Double the Benefits for for Wisconsin Printers

*It is now easier for Wisconsin printers to be recognized under two premier sustainability programs, **Wisconsin Green Tier** and **Sustainable Green Printing Partnership** (SGP). Printers seeking local and national acknowledgment of their commitment to be a sustainable business can be certified by both Green Tier and SGP through a streamlined process. The common evaluation criteria, audits, and reports make it easy for Wisconsin printers to gain more benefits for their sustainability efforts.*

Why participate in both?

Green Tier

Wisconsin-based program that recognizes superior environmental performance of Wisconsin organizations. Participants have:

- **deferred civil enforcement**
- **potential regulatory flexibility and streamlined permits**
- **positive image, marketing advantage.**
- **a primary contact for easy, direct access to the WI Department of Natural Resources**
- ability to **reduced risks and costs**
- ability to **improve employee and process efficiencies**

SGP

Certifies sustainable business practices in the printing industry. Its multi-faceted program assures a more sustainable supply chain and promotes continuous improvement. The easy-to-use, cloud-based SGP Impact Tracker monitors and illustrates progress. SGP facilities have:

- **reduced operational costs**
- **fewer regulatory requirements**
- **a valid means to leverage sustainability efforts**
- **recognition from print buyers, suppliers and others.**

Get a competitive edge by becoming a sustainability leader!

More Information

Sustainable Green Printing Partnership http://www.sgppartnership.org or email sgprogram@sgppartnership.org
Wisconsin Green Tier http://dnr.wi.gov/topic/GreenTier/ or email Erika.Kluetmeier@wisconsin.gov
Wisconsin Printer Resources https://dnr.wi.gov/topic/SmallBusiness/Resources/Printers.html

*This relationship is a result of the **Wisconsin Printing Industry Green Tier Charter**.*

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