Minutes of the
Nonmotorized Recreation and Transportation Trails Council (NRTTC)
June 6, 2018, 11:30 a.m. – 1:00 p.m.
Via teleconference

1. Meeting was called to order by Joel Patenaude.
   a. Members in attendance:
      i. Rod Bartlow,
      ii. Anne Murphy,
      iii. Joel Patenaude,
      iv. Debbie Peterson,
      v. Ben Popp,
      vi. Geoff Snudden,
      vii. Staff: Missy VanLanduyt, Kathryn Gehrke and Brigit Brown (Department of Natural Resources),
      viii. Jill Mrotek-Glenzinski (Department of Transportation).

2. Discussion of meeting minutes from February 7, 2018. Popp moved approval of the minutes, seconded by Murphy; passed.

3. Committee Chair Reports
   a. Funding. (Rod, Ben, Joel) Would like 1% of fuel tax be set aside for trails. Knowles Nelson Stewardship program funding was approved, what was cut was non-profit funding specifically IATA (2 budgets ago). Taking approach from economic impact study? Bike Fed, published something recently on how much money biking adds to the economy but unsure if they did anything on trails specifically. We could reach out to see if their economic impact study helped. Horse industry just paid for study so we could add info from that study. CWOLL does a great job at raising money and getting stuff done, we should look to them to see how they are raising money. It is more difficult at a state level to connect people to the trails when they don’t know if the money will go particularly to the trail in their community. ACTIVE TOGETHER has launched a recognition program, may be worth reaching out to those members. Surveying all various stakeholder groups is overdo, and we should reach out to them to see what has
been done so we do not replicate information and can see what is out there. Change of direction seems to be the main thing being suggested here.

b. Outreach. (Anne & Joel) Facebook has been reconfigured and it has been terrible for our page. E-newsletter could be a good alternative but we would need to collect more emails. Anne will reach out to Friends groups and Horse Council to see if the e-newsletter could be attached/distributed to their newsletters. Joel will put together a format we can send out to all user groups to hear about funding success stories and put together and share those stories so people can be motivated to help each other out.

c. Education. (Theisen, Snudden) No report.

4. Discussion item: Dana Johnson’s resignation from the council. Hope to recognize her in some way and figure out how to replace her through the governor’s office. Dana will need to submit a letter to the governor’s office and a replacement will have to be filled through the governor’s office. She should receive a certificate from the governor’s office for her service.

5. Discussion item: Electric Bike Update (Bill). I believe we are waiting until after the election.

6. DNR Report.

ROA (Missy): Final draft review of all ROA chapters are up online for review. 2200 took survey to provide additional comments, minor edits were made and revisions were made on chapters that were published. All is being routed through DNR administration, hope by end of month ROA will be completed and published. Cameron Bump will reach out about what the future will look like in continuing to gather this information. Document will be available online and outreach will be done to partners and via social media to communicate it is finished.

Master Plan: Northern Lake Michigan Coastal Master Plan open for comment until June 12, available on the DNR website. Four open and active and three coming online, there will be 16 total. If you sign up for Gov delivery you will be notified when these plans are open for comment.

Bridge and culvert replacements on linear trails using RTP and matching funds to be complete in next year or two.

OutWiGo: Wisconsin State Parks has officially launched its new wellness initiative, OutWiGo, promoting good health through the great outdoors. The main goal of OutWiGo is to motivate Wisconsin residents and visitors to improve their mind, body, and community health by getting out and active in Wisconsin State Parks, Trails, and Forests. You can find out more on the DNR webpage searching: OutWiGo.

SCORP: Document due end of year, draft anticipated to be out for comment by end of July
Trail Design Specifications (Brigit): Please take a look at the draft design specification information that was sent out and see if the breakdowns are accurate or if changes are suggested. These specifications will come into play only for design not for social planning (trail use decisions).

Funding (Brigit): Nonprofit conservation organizations in Wisconsin had a brainstorming session for the renewal of the stewardship provisions in the next state budget. IATA still gets $20,000 every year through a Friends grant.

7. WISDOT Report. For this round of Transportation Alternatives $60 million available for projects. Bike Fed is hosting bike safety classes and info on how to host a bike rodeo. Bike event toolkit is being put together and will be posted on Bike Fed website.

8. Action items:
   a. All - Provide feedback to Brigit within the next two weeks on the Trail Design Specifications
   b. Joel - Update email addresses to reach out on success stories

9. Next meeting will be Wednesday, September 19, 11:30 a.m. – 1 p.m. via phone

10. Debbie moved to adjourn, seconded by Anne. Motion passed.