



2018 E-Cycle Wisconsin Stakeholder Meeting Agenda

May 30, 2018 • Pyle Center, University of Wisconsin-Madison

Note: a free webinar option is available for the morning portion only.

8:30 **Check-in/registration and refreshments**

9:00 **Welcome and introductions**

9:15 **E-Cycle Wisconsin overview, results and updates**

Sarah Murray, E-Cycle Wisconsin

- Review of program results from E-Cycle Wisconsin 2017 report
- Updates on National Sword impacts

Review of 2017 DNR policy recommendations and most recent legislative proposal

Sarah Murray, E-Cycle Wisconsin

10:20 **Networking break**

10:45 **Stakeholder perspectives: what has changed and what does the future hold? (Short presentations and discussion from collectors, recyclers and manufacturers)**

Amanda Haffele, Dunn County

Bryan Johnson, City of Madison

Bettina Peters, Good News Project

Heather Seevers, Southwest Sanitation

Amanda Buros, Dynamic Recycling

Neil Peters-Michaud, Cascade Asset Management

Steve Pfeiffer, Universal Recycling Technologies

Walter Alcorn, Consumer Technology Association

Beth Johnson, Dell

12:00 **Lunch**

1:00 **World Café: challenges, opportunities and visions for the future**

Small group discussion moderated by Ariana Mankerian, Wisconsin DNR

- What are challenges and opportunities in electronics collection and recycling over the next five years?
- What would an effective and successful electronics collection and recycling system look like going forward?

2:15 **Networking break**

2:30

Group discussion: potential changes to enhance and sustain electronics collection and recycling in Wisconsin

Moderated by Ariana Mankerian, Wisconsin DNR

- What changes could we make to the E-Cycle Wisconsin program or other state laws/codes to achieve an effective and successful electronics collection and recycling system?
- What voluntary actions could be taken under existing law?

3:15

Next steps

3:30

Adjourn