

EDGE Pilot Program – Communications Team

August 17, 2020 | 1:00 p.m. – 2:00 p.m.
Wisconsin Department of Natural Resources
101 S. Webster Street | Madison | Room G27
Conference Call Option: Skype or 1-866-715-6499 | Access Code: 2805239246

Agenda

- I. Welcome and Agenda Review (5 minutes)
- II. Communication Plan Review – Weston (5 minutes)
- III. Discuss Implementation of [EDGE Toolkit](#) – All (15 minutes)
 - How to implement and message toolkit?
 - Messaging to municipalities
- IV. Discuss Gap Analysis and Gathering Feedback – All (25 minutes)
 - Strategy for gathering feedback
 - Who can provide valuable feedback?
 - Questions to ask?
 - What tools do we need next?
- V. Next Steps & Review of Assignments – Weston (5 minutes)
- VI. Scheduling next meeting(s) – All (5 minutes)