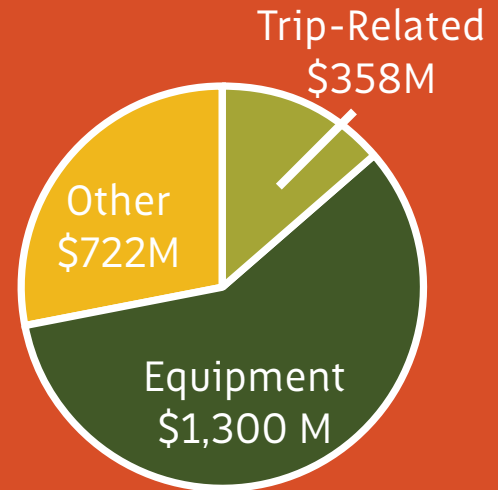


BIG MONEY FOR WILDLIFE...

Annually, hunters spend
\$2.5 BILLION
in Wisconsin



#2

Wisconsin is ranked second among all states in the number of resident and non-resident hunters



895K HUNTERS

895k hunters

took to Wisconsin's fields, forests and wetlands, spending

12.2M days

hunting in Wisconsin

(an average of **two weeks per hunter**)



WISCONSIN MUST BE SPECIAL!

131 thousand hunters visited the state and spent \$314 million here!

88%

of Wisconsin hunters pursue

DEER



Source: The National Survey of Fishing, Hunting, and Wildlife Data is conducted every five years. This infographic reflects data collected in 2011.

Infographic compiled by Ben Pierson, Wisconsin DNR