Town of Medary
N3393 Smith Valley Rd.
La Crosse, WI. 54601

DATE: January 23, 2015

TO: State of Wisconsin
Department of Natural Resources
PO Box 7921
Madison, WI 53707-7921

FROM: Linda Seidel, Chairperson
Town of Medary

RE: Storm Water Program – WT/3

To Whom It May Concern:

I have enclosed Form 3400-191, Notice of Intent to Apply for Coverage Under WPDES MS4 General Permit No. WI-S050181-1, for the Town of Medary, La Crosse, Wisconsin.

The Town of Medary will be requesting a Permit Exemption. I have included a map, as secured from the La Crosse Area Planning office, providing information on the Town of Medary as follows:

- Total Municipal Urbanized Area outlined in bold red
- Green Space identifies Farmland
- Yellow Space identifies Residential
- Lighter Green identifies Industrial and Power line areas

After meeting with Tom Faella, Jackie Eastwood and Roberta Walls on Tuesday, January 20, 2015, we evaluated this map to provide the following approximate percentages for land use as follows:

45% Residential, 45% Farmland, and 10% Industrial/Power line

I am hopeful this information, as enclosed, will suffice for Permit Exemption for the Town of Medary. If you need any additional information, please feel free to contact me on my Cell Phone, 608.317.7862.

Thank you,

Linda Seidel, Chairperson
Town of Medary
Notice of Intent to Apply for Coverage Under WPDES MS4 General Permit No. WI-S050181-1
Form 3400-191 (R 10/14) Page 1

State of Wisconsin
Department of Natural Resources
dnr.wi.gov

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Notice: Pursuant to ss. 283.33 and 283.37, Wis. Stats., and chs. NR 151 and 216, Wis. Adm. Code, this form is used to apply for coverage under Wisconsin Pollutant Discharge Elimination System (WPDES) Municipal Separate Storm Sewer System (MS4) General Permit No. WI-S050181-1. This form and any required attachments constitute the permit application. Personal information collected will be used for administrative purposes and may be provided to requesters to the extent required by Wisconsin’s Public Records Laws (ss. 19.31-19.39, Wis. Stats.).

Instructions: Complete all sections of this permit application. If additional space is needed to respond to a question, attach additional pages. Provide descriptions below that explain the program activities that you expect to develop and implement to comply with the MS4 general permit. Information on the MS4 general permit and the MS4 storm water program are available at: http://dnr.wi.gov/topic/stormwater/municipal/. Section 3 of the MS4 general permit contains the compliance schedule that directs when the individual program activities need to be developed and submitted to the Department for review. The detailed programs that are developed and submitted to the Department for review may deviate from the program activities described below if necessary. The descriptions provided below are necessary for the Department to verify that the municipality’s program activities comply with the permit.

### Section I: Applicant Information

**Name of Municipality**

Town of Medary

**Mailing Address**

N3393 Smith Valley Rd

**County(ies) in which Applicant is located**

La Crosse

**Type of Municipality:** (check one)

- [ ] County
- [ ] City
- [x] Village
- [ ] Town
- [ ] Other (specify)

**City**

La Crosse

**State**

WI

**ZIP Code**

54601

### Section II: Local Contact Information

**Name of Municipal Contact Person**

Linde Seidel

**Mailing Address**

N3393 Smith Valley Rd

**Email address**

rls@mg.net

**City**

La Crosse

**State**

WI

**ZIP Code**

54601

**Phone Number (incl. area code)**

608.783.0482

**Website address, if available**

NA

### Section III: Water Quality Concerns

**Yes**

- [ ] Does any part of the MS4 discharge to an outstanding resource water (ORW) or exceptional resource water (ERW) listed under s. NR 102.10 or 102.11, Wis. Adm. Code? (A list of ORWs and ERWs may be found on the Department's Internet site at: http://dnr.wi.gov/topic/surfacewater/erw.html)

- [x] Does any part of the MS4 discharge to an impaired waterbody listed in accordance with section 303(d)(1) of the federal Clean Water Act, 33 USC § 1313(d)(1)(C)? (A list of Wisconsin impaired waterbodies may be found on the Department’s Internet site at: http://dnr.wi.gov/topic/impairedwaters/)

### Section IV: Potential Permit Exemption

**Yes**

- [ ] No Section NR 216.023, Wis. Adm. Code, allows certain MS4s that have less than 1000 people residing in an urbanized area to be waived from municipal storm water permit coverage.

- [x] Do you believe that the MS4 may be eligible for this potential exemption as described in s. NR 216.023, Wis. Adm. Code?

If yes, please provide documentation supporting a permit exemption including the following (Attach additional pages if necessary):

- Total municipal area in square miles: 17.4
- Total municipal population (2010 U.S. census): 679
- MS4 service area within Urbanized Area in square miles
- Municipal population within Urbanized Area (2010 U.S. census): 679
- Additional information supporting an exemption under s. NR 216.023, Wis. Adm. Code

Note: Urbanized Area information is available from the USEPA at:

http://water.epa.gov/polwaste/npdes/stormwater/Urbanized-Area-Maps-for-NPDES-MS4-Phase-II-Stormwater-Permits.cfm

**RECEIVED**

JAN 27 2015

WT/3 - WY/3 - OGL/3
Section V: Summary of Municipal Storm Water Program Activities

Describe the programs or activities the municipality is doing or will do to comply with the requirements of the MS4 general permit. Attach additional pages if necessary. Requesting Exemption

A. Public Education and Outreach
Describe the public education and outreach program activities that the municipality will implement to comply with section 2.1 of the MS4 general permit.
NA

B. Public Involvement and Participation
Describe the public involvement and participation program activities that the municipality will promote to comply with section 2.2 of the MS4 general permit.
NA

C. Illicit Discharge Detection & Elimination
Describe the illicit discharge detection and elimination program authority and activities that the municipality will develop and implement to comply with section 2.3 of the MS4 general permit.
NA

D. Construction Site Pollution Control
Describe the construction site pollutant control program authority and activities that the municipality will develop and implement to comply with section 2.4 of the MS4 general permit.
NA

E. Post-Construction Site Storm Water Management
Describe the post-construction storm water management program authority and activities that the municipality will develop and implement to comply with section 2.5 of the MS4 general permit.
NA

F. Pollution Prevention
Describe the pollution prevention program activities that the municipality will implement to comply with section 2.6 of the MS4 general permit.
NA

Section VI: Certification
I hereby certify that I am an authorized representative of the municipality that is the subject of this application for general permit coverage, and that the information provided is true and complete, to the best of my knowledge. I understand that Wisconsin law provides severe penalties for submitting false information.

Authorized Representative Name: Linda J. Seidel
Title: Chairperson
Date Signed: 1-23-15
Phone Number (incl. area code): 608/783-0482
Email Address: rlsj3247@carl.com

Return this completed form to: Wisconsin Department of Natural Resources
Storm Water Program – WT3
PO Box 7921
Madison, WI 53707-7921