



Wisconsin Conservation Congress
 Outreach & Public Relations
 Meeting Minutes

WCC Meeting Minutes
 Form 8300-026 (R 11/17) Page 1 of 2

ORDER OF BUSINESS	10/01/2020	6:30p.m.	Virtual/Conference call
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I. ORGANIZATIONAL MATTERS

A. CALL TO ORDER

Meeting called to order by	Terri Roehrig at 6:30p.m.
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B. ROLL CALL

ATTENDEES	Mike Janeczko, Yvonne Mertig, Mike Britton, Terri Roehrig, Peter Helliios, Tara Rueth, Paul Gettelman, Justion Loehrke, Dale Maas, Cassandra Erickson, Brad Martinson, Colleen Locke, Mark LaBarbera, Paul Reith, Trent Tonn
EXCUSED	Frank Pratt, Jayne Meyer,
UNEXCUSED	
GUESTS	

C. AGENDA APPROVAL/REPAIR

DISCUSSION	Terri Roehrig added II. B. 5 YCC outreach
ACTION	Motion to approve - Dale Maas, 2nd - Paul Gettelman

D. REVIEW COMMITTEE MISSION STATEMENT

DISCUSSION	Terri read the mission statement
ACTION	Motion to approve - Dale Maas, 2nd - Paul Gettelman

E. PUBLIC COMMENTS

DISCUSSION	None
ACTION	No action taken

II. INFORMATION & ACTION ITEMS

A. Old Business

Chair Roehrig

DISCUSSION	<p>1. Paul Gettelman - no action was taken</p> <p>2. Terri - proposed we use the WCC video from our website. We need to let Kari know what media we need it on.</p> <p>3. Cassandra did not look into video creation. She believes we can still reach out to someone at UWGB for assistance. Mike Britton - can provide 2+ TV's for the trailers. 48" size was proposed as a good size. Mark LaBarbera said we could have a TV in tow 1 or 2.</p> <p>4.</p> <p>5. Brochures were sent out to delegates and district meetings.</p> <p>6. Kari will put information concerning business cards on the delegate resources section of the web site.</p> <p>7. Dale Maas - \$3000.00 was donated by Shadows on the Wolf to friends of the CC for trailer report/upgrade. In need of a warm shed this winter to get moving on fixing up the trailers, If no shed they may have to wait until Spring for upgrades/repairs.</p> <p>We are in need of small fish for the trailers.</p> <p>We are in need of layout for outside and inside of trailer. We cannot start any construction until we know what we are constructing- Dale to action this.</p> <p>8. Mark L./Justin L. - the Milwaukee show was a success. The wall of guns raffle raised about \$5000.00. Facebook live was done during the show.</p> <p>We could use more help from WCC delegates with setup, take down and during the show.</p> <p>9. Peter H. and Cassandra will help with the remaining topics for the delegate training.</p> <p>Peter H. requested a quick meeting with Terri, Brad M., Cassandra to discuss what needs to be done and the goal. No meeting notice is required as we will not be making any decisions or discussing any committee actions.</p> <p>We have 23 unfilled delegate positions along with many vacancies on various committees.</p> <p>Dale M./ Justin L proposed finding out form the county chairs what there needs are for their vacant positions. Ex. a district has vacancies on the fur harvest committee. That way County chairs in that district now they are looking for a trapper or person that pays closer attention to fur bearers.</p> <p>Kari will provide a list of vacancies by county and term.</p>
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ACTION	Dale Maas - look for a warm area to work on the trailers over the winter season. Create layout plan for outside and inside of trailer so we can assess materials, and number of people to help and supplies needed including mounts. Kari - put business card information on the delegate resources. Terri - schedule a meeting with Peter H., Cassandra E. and Brad M. to talk about what needs to be done with the topics for delegate training. Kari - provide a list of vacancies per county and what the term is.
PERSON(S) RESPONSIBLE	DEADLINE

B. New Business

Chair Terri

DISCUSSION	1. Justin L reviewed recent facebook postings and the success he had with them. He spent about \$284.00 on boosting posts and reposts. Reached 50,000 people with posts compared to 25,000 in years past. Justin is looking for non-consumptive posts. Trent Tonn recommended that friends money be ear marked each year for facebook expenses.
	2. Terri - we need to have regular communication to delegates and public. 4 to 7 posts/ week on facebook. Feature a delegate profile each week. Teach delegates how to report from the WCC facebook posts.
	3. Everyone look at the website and make suggestions for improvement.
	4. Paul Gettleman suggested meetings be less then 2 hours and a condensed agenda. Terri explained this meetign was long because of not having a meeting since Feb. future meetings will be shorter.
	5. Trent encouraged all committee members go to schools to recruit YCC members. Reach out to the Agriculture and science teachers.
ACTION	All - look for consumptive people to contribute to our facebook page. All - reach out to schools (mainly Agriculture and science teachers) to recruit YCC members.
PERSON(S) RESPONSIBLE	DEADLINE

III. MEMBERS MATTERS

DISCUSSION	
ACTION	

IV. ADJOURNMENT

MEETING ADJOURNED	8:47 p.m.
SUBMITTED BY	Brad Martinson
DATE	10/12/2020