trip #3:

<https://bit.ly/2PHvPMY>

Tour Route:

Start: Metro Boat Launch
→ Weitor Wharf
→ Voyaguer Park (ate lunch here)
→ Fox Point Boat Landing
→ Return to Metro Boat Launch



Volunteer Contact Information

Names and contact information for all program volunteers. **The registration list is attached to this report.**

Site Monitoring Forms

Completed monitoring forms. **All paper forms have been submitted electronically. All electronic forms go directly to the DNR. One volunteer used the electronic form at the final bus trip on October 6th. You should have received all of the scanned data sheets. All photos will be provided with the final report.**

Quarterly Updates to DNR

- Amount of money spent this quarter: **\$3,320.59—an invoice is attached to this report.**
- Deliverables and work accomplished during the quarter and any problems that were encountered and how they were resolved: **Work during this quarter included creating registration forms, advertising/promoting the event on Facebook, promoting the trips through our The Source e-newsletter, organizing materials, ordering lunches, hosting the trips, following up with volunteers, creating blog posts, meeting to discuss the program, and creating a quarterly report and final program report.**
- Planned tasks/deliverables for the next quarter:
--**Submit quarterly and final reports**
--**Report about the program at the January AOC stakeholders meeting**