

**Rock River Recovery: Ag Sector Team Meeting**  
**July 18, 9 – 12**  
[UW Extension](#)  
[864 Collins Rd, Jefferson, WI 53549](#)

**DRAFT Agenda**

- 9:00 - Welcome, Agenda Review & Introductions
- 9:10 – Farmer-Led Soil Health/Water Quality Initiative Discussion
  - o Overview
    - Existing Groups
    - Start-up Groups?
    - Giving a fish a bicycle? When a FLC makes sense....or not
  - o What contributes to success?
    - A catalyst (e.g. buffer ordinance, spreading ban, etc.)
    - A coordinator/champion (UW Extension, County, etc.)
    - Farmer Leaders (Individual Farmers)
  - o Role of Ag Sector Team
    - Support existing
    - Facilitate new groups
  - o Conservation/Soil health Templates - Uses? Progress Tracking?
  - o Industry Support/Initiatives
    - Soybean Mktng Brd, Badgerland, PIP seeds, Foremost Farms, etc.
    - Farm Bureau, PDPW, WI DBA, etc.
    - Others?
- 10:45 – Soil Health Workshops Check-in
- 11:00 – MDV/WQT/AM Update
  - o MDV Overview
  - o Status of Facilities
  - o Q&A
- 11:45 – Round-Table
- 12:00 - Adjourn