# WCC Secretary Meeting Minutes

**Form 8300-026E (R 1/18)**

**Wisconsin Conservation Congress**

**Meeting Minutes**

<table>
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<tr>
<th>ORDER OF BUSINESS</th>
<th>08/06/2019</th>
<th>3:00 PM</th>
<th>Conference Call</th>
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## I. ORGANIZATIONAL MATTERS
### A. CALL TO ORDER
- Meeting called to order by Larry Bonde at 3:02 PM

### B. ROLL CALL

| EXCUSED   | |
| UNEXCUSED | Jerome Donahoe |

### C. Agenda approval and repair
- **DISCUSSION**: No Changes
- **ACTION**: No action taken.

### D. Public comments
- **DISCUSSION**: None
- **ACTION**: No action taken

## II. INFORMATION & ACTION ITEMS

### A. Review of Natural Resources Board Agenda August 14, 2019
- **Bonde**
  - **DISCUSSION**: Larry stated that there were no items that need Executive Committee action. He also stated that he would be attending the Board Meeting in Wausau. The WCC was to receive an award and he was to attend.
  - **ACTION**: Information only no action taken.

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### B. Update on educational trailers and review recommendations from the work group
- **Bonde/ Roehrig**
  - **DISCUSSION**: Larry gave an update of the discussion on the work group conference call. Terri also commented and said that OHEC was offering Tow 1 and Tow 2 for WCC use. The discussion then continued as to what was needed to get the second WCC (12") trailers operational (WCC 2). The work group suggested that the WCC use $750 of the donated money that Dale had raised for the project along with a donation for $750 from OHEC. The remainder of the needed start up costs was proposed to be raised through the sale of one advertised sponsor for $3000. The WCC and OHEC would have sign-age on the trailer and the sponsor would have one sign on the the rear of the trailer and another on either the side or front. It was noted that the sponsor sign-age would be no larger than the WCC and OHEC sign-age and have the height proportional to it's width and be for a 3 year period.

  Motion by Roehrig second by Blutler to approve the work group's suggestion. Motion Approved

  Dale noted that the MOU between the WCC and OHEC was only for TOW 2 and he felt that we should make sure we had a good understanding as to adding this to the discussion. Larry said that he would ask that the matter be reviewed by the DNR legal department so we were all in agreement. Dale asked what our course of action would be if we were not able to find a donor that was willing to meet the $3000 level of support? Larry stated that if that was the case the issue would need to be reviewed prior to any change of the agreed to process.

  **ACTION**: As stated above.

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### C. Conservation Congress administrative housekeeping
- **Zimmermann**
  - **DISCUSSION**: Kari stated that the information was sent out to the districts for their upcoming meetings. Included was information from Terri on the educational trailers along with talking points about the Outreach and Public Relations initiative to increase awareness of the Wisconsin Conservation Congress to the public. New requirement for all committee chairs, vice chairs and secretaries that one of those three officers submit a Facebook article prior to committee meetings along with a summation of what happened at
the committee within 14 days. Kari also stated that each district will be sent a quantity of the old WCC information brochure along with the quantity of brochures pertaining to CDAC’s to help the public to better understand the process and their need to be involved at the county level. She stated that they are looking at a new WCC brochure and that this should be available soon. Anyone needing additional CDAC brochures should contact her or Mike and additional quantities would be shipped. Kari also stated that the fall addition of the Conservation Chronicle needed additional articles. She hope to have any additional articles by the end of August, most of the Chronicle is distributed electronically to save costs but there are still a few that are printed and mailed. She asked if there were any delegates that maybe should be recognized for exceptional dedication and that maybe this would be an opportunity to recognize delegates involvement. She also stated that the position of the YCC coordinator would be posted this week and depending how the applications come in that possibly it would be filled in September.

| ACTION | Information only. No action taken. |
| PERSON(S) RESPONSIBLE | DEADLINE |

### III. MEMBERS MATTERS

**DISCUSSION**

Dale: questioned about information that came out about a Great Lakes committee liaison change as far as law enforcement. The information was sent out and he contacted the person identified only to find out that there was some type of a mix-up and that individual was not going to become committee liaison. He stated that having a department representative from the Lake Superior area has been requested for years and is hopeful that fisheries in the future would be able to provide direct input from the Superior Fishery.

Tony: Tony mentioned that with the new Outreach and Public Relations Committee initiative to do two Facebook submissions for committee meetings that the committees add a committee picture to better personalize and make the public aware of the people involved on the committee.

Joe: they have already had their District 1 meeting and the delegates feel they are under represented and requested more spots on the Great Lakes committee from the District.

Joe also would like wildlife and fisheries information before committee meetings, this would help committees better understand department positions moving forward. Another concern was having more transparency on treaty rights, he understands the protocol of the negotiation process but felt that the department is asked for sports fisherman’s concerns. He also mentioned concerns by the upland committee delegates on the executive committee’s action on the road situation. Larry stated that many times in the past issues came up prior to or after committee meetings that required executive committee action he felt that it was a responsible thing for the executive committee to do.

Terri: she was happy with the change in the Facebook administrator position also felt that we may need some additional assistance in that area, Justin is doing a great job but it’s always better to have one or two backups also.

**ACTION**

Motion by Weiss second by Roehrig to adjourn. Motion carried.

### IV. ADJOURNMENT

| MEETING ADJOURNED | 4:02 PM |
| SUBMITTED BY       | Dale C Maas |
| DATE               | 08/19/2019 |