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State of Wisconsin
DEPARTMENT OF NATURAL RESOURCES
101 S. Webster Street
Box 7921
Madison WI 53707-7921

Scott Walker, Governor
Cathy Stepp, Secretary
Telephone 608-266-2621
FAX 608-267-3579
TTY Access via relay - 711



August 21, 2014

Rick Goetz, P.E., CHMM
Engineering and Environmental Manager
Standard Process Inc.
1200 W Royal Lee Drive
Palmyra, WI 53156

Subject: Welcome to Green Tier – Tier 1

Dear Mr. Goetz:

Congratulations! We are glad to welcome you into Tier 1 of Green Tier. You join a group of companies who are not only committed to superior environmental performance but also to superior economic performance.

In recognizing your past accomplishments and future commitments we promise to work towards promoting and recognizing your facility for taking the lead in environmental protection while assuring economic stability and growth. We are committed to publicizing Standard Process Inc. manufacturing facility and farms located in Palmyra, Wisconsin as a Green Tier participant on the DNR website. Undoubtedly, there will be other opportunities to bring attention to your accomplishments, and we hope to assist you in doing so as a Green Tier partner.

Christine Lilek has been assigned as your single point of contact. She can be reached at (920) 387-7898 or at Christine.Lilek@wisconsin.gov. Please contact her with any questions concerning communications, required approvals, or technical assistance you may need. For your convenience the attached Commitment Outline points out your benefits and important dates that affect your participation.

On behalf of the Wisconsin Department of Natural Resources, I am proud to extend this welcome to you. We are committed to working with you to build a customized relationship under the Green Tier program. I am excited to embark on our new relationship and my staff is ready to assist as your business grows.

Sincerely,

/s/ Cathy Stepp

Cathy Stepp
Secretary

Attachments: Green Tier Commitment Outline
 Green Tier Logo Files and Guidance CD
 Green Tier Annual Report Guidance

**Green Tier Commitment Outline for
Standard Process, Inc.**
Manufacturing and Farms, Palmyra, WI

Approval Date – August 21, 2014

Commitment Outline Updated: (02/07/2020)

The updates since participation started are:

- Updated general content, format and links
- Updated Project Coordinator
- Updated Single Point of Contact
- EMS established

I. Environmental Management Systems (EMS) & Audit Requirements

Your EMS must either be ISO-certified, or you must demonstrate that it is functionally equivalent. For information on how to demonstrate the functional equivalency of your EMS, please see: <https://dnr.wi.gov/files/PDF/pubs/co/CO503.pdf>

You have agreed to implement your EMS on or before **August 21, 2015**. Within 30 days please email your EMS implementation date to: GreenTier@Wisconsin.gov, your Project Coordinator, and your Single Point of Contact (SPOC).

To maintain good standing with Green Tier EMS requirements:

- A. On or before, **August 21, 2015**, and every year after that, perform an environmental management system audit. The department recommends that your first audit be completed by a DNR-approved outside EMS auditor. The list of approved auditors can be found at: <https://dnr.wi.gov/topic/GreenTier/Auditors.html>
- B. On or before, **August 21, 2017**, and every third year, this audit **must** be completed by a DNR-approved outside EMS auditor.

II. Provide an Annual Report

- A. **Annual Report Due Date** - We have mutually agreed that the deadline for your Green Tier annual report is **August 21, 2015** and annually thereafter. (Please feel free to discuss alternative reporting dates with your Project Coordinator should your needs change.)
- B. **Reporting on Environmental Performance Commitments:** Your first report should follow the annual report instructions provided below and should provide data on your progress toward meeting your environmental performance commitments laid out in your Green Tier application or your previous year's Green Tier annual report.
- C. **Annually**, you will need to report progress on the commitments that you have made. For more details about annual reports and metrics, see the annual report instructions provided on the website; <https://dnr.wi.gov/topic/GreenTier/ReportInstructions.html>
- D. Please provide annual Green Tier Reports to: GreenTier@Wisconsin.gov and your Single Point of Contact.

III. Work toward Superior Environmental Performance

Implement environmental improvements that aim to achieve Superior Environmental Performance as defined in Green Tier law. This means environmental performance that results in measurable or discernible improvement in the quality of the air, water, land, or natural resources, or in the protection of the environment, beyond that which is achieved under environmental requirements. More information on Superior Environmental Performance can be found here:

<https://dnr.wi.gov/topic/GreenTier/SuperiorEnvironmentalPerformance.html>

IV. Green Tier - Tier 1 – DNR Commitments

- A. **Single Point of Contact (SPOC):** Your single point of contact or SPOC is your liaison to the department, answering your questions or making connections within DNR or with other experts. Your SPOC is: Renee Bashel, Phone 608–266–6977, Renee.Bashel@Wisconsin.gov.
- B. **Green Tier Logo:** Green Tier participants may use the Green Tier logo on stationery, promotional and educational materials related to your facility. Logo files as well as the Green Tier Style Guide with additional guidelines and information are available online at: <https://wi-dnr.widencollective.com/portals/nkc57xuv/GreenTierBranding>. Your Project Coordinator can provide you with the current access code.
- C. **Recognition:** Along with the certificate of recognition, the department will host a [participant web page](#) for easy reference. Participants should provide information and pictures on their environmental efforts to populate the webpage. We will also promote your successes throughout your tenure in Green Tier using a variety of DNR communication channels.
- D. **Project Coordinators:** You should also feel free to contact your Project Coordinator for Green Tier specific information. Project Coordinators provide support to SPOCs and participants providing reminders on Green Tier requirement dates and by promoting a participant's successes. Your project coordinator is: Weston Wegener, Phone: 608–264–9753, Cell: 608–284–0908, Weston.Wegener@Wisconsin.gov.
- E. **Minimum Inspection Frequency:** When you have implemented an EMS, you are entitled to inspections at the lowest frequency permitted by the programs under law. The department will work with you to determine how this will work for you.
- F. **Deferred Civil Action:** You are entitled to Deferred Civil Enforcement as described in statutes (299.83(6m)(d)). If you discover a violation of an existing environmental requirement, you are entitled to protection from any civil penalties that the department might otherwise impose if you:
 - 1. Notify the department
 - 2. Provide a corrective action plan and documentation of your Environmental Management System (EMS) adjustments that ensure the violation will not happen again, and
 - 3. Correct the violations within 90 days

Notice: Collection of this information is authorized under s. 299.83 Wis. Stat. Participation in Green Tier and completion of this form are voluntary. Personal information collected on this form, including such data as your name, address, phone number, etc., will be used in the implementation of Green Tier and will be made broadly available under the Green Tier program. Information will also be made accessible to requesters under Wisconsin's Public Records Law (ss. 19.32 – 19.39, Wis. Stats.). If you need to request confidential treatment of any information in order to protect a trade secret, please contact a DNR representative *prior* to submitting this form. Applications must be considered complete by the DNR in order to be processed. For complete application instructions, see "Green Tier Application Instructions," publication number CO-501.

This application is for... (check one): Tier 1 Tier 2 (attach Letter of Intent to this form)

I. Applicant Information			
Contact Name	Title		
Richard Goetz	Engineering/Environmental Manager P.E. CHMM		
Street Address	City	State	ZIP Code
1200 W Royal Lee Drive	Palmyra	WI	53156
Telephone Number	Fax Number	E-mail Address	
262-495-6426	262-495-2378	rgoetz@standardprocess.com	

II. Facility Information			
Facility Name	County		
Standard Process Inc.	Jefferson		
Street Address	City	State	ZIP Code
1200 W Royal Lee Drive	Palmyra	WI	53156
Mailing Address	City	State	ZIP Code
1200 W Royal Lee Drive	Palmyra	WI	53156

Please provide all DNR Facility Identification numbers (FID #) that apply to the covered facility or activity.
 FID 128067610

III. Scope of Green Tier Participation (check one)

This application covers all activities at the facility listed in Section II.

This application covers all activities at more than one facility. For each facility to be covered under this application provide the information from Section II on a separate page labeled **Attachment 1**.

This application **does not** cover all activities at every covered facility. Please describe the exact scope of activities and facilities to be covered in the program on a separate page labeled **Attachment 1**.

IV. Environmental Performance

Please provide the following information on a separate page labeled **Attachment 2**. Refer to the *Application Instructions* for definitions of environmental performance and superior environmental performance.

- Tier 1 Applicants:**
- Describe your past and current environmental performance with respect to each covered facility or activity included in this application. Within this attachment establish a baseline date against which future progress can be measured.
 - Describe your future plans for enhancing the environment with respect to the same facilities/activities.
- Tier 2 Applicants:**
- Provide information demonstrating your record of superior environmental performance. Within this attachment establish a baseline date against which future progress can be measured.
 - Describe the measures you propose to take to maintain and improve your superior environmental performance.

V. Environmental Management System (EMS)

a. Have you implemented an EMS that is certified to the ISO 14001 standard? Yes No (select one)

b. Have you implemented an EMS that is functionally equivalent to ISO 14001? Yes No (select one)

If you circled "No" for both questions, you are not eligible for Tier 2. Please proceed to Section VI only if you are applying for Tier 1.

If you circled "Yes" for either question, please provide a copy of the following documents labeled as **Attachment 3**:

- Proof of ISO 14001 certification OR functional equivalence (refer to *Application Instructions* for details)
- Environmental policy statement and scope statement
- Documented objectives and targets for the covered facilities/activities

VI. Public Involvement

Please provide in a separate document labeled **Attachment 4** a list of interested persons whom you know or expect will have a strong interest in your Green Tier application. Tier 2 applicants must provide additional information about interested person involvement in a Letter of Intent. Refer to *Application Instructions* for details.

VII. Enforcement Record

Please review the Enforcement Record requirements described in the *Application Instructions* very carefully, and then check the appropriate box:

- All enforcement record requirements relevant to this application are satisfied.
- All enforcement record requirements relevant to this application are **not** currently satisfied. A waiver of the enforcement record requirements is requested.

If a waiver is requested, please provide information describing any requirements not met and a justification for the waiver request on a separate page labeled **Attachment 5**. Note that waivers will be granted only in exceptional circumstances.

VIII. Tier 1 Applicant Statement of Commitments

I commit with my signature to the following statements and certify that all information provided in this application is true and correct under penalty of law:

- Implement, within one year of the date of this application, an EMS for each covered facility or activity that is certified to the ISO 14001 standard or is functionally equivalent to ISO 14001 as determined by DNR.
- Conduct annual EMS audits, with every 3rd EMS audit performed by a DNR-approved outside environmental auditor.
- Submit to DNR an annual report on each EMS audit that is in compliance with s. 299.83(6m)(a), Wis. Stats.
- Submit to DNR an annual report on progress towards meeting objectives related to improved environmental performance for aspects regulated under chs. 29 to 31, 160, or 280 to 299, Wis. Stats., unregulated environmental aspects, or voluntary actions to restore, enhance, or preserve natural resources.

Applicant Signature 	Date Signed 4/16/14
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IX. Tier 2 Applicant Statement of Commitments

I commit with my signature to the following statements and certify that all information provided in this application is true and correct under penalty of law:

- Conduct annual EMS audits performed by a DNR-approved outside environmental auditor.
- Conduct or have another person conduct an annual audit of compliance with environmental requirements that are applicable to the facilities and activities covered under Green Tier.
- Submit to DNR an annual report on each EMS audit that is in compliance with s. 299.83(6m)(a), Wis. Stats.
- Submit to DNR an annual report on each compliance audit that is in compliance with s. 299.83(6m)(a), Wis. Stats.

Applicant Signature	Date Signed
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X. For Department Use Only

Date Received	Initials of Reviewer	Status	Date Returned to Applicant for Additional Information	Date Denied	Date Approved

Attachment 1

II. Facility Information

Facility Name:

Standard Process Farm Headquarters

County:

Jefferson

Street Address:

1786 Hwy 59

City:

Palmyra

State:

WI

ZIP Code:

53156

Mailing Address:

1786 Hwy 59

City:

Palmyra

State:

WI

ZIP Code:

53156

About the company

Standard Process Inc.

Standard Process Inc. is an 85-year-old Wisconsin business that manufactures dietary supplements that are sold through licensed health care professionals. The third generation, family-owned company's corporate headquarters, manufacturing facility and 450-acre certified-organic farm are all located in Palmyra. Standard Process continues to make its supplements following the whole food philosophy of its founder, Dr. Royal Lee.

One of Standard Process' five corporate values is to protect the whole planet by using environmentally safe farming, manufacturing and business practices. The company is committed to environmentally friendly activities to ensure it lives up to its core value. Here are some examples of the long-term and more recent practices Standard Process is committed to:

- Meeting and maintaining compliance with applicable federal, state, and local environmental rules and regulations by working closely with the applicable regulatory agencies.
- Reducing waste materials produced during its operation processes by incorporating innovative ideas to reuse waste material, such as the 2013 implementation of a secondary juice extraction process that reduced the amount of by-product waste by approximately 50%, while nearly doubling the amount of juice yield per crop. Another benefit of this innovative process is that the amount of fuel used to plant, cultivate and harvest farm crops was reduced significantly.
- Identifying and implementing energy conservation measures in all aspects of the company's operations. A 2013 energy audit of steam and compressed air systems identified nearly 50 air leaks and steam trap issues that were subsequently repaired, resulting in an estimated energy savings of over \$22,000 per year.
- Engaging employees in an extensive recycling program to minimize the amount of material sent to landfills. Items such as cardboard, paper, glass, metal, used oil, print cartridges, batteries, plastic and other materials are all recycled. Each office is supplied with a dual waste basket system which includes a designated basket for recyclable office materials. In addition, various practices are used within the plant for the collection of recyclable materials.
- Composting and/or direct land-spreading by-product material for use as a soil amendment on our farm. In 2012 and 2013 alone over 1.2 million pounds of compost have been beneficially reused on the land, reducing the amount of total by-product waste material from our farming operations. This practice returns valuable nutrients and organic matter to the land and helps maintain moisture levels within the soil.

Attachment 2

- Following strict guidelines to ensure the organic certification continues on our Standard Process farmland. This includes using an integrated pest management system, and owning and maintaining over 180 pieces of farm equipment, to ensure the quality of the company's farmland is maintained for years to come.

Moving forward, Standard Process will continue its long tradition of commitment to the environment by focusing on the following:

- Continuing compliance with all applicable rules and regulations
- Continuing organic farming practices
- Implementing a formal Environmental Management System
- Expanding beneficial reuse, waste reduction and recycling efforts
- Identifying and implementing opportunities for additional energy conservation/reduction measures



Our Mission

Standard Process is devoted to improving the quality of life by providing safe, effective, high-quality dietary supplements through health care professionals.

Our Corporate Values

Standard Process demonstrates commitment to the Whole:

- Person** By fostering the physical, emotional, intellectual, and spiritual health of customers and employees.
- Product** By emphasizing the importance of concentrated whole foods and herbs in the product line.
- Process** By ensuring the highest quality in every stage of development, from farming through shipping.
- Planet** By utilizing environmentally safe farming, manufacturing, and business practices.
- Posterity** By preserving and strengthening the company for all future generations.