WISCONSIN WRAP
A ROLE FOR EVERYONE

DNR WEBINAR FOR COMMUNITY RECYCLING PROGRAMS
MAY 20, 2014
AGENDA

• Overview- What is WRAP?
• The context for WRAP (ACC/Moore Recycling Associates)
• WRAP in Outagamie County
• WRAP in City and County of Eau Claire
• WRAP in Dunn County
• Walk Through web resources
• Questions and Answers
SPEAKERS

- Cynthia Moore - Recycling Program Coordinator, DNR
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- Shari Jackson - American Chemistry Council/Flexible Film Recycling Group - shari_jackson@americanchemistry.com
- Tonya Randell – Moore Recycling Associates
  - tonya@plasticfilmrecycling.org
- Christine Miller - Outagamie County Recycling Coordinator
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- Ned Noel, Associate Planner, City of Eau Claire
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- Dunn County Solid Waste
  - George Hayducsko - ghayducsko@co.dunn.wi.us
  - Amanda Heffele - ahaffele@co.dunn.wi.us
What is Wisconsin WRAP?

- Goal - Increase availability of high quality wrap for use by industry
- Doing three things
  - raise awareness among consumers and businesses
  - make it easy to do
  - get high quality wrap to manufacturers

A role for everyone

- Consumers, business, community recycling programs
- Gain recognition – become a WRAP Champion