

# Wisconsin Conservation Congress Technology Ad Hoc Committee Meeting Minutes



<b>ORDER OF BUSINESS</b>	<b>11/9/2017</b>	<b>6:00 pm</b>	<b>Skype/Phone Conference</b>
--------------------------	------------------	----------------	-------------------------------

## I. ORGANIZATIONAL MATTERS

### A. CALL TO ORDER

<b>MEETING CALLED TO ORDER BY</b>	Krystal Westfahl at 6:05pm
-----------------------------------	----------------------------

### B. ROLL CALL

<b>ATTENDEES</b>	Krystal Westfahl, Joel Taylor, Pearl Holmstadt, Daniel Heidel, Justin Loehrke, Tashina Peplinski, Paul Reith, Stephanie Blazich, John Rennpferd
<b>EXCUSED</b>	
<b>UNEXCUSED</b>	Jeff Kelm & Madison Houchin
<b>GUESTS</b>	Kari Lee-Zimmermann & Larry Bonde - WCC Chair

### C. AGENDA APPROVAL/REPAIR

<b>DISCUSSION</b>	Motion to change order of II A & II B.
<b>ACTION</b>	Steph Blazich - first & John Rennpferd - Second

### D. REVIEW COMMITTEE MISSION STATEMENT

<b>DISCUSSION</b>	The mission of the Technology Ad-Hoc Committee is to evaluate opportunities for the WCC to utilize technology and various social media platforms to enhance the ability for WCC delegates to effectively communicate with each other and provide outreach with the public. The committee will develop recommendations and sideboards for implementing those options that will allow the WCC to better accomplish its mission. A committee representative shall report to the District Leadership Council.
<b>ACTION</b>	To leave as is for now : Tashina - motion & John Rennpferd - Second

### E. PUBLIC COMMENTS

<b>DISCUSSION</b>	N/A
-------------------	-----

<b>ACTION</b>	N/A
---------------	-----

## II. INFORMATION & ACTION ITEMS

### A. IDENTIFY WHICH PLATFORMS MAY BE APPROPRIATE FOR REACHING GOALS

<b>DISCUSSION</b>	Facebook, Twitter, and Instagram seem to be the best platforms due to use and the basic 3. Gives a starting point of where we can move forward. Looking at schedule for posting. Looking for game plan on what to post and who should post. Making sure things don't get out of control - keeping more than one admin (checks and balances)
<b>ACTION</b>	Start with these three and move maybe into more later. Motion: Steph Blazich & Second: Tashina Peplinski
<b>PERSON(S) RESPONSIBLE</b>	<b>DEADLINE</b>

### B. IDENTIFY GOALS & GUIDELINES FOR UTILIZING SOCIAL MEDIA PLATFORMS

<b>DISCUSSION</b>	<ul style="list-style-type: none"> <li>-Looking at restrictions for public comment and debate - make it more of a sharing site to start.</li> <li>-Share things without opinion from places we trust.</li> <li>-Keeping WCC guidelines in place: honest convo and no attacking.</li> <li>**Making sure shared information is from a legitimate source and not just hearsay.**</li> <li>-Being a natural party when we share. Keeping eyes out for controversies - if they arise: warn once and then blocked.</li> <li>Want to make sure we keep everything in our wheel house and in mind of the WCC - siding away from debates - talk of only admins posting to start. Need to make sure we keep a pool of admins to make sure things stay active and in check.</li> <li>** Official position of the congress might not be what committee agrees with.</li> <li>**Making something on pages that shows the policies of the page so no one can say they are in the dark. **</li> </ul>
<b>ACTION</b>	Paul motions to go to the leadership council to approve shares. Daniel - second
<b>PERSON(S) RESPONSIBLE</b>	<b>DEADLINE</b>

### C. IDENTIFY ADMINISTRATORS FOR USING SOCIAL MEDIA PLATFORMS

<b>DISCUSSION</b>	Leadership council holds usernames and passwords? They would also be an admin to keep checks and balances.
<b>ACTION</b>	Daniel motions to send this info to Leadership Council to prevent misconception. Second: Steph
<b>PERSON(S) RESPONSIBLE</b>	<b>DEADLINE</b>

**C. IDENTIFY GUIDELINES FOR SHARING CONTENT/REMOVING CONTENT BY ADMINISTRATORS**

<b>DISCUSSION</b>	<p>Main thing: Keep Control</p> <ul style="list-style-type: none"> <li>-Keeping at least 2 admins at all times - someone from Leadership council as one (motion: Steph, Second: Krystal)</li> <li>-Term of Admin: Election to Election?</li> <li>-Legal document to say who owns the platforms in case. Checks &amp; balances: option to need approval from other admins? Code of Congress for conduct. Sign off letter to follow guidelines and uphold the policies in place.</li> <li>-Removing content: Allow all content - make list/document of whats not allowed (post on page)</li> <li>-Different levels of admins?</li> </ul>
<b>ACTION</b>	Daniel motions to send this info to Leadership Council to prevent misconception. Second: Steph
<b>PERSON(S) RESPONSIBLE</b>	<b>DEADLINE</b>

**C. IDENTIFY GUIDELINES ON WHO TO CONNECT, WHO TO AVOID/BLOCK**

<b>DISCUSSION</b>	<p>Warn once and then block if displaying inappropriate behavior: one warning saying you will be blocked if you persist and then blocking - public notice for drafting. ** must have spelt out rules - legal review &amp; rules for public comment. (sunshine laws)</p>
<b>ACTION</b>	N/A
<b>PERSON(S) RESPONSIBLE</b>	<b>DEADLINE</b>

**C. NEXT STEPS**

<b>DISCUSSION</b>	<p>Admins:</p> <ul style="list-style-type: none"> <li>-Facebook: John Rennpferd &amp; Joel Taylor - along with Krystal Westfahl, Larry Bonde, Stosch</li> <li>-Twitter: Justin Loerhrke &amp; Paul Reith</li> <li>-Instagram: Steph Blazich &amp; Krystal Westfahl</li> <li>-Google(for documents): Daniel Heidel &amp; John Rennpferd</li> </ul> <p>** set up/visually establish &amp; set goals. Get ready for meeting in January (district meeting on Jan. 5th &amp; 6th, 2018)</p> <p>Another meeting before Christmas 2017 to gather info for presentation</p>
<b>ACTION</b>	N/A
<b>PERSON(S) RESPONSIBLE</b>	<b>DEADLINE</b>

**III. MEMBERS MATTERS**

<b>DISCUSSION</b>	Tashina: maybe look at using these platform for youth out reach. Calendar of events. Notify Mentors.
<b>ACTION</b>	N/A

#### **IV. ADJOURNMENT**

<b>MEETING ADJOURNED</b>	<b>7:35 PM by Krystal Westfahl</b>
<b>SUBMITTED BY</b>	<b>Stephanie Blazich</b>
<b>DATE</b>	<b>11/09/17</b>