

**SUBJECT:** Wisconsin Conservation Congress outline for participation in a formal strategic planning process.

**FOR:** MAY 2012 BOARD MEETING

**TO BE PRESENTED BY / TITLE:** ROB BOHMANN, Chair, Wisconsin Conservation Congress

**SUMMARY:**

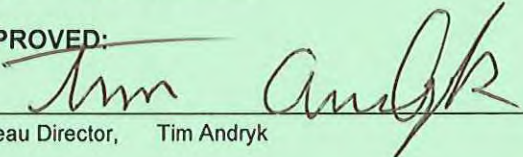
At the January 6th Wisconsin Conservation Congress (WCC) Executive Council Meeting in Stevens Point Vice-Chair Larry Bonde presented updates and recommendations from the WCC Outreach Committee. The Outreach Committee proposed that the WCC consider developing a long-term strategic plan that would provide for a full review of the WCC's organizational structure and operations. Members of the Outreach Committee contacted Art Lersch, a Community Resource Development Educator with the UW-Extension, to provide some background for what the planning process would entail. The WCC Executive Council was supportive of the recommendation to develop a strategic plan for the WCC and will move forward with the strategic planning process with Art Lersch as the facilitator.

**RECOMMENDATION:** Information only.

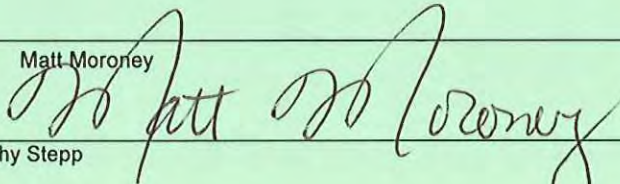

**LIST OF ATTACHED MATERIALS:**

- |    |                                     |   |     |                                     |          |
|----|-------------------------------------|---|-----|-------------------------------------|----------|
| No | <input checked="" type="checkbox"/> | Fiscal Estimate Required                              | Yes | <input type="checkbox"/>            | Attached |
| No | <input checked="" type="checkbox"/> | Environmental Assessment or Impact Statement Required | Yes | <input type="checkbox"/>            | Attached |
| No | <input type="checkbox"/>            | Background Memo                                       | Yes | <input checked="" type="checkbox"/> | Attached |

**APPROVED:**

  
Bureau Director, Tim Andryk

05/01/2012  
Date

  
Administrator, Matt Moroney  
  
Secretary, Cathy Stepp

05/01/2012  
Date  
5/7/12  
Date

cc: NRB Liaison  
DNR Rules Coordinator