Annually, hunters spend $2.5 BILLION in Wisconsin

895k hunters took to Wisconsin’s fields, forests and wetlands, spending 12.2M days hunting in Wisconsin (an average of two weeks per hunter)

#2 Wisconsin is ranked second among all states in the number of resident and non-resident hunters

895k HUNTERS

Wisconsin Must be Special!
131 thousand hunters visited the state and spent $314 million here!

88% of Wisconsin hunters pursue DEER

Source: The National Survey of Fishing, Hunting, and Wildlife Data is conducted every five years. This infographic reflects data collected in 2011. Infographic compiled by Ben Pierson, Wisconsin DNR