

WDNR OFFICE OF THE GREAT LAKES AOC CAPACITY GRANTS

MARCH 14, 2017 – JUNE 30, 2017

QUARTERLY REPORT

REPORTING: KELLY REYER, FWVA OUTREACH COORDINATOR

Project Title: **Aesthetics Monitoring Program for the Green Bay AOC**

Project Applicant: **Fox-Wolf Watershed Alliance**

PO Box 1861
309 E. Kimberly Avenue
Kimberly, WI 54136

Fiscal Agent: Fox-Wolf Watershed Alliance

Project Implementation Leader: Fox-Wolf Watershed Alliance

Person responsible for quarterly reporting: **Kelly Reyer, Outreach Coordinator**

Project Location: **Lower Green Bay and Fox River AOC, Aesthetics Monitoring Sites 1-12** Deliverables:

Aesthetics Monitoring Promotional Materials (developed by Fox-Wolf, reported previously)

Volunteer recruitment flyer/poster-[See below](#).

Program fact sheet [All information on the program can be found on our updated website page including the online waiver form, a description of the program, a map showing all of the locations, a link to the online survey form, the downloadable paper form, and the entire volunteer packet. This was all updated after an overhaul of the entire FWVA website <http://fwwa.org/aesthetics-monitoring/>](#)

[A smaller, step-by-step program fact sheet was created to fit the imprinted coolers to be given away to anglers and residents participating in the program approached on-site. The idea is to encourage volunteers to continue with the program and potentially monitor other locations.](#)

Volunteer Contact Information

Names and contact information for all program volunteers. [This was collected ongoing throughout the monitoring season. The WDNR received all electronic and paper data forms containing volunteer information.](#)

Site Monitoring Forms

Completed monitoring forms. [All paper forms will be submitted electronically. All electronic forms go directly to the DNR.](#)

Quarterly Updates to DNR

Quarterly reports will include the following information:

- Amount of money spent that quarter: [\\$1,301.51—an invoice is attached to this report.](#)
- Deliverables and work accomplished during the quarter and any problems that were encountered and how they were resolved: [Work on this program included: --time spent preparing for the FWVA Aesthetics Monitoring day trip which was rescheduled from June to July 27th.](#)

--participating in the FWWA Aesthetics Monitoring day trip. The day trip included having FWWA staff monitor sites as well as encouraging local residents to volunteer monitor at the sites we visited.

--Coordinating and participating in the St. Norbert College into the Streets Program

--Advertising the program on the FWWA blog and on Facebook

--Writing an article for the AOC Lakesider newsletter

--Editing/sending photos and scanning and sending data sheets

--Preparing quarterly report and invoice

- Planned tasks/deliverables for the next quarter: (next season)

FWWA would like to continue to provide volunteer coordination for this program, and is interested in budgeting for one or more Aesthetics Monitoring bus tours of the sites in the Green Bay area in 2018. This is being done in with the program in the Milwaukee AOC and appears to be a great way to get a large amount of volunteers together and monitoring the correct locations. It's a great way to engage people in general and provide education about the Area of Concern in general.