

EDGE Pilot Program – Communications Team (Social Media)

August 7, 2019 | 1:00 pm – 2:30 p.m.

Wisconsin Department of Natural Resources

101 S. Webster Street | Madison | Room 713

Conference Call Option: Skype or 1-866-715-6499 | Access Code: 2805239246

- I. Welcome and Agenda Review
- II. Review of Goals for the Social Media Team and Membership
 - Communications plan
 - Outreach tools and materials
 - Strategic partnerships
 - Outreach
- III. Prioritize goals
- IV. Select projects based on the goals and define success for each project
- V. Discuss of timeframe commitments
- VI. Next Steps & Review of Assignments
- VII. Next meeting: August 21, 2019, 12:00pm-1:00pm