Notice: Pursuant to ss. 283.33 and 283.37, Wis. Stats., and chs. NR 151 and 216, Wis. Adm. Code, this form is used to apply for coverage under Wisconsin Pollutant Discharge Elimination System (WPDES) Municipal Separate Storm Sewer System (MS4) General Permit No. WI-S050181-1. This form and any required attachments constitute the permit application. Personal information collected will be used for administrative purposes and may be provided to requesters to the extent required by Wisconsin’s Public Records Laws (ss. 19.31-19.39, Wis. Stats.).

Instructions: Complete all sections of this permit application. If additional space is needed to respond to a question, attach additional pages. Provide descriptions below that explain the program activities that you expect to develop and implement to comply with the MS4 general permit. Information on the MS4 general permit and the MS4 storm water program are available at: http://dnr.wi.gov/topic/stormwater/municipal/. Section 3 of the MS4 general permit contains the compliance schedule that directs when the individual program activities need to be developed and submitted to the Department for review. The detailed programs that are developed and submitted to the Department for review may deviate from the program activities described below if necessary. The descriptions provided below are necessary for the Department to verify that the municipality's program activities comply with the permit.

### Section I: Applicant Information

<table>
<thead>
<tr>
<th>Name of Municipality</th>
<th>Village of Bloomfield</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mailing Address</td>
<td>City</td>
</tr>
<tr>
<td>P.O. Box 609</td>
<td>Pell Lake</td>
</tr>
<tr>
<td>County(s) in which Applicant is located</td>
<td>State</td>
</tr>
<tr>
<td>Walworth</td>
<td>WI</td>
</tr>
</tbody>
</table>

### Section II: Local Contact Information

<table>
<thead>
<tr>
<th>Name of Municipal Contact Person</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ken Monroe</td>
<td>Village President</td>
</tr>
<tr>
<td>Mailing Address</td>
<td>City</td>
</tr>
<tr>
<td>P.O. Box 609</td>
<td>Pell Lake</td>
</tr>
<tr>
<td>Email address</td>
<td>Phone Number (incl. area code)</td>
</tr>
<tr>
<td></td>
<td>262-279-5980</td>
</tr>
</tbody>
</table>

### Section III: Water Quality Concerns

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
</table>

☐ [ ] Does any part of the MS4 discharge to an outstanding resource water (ORW) or exceptional resource water (ERW) listed under s. NR 102.10 or 102.11, Wis. Adm. Code? (A list of ORWs and ERWs may be found on the Department’s internet site at: http://dnr.wi.gov/topic/surfacewater/orwerw.html)

☐ [ ] Does any part of the MS4 discharge to an impaired waterbody listed in accordance with section 303(d)(1) of the federal Clean Water Act, 33 USC § 1313(d)(1)(C)? (A list of Wisconsin impaired waterbodies may be found on the Department’s internet site at: http://dnr.wi.gov/topic/impairedwaters/)

### Section IV: Potential Permit Exemption

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
</table>

☐ [ ] Do you believe that the MS4 may be eligible for this potential exemption as described in s. NR 216.023, Wis. Adm. Code?

If yes, please provide documentation supporting a permit exemption including the following (Attach additional pages if necessary):

- Total municipal area in square miles
- Total municipal population (2010 U.S. census)
- MS4 service area within Urbanized Area in square miles
- Municipal population within Urbanized Area (2010 U.S. census)
- Additional information supporting an exemption under s. NR 216.023, Wis. Adm. Code

Note: Urbanized Area information is available from the USEPA at: http://water.epa.gov/potwaste/npdes/stormwater/Urbanized-Area-Maps-for-NPDES-MS4-Phase-II-Stormwater-Permits.cfm
Section V: Summary of Municipal Storm Water Program Activities

Describe the programs or activities the municipality is doing or will do to comply with the requirements of the MS4 general permit. Attach additional pages if necessary.

A. Public Education and Outreach

Describe the public education and outreach program activities that the municipality will implement to comply with section 2.1 of the MS4 general permit. The Village will participate in a program to raise public awareness with the overall goal to reduce negative impacts to water resources (lakes, wetlands, ponds, ditches) from urban stormwater runoff. Village may choose to take part in efforts with other municipalities.

B. Public Involvement and Participation

Describe the public involvement and participation program activities that the municipality will promote to comply with section 2.2 of the MS4 general permit. The Village will develop and implement a program to keep public informed and involved with activities of the WPDES permit. Village may utilize Village website, newsletter, public meeting, etc. Village may choose to take part in efforts with other municipalities.

C. Illicit Discharge Detection & Elimination

Describe the illicit discharge detection and elimination program authority and activities that the municipality will develop and implement to comply with section 2.3 of the MS4 general permit. The Village will need to enact an Illicit Discharge Ordinance/Regulations and implement/enforce the program as required. Village may develop regulations and program jointly with other municipalities. Village will utilize DNR and EPA guidance.

D. Construction Site Pollution Control

Describe the construction site pollutant control program authority and activities that the municipality will develop and implement to comply with section 2.4 of the MS4 general permit. The Village will need to update their erosion control regulations. Village may choose to develop regulations with other municipalities and/or adopt County regulations.

E. Post-Construction Site Storm Water Management

Describe the post-construction storm water management program authority and activities that the municipality will develop and implement to comply with section 2.5 of the MS4 general permit. The Village will need to update their storm water management ordinance. Village may choose to develop regulations with other municipalities and/or adopt County regulations.

F. Pollution Prevention

Describe the pollution prevention program activities that the municipality will implement to comply with section 2.6 of the MS4 general permit. Village will develop a Pollution Prevention Plan in order to consistently carry out pollution prevention measures including inspection and maintenance of municipally owned structural BMPs, managing snow removal (snow plows, type of equipment used, strategies for appropriate removal, etc), proper disposal of yard wastes, planning for municipal facilities, etc. in accordance with terms of the WPDES permit.

Section VI: Certification

I hereby certify that I am an authorized representative of the municipality that is the subject of this application for general permit coverage, and that the information provided is true and complete. To the best of my knowledge, I understand that Wisconsin law provides severe penalties for submitting false information.

Authorized Representative Name

Signature

Phone Number (incl. area code)

State of Wisconsin
Department of Natural Resources

Return this completed form to: Wisconsin Department of Natural Resources
Storm Water Program – WT/3
PO Box 7921
Madison, WI 53707-7921

Form 3400-191 (R 10/14)