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State of Wisconsin
DEPARTMENT OF NATURAL RESOURCES
101 S. Webster Street
Box 7921
Madison WI 53707-7921

Scott Walker, Governor
Cathy Stepp, Secretary
Telephone 608-266-2621
FAX 608-267-3579
TTY Access via relay - 711



December 21, 2012

Mr. Charlie Crave
Crave Brothers Farm
W11550 Torpy Road
Waterloo, WI 53594-9652

Subject: Welcome to Green Tier

Dear Mr. Crave:

Congratulations! We are glad to welcome you into Green Tier. You join a group of companies who are not only committed to superior environmental performance but also to superior economic performance.

In recognizing your past accomplishments and future commitments we promise to work towards promoting and rewarding your facility for taking the lead in environmental performance while assuring strong economic performance. We are committed to publicizing the Crave Brothers Farm as a Green Tier participant on the DNR website. Undoubtedly, there will be other opportunities to bring attention to your accomplishments, and we hope to assist you in doing so as a Green Tier partner.

Tom Nowakowski has been assigned as your single point of contact. He can be reached at 608/266-8226 or at thomas.nowakowski@wisconsin.gov. Please contact him with any questions concerning communications, required approvals, or technical assistance you may need. For your convenience the attached guidance outlines your benefits and important dates that affect your participation.

On behalf of the Wisconsin Department of Natural Resources, I am proud to extend this welcome to you. We are committed to working with you to build a customized relationship under the Green Tier Program. I am excited to embark on our new relationship and my staff is ready to assist as your business grows.

Sincerely,

/s/ Cathy Stepp

Cathy Stepp
Secretary

Attachments: Green Tier Commitment Outline
 Green Tier Logo Files and Guidance CD

Green Tier Commitment Outline for Crave Brothers Farm, LLC.

Approval Date – December 21, 2012

Commitment Outline Updated: February 6, 2020

The updates since participation started are:

- Carry Over Updates from previous commitment outline
- Updated general content, format and links

I. Environmental Management Systems (EMS) & Audit Requirements

Your EMS must either be ISO-certified, or you must demonstrate that it is functionally equivalent. For information on how to demonstrate the functional equivalency of your EMS, please see: <https://dnr.wi.gov/files/PDF/pubs/co/CO503.pdf>.

You have agreed to implement your EMS on or before **January 31, 2014**. Within 30 days please email your EMS implementation date to: GreenTier@Wisconsin.gov, your Project Coordinator, William.Erikson@Wisconsin.gov and your Single Point of Contact (SPOC), Michael.Sorge@Wisconsin.gov.

To maintain good standing with Green Tier EMS requirements:

- On or before, **January 31, 2015** and every year after that, perform an environmental management system audit. The department recommends that your first audit be completed by a DNR-approved outside EMS auditor. The list of approved auditors can be found at: <https://dnr.wi.gov/topic/GreenTier/Auditors.html>
- On or before, **January 31, 2017** and every third year, this audit **must** be completed by a DNR-approved outside EMS auditor.

II. Provide an Annual Report

- Annual Report Due Date** - We have mutually agreed that the deadline for your Green Tier annual report is **February 28, 2014** and annually thereafter. (Please feel free to discuss alternative reporting dates with your Project Coordinator, William.Erikson@Wisconsin.gov should your needs change.)
- Reporting on Environmental Performance Commitments:** Your first report should follow the annual report instructions provided below and should provide data on your progress toward meeting your environmental performance commitments laid out in your Green Tier application or your previous year's Green Tier annual report.
- Annually**, you will need to report progress on the commitments that you have made. For more details about annual reports and metrics, see the annual report instructions provided on the website; <https://dnr.wi.gov/topic/GreenTier/ReportInstructions.html>
- Please provide annual Green Tier Reports to both of these email addresses: GreenTier@Wisconsin.gov and to your Single Point of Contact, Michael.Sorge@Wisconsin.gov.

III. Work toward Superior Environmental Performance

Implement environmental improvements that aim to achieve Superior Environmental Performance as defined in Green Tier law. This means environmental performance that results in measurable or discernible improvement in the quality of the air, water, land, or natural resources, or in the protection of the environment, beyond that which is achieved under environmental requirements. More information on Superior Environmental Performance can be found here: <https://dnr.wi.gov/topic/GreenTier/SuperiorEnvironmentalPerformance.html>

IV. Green Tier - Tier 1 – DNR Commitments

- A. **Single Point of Contact (SPOC):** Your single point of contact or SPOC is your liaison to the department, answering your questions or making connections within DNR or with other experts. Your SPOC is: Mike Sorge - DNR, Phone 608-275-3247, Michael.Sorge@Wisconsin.gov

- B. **Green Tier Logo:** Green Tier participants may use the Green Tier logo on stationery, promotional and educational materials related to your facility. Logo files as well as the Green Tier Style Guide with additional guidelines and information are available online at: <https://widnr.widencollective.com/portals/nkc57xuv/GreenTierBranding>. Your Project Coordinator can provide you with the current access code.

- C. **Recognition:** Along with the certificate of recognition, the department will host a [participant web page](#) for easy reference. Participants should provide information and pictures on their environmental efforts to populate the webpage. We will also promote your successes throughout your tenure in Green Tier using a variety of DNR communication channels.

- D. **Project Coordinators:** You should also feel free to contact your Project Coordinator for Green Tier specific information. Project Coordinators provide support to SPOCs and participants providing reminders on Green Tier requirement dates and by promoting a participant's successes. Your project coordinator is: Will Erikson, Phone 608-267-3763, Cell 608-215-3930, William.Erikson@Wisconsin.gov

- E. **Minimum Inspection Frequency:** Because you have implemented an EMS, you are entitled to inspections at the lowest frequency permitted by the programs under law. The department will work with you to determine how this will work for you.

- F. **Deferred Civil Action:** You are entitled to Deferred Civil Enforcement as described in statutes (299.83(6m)(d)). If you discover a violation of an existing environmental requirement, you are entitled to protection from any civil penalties that the department might otherwise impose if you:
 - 1. Notify the department
 - 2. Provide a corrective action plan and documentation of your Environmental Management System (EMS) adjustments that ensure the violation will not happen again, and
 - 3. Correct the violations within 90 days



Green Tier Application

Notice: Collection of this information is authorized under s. 299.83 Wis. Stat. Participation in Green Tier and completion of this form are voluntary. Personal information collected on this form, including such data as your name, address, phone number, etc. will be used in the implementation of Green Tier and will be made broadly available under the Green Tier program. Information will also be made accessible to the public under Wisconsin's Public Records Law (ss. 19.32 - 19.39, Wis. Stats.). If you need to request confidential treatment of any information in order to protect a trade secret, please contact a DNR representative prior to submitting this form. Applications must be considered complete by the DNR in order to be processed. For complete application instructions, see "Green Tier Application Instructions," publication number CO-501.

This application is for... (check one): Tier 1 Tier 2 (attach Letter of Intent to this form)

I. Applicant Information

Contact Name	Title		
Charles Craive	Partner		
Street Address	City	State	ZIP Code
111550 Torry Rd	Watrous	WI	53594-9652
Telephone Number	Fax Number	E-mail Address	
920-478-3812	920-478-3809	Charles@Craivecs.com	

II. Facility Information

Facility Name	County		
Craive Brothers Farm, LLC			
Street Address	City	State	ZIP Code
111550 Torry Road	Watrous	WI	53594
Mailing Address	City	State	ZIP Code

Please provide all DNR Facility Identification numbers (FID #) that apply to the covered facility or activity.

FID 39-1294306

III. Scope of Green Tier Participation (check one)

- This application covers all activities at the facility listed in Section II.
- This application covers all activities at more than one facility. For each facility to be covered under this application provide the information from Section II on a separate page labeled **Attachment 1**.
- This application **does not** cover all activities at every covered facility. Please describe the exact scope of activities and facilities to be covered in the program on a separate page labeled **Attachment 1**.

IV. Environmental Performance

Please provide the following information on a separate page labeled **Attachment 2**. Refer to the *Application Instructions* for definitions of environmental performance and superior environmental performance.

Tier 1 Applicants:

- Describe your past and current environmental performance with respect to each covered facility or activity included in this application. Within this attachment establish a baseline date against which future progress can be measured.
- Describe your future plans for enhancing the environment with respect to the same facilities/activities.

Tier 2 Applicants:

- Provide information demonstrating your record of superior environmental performance. Within this attachment establish a baseline date against which future progress can be measured.
- Describe the measures you propose to take to maintain and improve your superior environmental performance.

V. Environmental Management System (EMS)

- a. Have you implemented an EMS that is certified to the ISO 14001 standard? Yes No (circle one)
- b. Have you implemented an EMS that is functionally equivalent to ISO 14001? Yes No (circle one)

If you circled "No" for both questions, you are not eligible for Tier 2. Please proceed to Section VI only if you are applying for Tier 1.

If you circled "Yes" for either question, please provide a copy of the following documents labeled as **Attachment 3**:

- Proof of ISO 14001 certification OR functional equivalence (refer to *Application Instructions* for details)
- Environmental policy statement and scope statement
- Documented objectives and targets for the covered facilities/activities

VI. Public Notice/Stakeholder Identification

Please provide in a separate document labeled **Attachment 4** a list of stakeholders whom you know or expect will have a strong interest in your Green Tier application, as well as contact information for those stakeholders. This information will help DNR expedite the processing of your application. Tier 2 applicants must provide additional information about stakeholder involvement in a Letter of Intent. Refer to *Application Instructions* for details.

VII. Enforcement Record

Please review the Enforcement Record requirements described in the *Application Instructions* very carefully, and then check the appropriate box:

- All enforcement record requirements relevant to this application are satisfied.
- All enforcement record requirements relevant to this application are **not** currently satisfied. A waiver of the enforcement record requirements is requested.

If a waiver is requested, please provide information describing any requirements not met and a justification for the waiver request on a separate page labeled **Attachment 5**. Note that waivers will be granted only in exceptional circumstances.

VIII. Tier 1 Applicant Statement of Commitments

I commit with my signature to the following statements and certify that all information provided in this application is true and correct under penalty of law:

- Implement, within one year of the date of this application, an EMS for each covered facility or activity that is certified to the ISO 14001 standard or is functionally equivalent to ISO 14001 as determined by DNR.
- Conduct annual EMS audits, with every 3rd EMS audit performed by a DNR-approved outside environmental auditor.
- Submit to DNR an annual report on each EMS audit that is in compliance with s. 299.83(6m)(a), Wis. Stats.
- Submit to DNR an annual report on progress towards meeting objectives related to improved environmental performance for aspects regulated under chs. 29 to 31, 160, or 280 to 299, Wis. Stats., unregulated environmental aspects, or voluntary actions to restore, enhance, or preserve natural resources.

Applicant Signature	Date Signed
<i>Charles P. Ceave</i>	<i>July 6, 2009</i>

IX. Tier 2 Applicant Statement of Commitments

I commit with my signature to the following statements and certify that all information provided in this application is true and correct under penalty of law:

- Conduct annual EMS audits performed by a DNR-approved outside environmental auditor.
- Conduct or have another person conduct an annual audit of compliance with environmental requirements that are applicable to the facilities and activities covered under Green Tier.
- Submit to DNR an annual report on each EMS audit that is in compliance with s. 299.83(6m)(a), Wis. Stats.
- Submit to DNR an annual report on each compliance audit that is in compliance with s. 299.83(6m)(a), Wis. Stats.

Applicant Signature	Date Signed

X. For Department Use Only

Date Received	Initials of Reviewer	Status	Date Returned to Applicant for Additional Information	Date Denied	Date Approved

Page 1 of 1	 <p>Crave Brothers Farm</p>	Number: E 4.2
		Revision:
		Effective date: 7-3-09
Title: E 4.2 Environmental Policy		

Environmental Policy

Crave Brothers Farm, is committed to the protection of the environment throughout all significant aspects and practices of its organization that impact the environment. This commitment begins with planning and purchase activities and extends forward to all stages of the dairy farming/cheese making process. Recognizing the interconnection between our business process and the positive and negative environmental impacts they cause, we are committed to the following environmental policy objectives:

- We will continuously review and improve the environmental management system.
- We will define and document annual environmental objectives and targets that are consistent with the environmental policy.
- We are committed to pollution prevention through continuous improvement of education about practices, products, and procedures that are associated with dairy farming.
- We will promote communication and education of the environmental management system throughout our organization and extend this policy into suppliers and trade organizations whenever applicable.
- We will continuously strive to meet or exceed all applicable federal, state, local rules and regulations, and other requirements.

Issued by Charles Crave Charles Crave, Crave Brothers Farm
Date July 6 2009

GREEN TIER PROGRAM

Crave Brothers Farm, LLC

TIER 1 Application-Attachment 2

June 6, 2009

FID#39-1294306

Owner/Managers/Partners: Tom Crave, Mark Crave, Charlie Crave, George Crave

EMS Coordinator: Charlie Crave

Statistics:

Employees: 20+

Cows milked: 1000+

Cows and New Stock: 2000

Acres farmed: 1800+

Digesters on-line: 2

Home/power equivalents: >550 homes

Educational/tours: >1000/yr

Environmental Benefits/Performance

Current

- Two computer controlled digesters producing enough power for roughly 550 homes in addition to the power used at the Crave Farm and Crave Cheese plant. (One recently added).

Future/Planned

- The second digester has just come on-line. We will be working to maximize its efficiency by learning/refining how to manage inputs and keep them consistent with digester operating needs.

Current

- Milk transported through a pipeline to the cheese plant-this activity eliminates transportation that in turn eliminates related fuel and emissions
- Through implementation of the digester and management of other processes employed at farm we are working to reduce odors associated with our operations, particularly those associated with manure management.
- We have consistently communicated openly with the community about our operations. We are routinely visited by over 1000 persons each year. There is a significant two-way educational opportunity created by the flow of people viewing and providing feedback to us about our farm.

Future

- Crave farms is the host site for Farm Technology Days 2009. There will be roughly 80,000+ visitors viewing the operations and environmental management activities of the farm. This event will present a unique opportunity for our farm to show the manner in which we care for our environment and allow us to learn new ideas we can use in our operations.

Current

- New structures built since 2001 have been increasingly constructed installing energy efficient features (fixtures, insulation, natural air flow and lighting-etc.) to reduce energy consumption. The buildings were built with durable, long-lasting materials to reduce maintenance and reduce consumption of materials for repairs and operations.

Future

- The farm is working to implement systems to further reduce odors associated with farm operations.
- The farm is employing harvesting and feed storage techniques that reduce leachate formation. We are also working to eliminate exposure of feed, equipment and processes to storm water and to limit run-off impacts and eliminate rain water leachate formation.
- The farm is working to set a baseline for its water consumption. We will use that information to determine if reduction goal are a priority item compared to other baselines we establish.

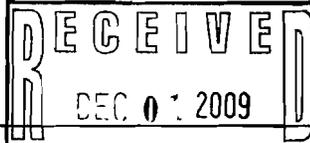
Objectives

1. We will implement environmentally friendly farm practices that balance financial, environmental and social needs in a way that supports our succession planning objectives.
2. We will continue to plan our changes to the farm in a manner that prepares for activities that could impact the environment in order to eliminate or minimize pollution before implementing the practices that build our farm.
3. We will continue to work with our employees, neighbors and community to help them be good stewards of the land and communicate in ways that promote learning from each other.

Transparency

We have attached the following news articles to demonstrate one aspect of the transparency we are working to practice.

Feb. 20, 2008	Wisdairy.com article	Feb 2, 2009	Wisdairy.com news article
Nov. 29, 2008	WI state.Journal news article	July 5, 2009	WI State Journal news article



Green Tier Application

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Contact Name	Title		
Charlie Crave	Partner		
Street Address	City	State	ZIP Code
W11550 Torpy Road	Waterloo	Wisconsin	53594-9652
Telephone Number	Fax Number	E-mail Address	
920-478-3812			

II. Facility Information

Facility Name	County		
Crave Brothers Farmstead Cheese, LLC	Dodge		
Street Address	City	State	ZIP Code
W11550 Torpy Road	Waterloo	Wisconsin	53594-9652
Mailing Address	City	State	ZIP Code
Same as above			

Please provide all DNR Facility Identification numbers (FID #) that apply to the covered facility or activity.

FID 39-201957

III. Scope of Green Tier Participation (check one)

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- Submit to DNR an annual report on progress towards meeting objectives related to improved environmental performance for aspects regulated under chs. 29 to 31, 160, or 280 to 299, Wis. Stats., unregulated environmental aspects, or voluntary actions to restore, enhance, or preserve natural resources.

Applicant Signature

Date Signed

Charlie Crave

11-16-2009

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Date Signed

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Page 1 of 1	 <p>Crave Brothers Farmstead Cheese</p>	Number: E 4.2
		Revision: Draft
		Effective date:
Title: E 4.2 Environmental Policy		

Environmental Policy

Crave Brothers Farmstead Cheese, LLC is committed to the protection of the environment throughout all significant aspects and practices of its organization that impact the environment. This commitment begins with planning and purchase activities and extends forward to all stages of the cheese making process. Recognizing the interconnection between our business process and the positive and negative environmental impacts they cause, we are committed to the following environmental policy objectives:

- We will continuously review and improve the environmental management system.
- We will define and document annual environmental objectives and targets that are consistent with the environmental policy.
- We are committed to pollution prevention through continuous improvement of education about practices, products, and procedures that are associated with dairy farming.
- We will promote communication and education of the environmental management system throughout our organization and extend this policy into suppliers and trade organizations whenever applicable.
- We will continuously strive to meet or exceed all applicable federal, state, local rules and regulations, and other requirements.

Issued by Charles Crave Charles Crave, Crave Brothers Farmstead Cheese, LLC
November 17, 2009

GREEN TIER PROGRAM

Crave Brothers Farmstead Cheese, LLC

TIER 1 Application-Attachment 2

November 17, 2009

FID#39-201957

Owner/Managers/Partners: Tom Crave, Mark Crave, Charlie Crave, George Crave

EMS Coordinator: Charlie Crave

Statistics:

Employees: 40+ Types of Cheese produced: Fresh Mozzarella and Mascarpone

Pounds produced annually: Over 2 million Educational/tours: >1000 persons/yr

Environmental Benefits/Performance

Current

- Two computer controlled digesters producing enough power for roughly 250 homes in addition to the power used at the Crave Farmstead Cheese facility.
- Milk transported through a pipeline to the cheese plant-this activity eliminates transportation that in turn eliminates related fuel and emissions
- We have consistently communicated with the community about our operations. We are routinely visited by over 1000 persons each year. There is a significant two-way educational opportunity created by the flow of people viewing our operations who provide feedback to us about our Cheese making facility.
- New structures built since 2001 have been increasingly constructed with energy efficient features (fixtures, insulation, natural air flow and lighting-etc.) to reduce energy consumption. The buildings were built with durable, long-lasting materials to reduce maintenance and reduce consumption of materials for repairs and operations.

Page 1 of 1	 <p>Crave Brothers Farmstead Cheese</p>	Number: E 4.2
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November 17, 2009

GREEN TIER PROGRAM

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