

**EDGE Pilot Program – Communications Team**

August 27, 2019 | 10:00 a.m. – 11:30 a.m.

Wisconsin Department of Natural Resources

101 S. Webster Street | Madison | Room G27

Conference Call Option: Skype or 1-866-715-6499 | Access Code: 2805239246

- I. Welcome and Agenda Review
- II. Review of Core Messages & Social Media team discussions
- III. Continue Message Map
- IV. Begin Communications Plan
- V. Update Metrics Document with Communication Metrics
- VI. Next Steps & Review of Assignments
- VII. Scheduling next meeting(s)