



midwest  
renewable energy  
association

## A Trusted Solar Power Partner



**Eric Rehm, Solar Finance Manager**  
Midwest Renewable Energy Association

# WHO WE ARE AND WHAT WE DO



## MISSION

The Midwest Renewable Energy Association promotes renewable energy, energy efficiency, and sustainable living through education and demonstration.

## HISTORY

The MREA is a 501(c)(3) non-profit established in 1990 and works to expand renewable energy adoption through innovative programs, renewable energy training, educational events, and technical assistance offerings.

## OFFICE LOCATIONS

Custer, Wisconsin

Milwaukee, Wisconsin

Minneapolis, Minnesota

*The 29<sup>TH</sup> ANNUAL*  
**ENERGY FAIR**  
CLEAN ENERGY + SUSTAINABLE LIVING

# WHAT DO WE OFFER COMMUNITIES



## ENERGY FAIR

- First hosted in 1990, the Energy Fair has grown to draw over 13,000 people annually to learn about renewable energy, energy efficiency, and sustainable living from over 200 exhibitors and 200 workshops.

## GROW SOLAR WEBSITE RESOURCES ([www.GrowSolar.org](http://www.GrowSolar.org))

- **SOLAR TOOLKIT** - Local Government Solar Toolkit
- **TECHNICAL ASSISTANCE** - Scoping, Site Assessment, Economic Feasibility, Procurement, Planning, Zoning and Permitting Revision Assistance
- **SOLAR PROJECT BUILDER** - Project financial analysis and modeling tool
- **GROUP BUY PROGRAMS** – solar PV aggregation programs for residents and businesses

## RENEWABLE ENERGY TRAINING AND CERTIFICATION PROGRAMS

- Over 25 in-person and online courses focused on renewable energies and electric vehicles

## PROJECT SCOPING

- Assistance to define stakeholder motivations, priorities, objectives, and timelines

## PRELIMINARY SITE ASSESSMENT

- Identify potential sites, locations, and system design objectives
- Prepare system sizing and energy production capacity modeling
- Preparation of site assessment report

## FINANCIAL MODELING & ANALYSIS

- Integrate system size, localized system cost assumptions
- Analyze system energy production and cash-flow projections
- Prepare an economic and financial analysis aligned with procurement objectives



## PROCUREMENT OF SERVICES

- Assist RFP solicitation process: proposal format, evaluations, and contractor selection

## GROUP BUY PROGRAM ADMINISTRATION

- Solarize campaigns to promote bulk aggregation for residents and businesses

# Solar Related Inquiries

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**MREA Solar Finance Simulator**

[www.solarprojectbuilder.org](http://www.solarprojectbuilder.org)

**MREA PV Technical Assistance Service**

<http://www.growsolar.org/solar-pv-assistance-institutions/>

