

## EDGE Pilot Program

December 9, 2019 | 1:00 p.m.– 2:00 p.m.

Wisconsin Department of Natural Resources

101 S. Webster Street | Madison | Room G09

Conference Call Option: Skype or 1-866-715-6499 | Access Code: 2805239246

- I. Welcome (Bart Sponseller) – 5 minutes
- II. Standing Items (All) – Discussion—10 minutes
  - Agenda Review
  - Metrics Recording
- III. Advisory Group Member Updates (All)—Informational—15 minutes
- IV. Decisions that have been made (Weston Wegener)—Informational—5 minutes
  - Outreach Strategy
- V. Decisions to make today (All)—Decisions—15 minutes
  - Message Map Approval
  - Communications Plan Approval
  - Meeting frequency for 2020
- VI. Next Steps (All)—Review—10 minutes
  - Recruiting Strategy
  - Conceptualizing Future Candidates
  - Review Legislative Report Outline
  - Define Roles for Report to Legislature
- VII. Next Advisory Group Meeting: TBD