



Peggy Lauritsen / Clean Boats, Clean Waters – AIS Volunteer Coordinator
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MEMO

Date: August 13, 2015
To: Sam Weber
Fm: Peggy Lauritsen
Re: CBCW report for Annual Meeting 2015

Sam, this is the presentation for the annual meeting on 8-15-15. I will present this report on Saturday and also have a display, takeaways and sign-up sheets for attendees.

Introduce myself: AIS Coordinator completing 4th year.

THANK YOU VOLUNTEERS boat checks at the landings, flyers to bait shops, going to classes, entering data online. Every bit of help counts toward meeting our grant.

CBCW – 3 Goals

1) Goal #1: Coordinate volunteers to perform FREE boat inspections at 2 landings for a total of 400 hours per season, 200 hours per landing. We help boaters not to accidentally spread invasive species ENTERING or EXITING our lake.

2) Goal #2: Increase awareness with area residents/property owners: a grant to the District requires volunteer hours.

3) Goal #3: Educate boaters and the public about invasives.

Also: we learned from the 2014 Member Survey that:

89% of us/members believe AIS (invasives) are a top priority

89% want monitoring of new AIS (invasives)

86% want to keep our CBCW program

50% believe we can identify curly leaf pondweed, the invasive weed we have now

Results - YTD

1) Education & boat inspections: goal is 400 hours per season.

This year YTD: **295 hours, 73% complete** . last year 2014: **307 hours or 76% complete.**

We are right on target . 2012 YTD we were only 52% complete.

In the remaining 45 days until Sept. 30 = 105 hrs remain. We will meet our goal same as last year.

Most of our boat inspection data is entered online and is up-to date.



AIS TRAINING – what we have done this year

Seventeen volunteers attended two trainings: June 6 and 13 as part of the DNR “Drain Campaign” a statewide initiative started last year to make sure anglers know about Wisconsin’s invasive species laws, and the Annual 4th of July DNR 7th annual statewide **Landing Blitz**, focused on boaters with heightened awareness about invasives.

We were one of 290 lakes in 53 counties in Wisconsin participating again this year.

Pontoon Classroom – July 2, rescheduled due to rain from June 13. 8 people attended. Instructors were Katelin and Jeremy, Polk County Land and Water Resources Department. We learned about how to extract water samples, algae samples, and sediment. I now know what a sechi disk is for.

Other things we do to achieve our CBCW goals:

PUBLIC AWARENESS EFFORTS:

- CBCW information published in BL Bugle sent 2x per year to district members.
- Literature and displays at May and August member meetings: includes the latest AIS information from state and county sources.
(talk about the materials in the clear envelope handed out at meeting here)
- Email communications to 40 volunteers 2x month, June to October.
- Distribute brochures and posters to local bait shops throughout the Summer.
- Placed 1 newspaper article in Inter-County Leader, published 2nd week of July about the Landing Blitz and featured pictures of our volunteers. We received excellent Outdoor Section page placement. This newspaper has a circulation of 13,000 readers.

NEW Volunteers always needed to hit our goal .

sign up sheet in back. Join us!

Pick up a flyer in the back that tells you exactly how you can help and get involved.

New CBCW Coordinator wanted for next year - 2016

I am completing my fourth year and will be stepping back a bit as CBCW Coordinator. We are looking for a new coordinator or (COMMITTEE APPROACH -or a committee of several volunteers) to take my place next year. **sign up sheet in back.** **Would anyone like to volunteer?**

