

WDNR OFFICE OF THE GREAT LAKES AOC CAPACITY GRANTS

APRIL 1, 2018 – JUNE 30, 2018

QUARTERLY REPORT

REPORTING: KELLY REYER, FWWA OUTREACH COORDINATOR

Project Title: **Aesthetics Monitoring Program for the Green Bay AOC**

Project Applicant: **Fox-Wolf Watershed Alliance**

PO Box 1861
309 E. Kimberly Avenue
Kimberly, WI 54136

Fiscal Agent: Fox-Wolf Watershed Alliance

Project Implementation Leader: Fox-Wolf Watershed Alliance

Person responsible for quarterly reporting: **Kelly Reyer, Outreach Coordinator**

Project Location: **Lower Green Bay and Fox River AOC, Aesthetics Monitoring Sites 1-12**

Deliverables:

Aesthetics Monitoring Bus Trip #1:

Aesthetics Monitoring Bus Trip Promotion

The June 30th trip was rescheduled to July 14th due to record heat index in Green Bay. Volunteers were canceling, and the decision was made to move the date to July 14th.

Facebook Recruitment:

<https://www.facebook.com/events/1795768274064792/>

Facebook After Event Post:

<https://www.facebook.com/foxwolfriver/photos/pcb.1488528127919651/1488513491254448/?type=3&theater>

Registration Form:

<https://docs.google.com/forms/d/e/1FAIpQLSepeqfAqQncFnIN0wZZsItP77Q7phe5GIIDtOGb3tj6UNFZ-A/viewform>

Blog Post for Bus Trip #1:

<http://fwwa.org/2018/07/16/volunteers-participate-in-july-14th-aesthetics-monitoring-bus-trip/>

Tour Route:

Start: Fox Point Boat Launch in De Pere
→ West Lazarre Avenue
→ Porlier Pier
→ Leicht Memorial Park
→ Regatta 220
→ Perkofski Boat Launch (ate lunch here)
→ Return to Fox Point Boat Launch



Volunteer Contact Information

Names and contact information for all program volunteers. **The registration list is attached to this report.**

Site Monitoring Forms

Completed monitoring forms. **All paper forms will be submitted electronically. All electronic forms go directly to the DNR. I'm unaware of anyone using the electronic form. You should have received all of the scanned data sheets. All photos from bus trip 1 have already been submitted.**

Quarterly Updates to DNR

- Amount of money spent this quarter: **\$555.17—an invoice is attached to this report.**
- Deliverables and work accomplished during the quarter and any problems that were encountered and how they were resolved: **Work during this quarter included finalizing the Scope of Work, planning for the three bus trips, efforts to organize and reschedule the first trip, maintaining documentation, and planning/advertising for the next two trips.**
- Planned tasks/deliverables for the next quarter:
 - Continue advertising the program with area businesses, schools, and organizations
 - Share the program on FWWA's blog and Facebook
 - Send out mass e-mail regarding the October 6th event to large volunteer contact list (9.13.18)
 - Update the route for the final bus trip to reflect the sites in need of monitoring
 - Submit final report and invoice