Wisconsin Forestry Facts: Economic Impact

Forestry’s Economic Impact
Both Broad and Deep

Overall, Wisconsin’s public and private lands generate products valued at nearly $22.9 billion each year and support more than 59,000 jobs. All of this occurs as Wisconsin’s forests continue to add a net 185 million cubic feet of saw timber annually—or enough to frame about 139,000 homes.

<table>
<thead>
<tr>
<th>Industry</th>
<th>Employment</th>
<th>Output</th>
<th>Value Added</th>
</tr>
</thead>
<tbody>
<tr>
<td>Forestry and Logging</td>
<td>4,242 jobs</td>
<td>$299.0 million</td>
<td>$121.1 million</td>
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<tr>
<td>Pulp and Paper</td>
<td>30,656 jobs</td>
<td>$18.3 billion</td>
<td>$4.8 billion</td>
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<tr>
<td>Sawmills and Wood Products</td>
<td>24,699 jobs</td>
<td>$4.3 billion</td>
<td>$1.5 billion</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>59,597 jobs</strong></td>
<td><strong>$22.9 billion</strong></td>
<td><strong>$6.4 billion</strong></td>
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</tbody>
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Forestry is the No. 1 paper producing state in the U.S.
Foreign Exports: $2.3 billion, 4.9%
Domestic Exports: $14.2 billion, 9.3%
Forestry industry accounts for 1.7% of jobs in the state but provides 4.9% of foreign exports and 9.3% of domestic exports.

Every job in forestry supports 3.8 additional jobs in the state.
Every million dollars of output from forestry creates $1.3 million output in other sectors.

2012 data. Output is the total value of the industry in the local economy. Value added is a measure of the industry’s contribution to the local community: it includes wages, rents, interest and profits. Direct impacts are jobs, revenue and taxes for normal business operations. Indirect includes indirect and induced impacts. It refers to the dollars industry and households spend at other area businesses and the local jobs supported by the forest industry.

Forest Products Businesses
Shape Economy
With 1,292 companies in primary and secondary forest products businesses, the forest products industry touches every corner of the state.

Source: Implan
TIMBER HARVESTS SUPPORT INDUSTRY:
A steady supply of timber from Wisconsin Department of Natural Resources lands, Managed Forest Law lands and county forests helps maintain the strength of the Wisconsin forest products industry.

TIMBER HARVESTS PROVIDE HEALTHY FORESTS
A sustainable timber harvest creates conditions for new growth and builds wildlife habitat while also providing woodland owners income they can use for projects that further improve the ecology of their woods.

COOPERATING FORESTERS BOOST LONG-TERM BENEFITS
DNR supports programs that provide additional employment opportunities for private consulting foresters and increase their capacity to provide services to private landowners.

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