

# Wisconsin Conservation Congress Strategic Plan Implementation Committee

## Meeting Agenda

Wednesday, October 14, 2020  
6:30 pm



**NOTICE IS HEREBY GIVEN** that the Strategic Plan Implementation Committee of the Wisconsin Conservation Congress will convene at 6:30 pm on Wednesday, October 14, 2020 via Zoom to review the agenda below. Please log on to the meeting at 6:15 pm so that we can assist with any technical difficulties before the meeting begins at 6:30 pm.

Meetings of the Wisconsin Conservation Congress are public meetings and open to participation by any member of the public. If you would like to participate in this meeting, please register at <https://zoom.us/meeting/register/tJ0vcOirqTljHtwPD1CIbMqNEUGUx0nWn0FV> to obtain access information for the Zoom meeting.

### ORDER OF BUSINESS

#### I. Organizational Matters

- A. Call to order
- B. Roll call
- C. Agenda approval or repair
- D. Review committee mission statement

*The mission of the Strategic Plan Review Committee is to identify and set both short- and long-term goals for the WISCONSIN Conservation Congress on an annual basis (state convention to state convention). Annually, goals will be implemented, reviewed, and measured to evaluate and assess progress and effectiveness. A committee representative shall report to the District Leadership Council.*

#### E. Public comments

*Citizens who wish to address the committee should contact the committee chair **Brett Weir** at **(262) 707-4706** prior to **October 12, 2020**.*

#### II. Information & Action Items

- A. Old business
  1. Update on status of resolution tracking database project
- B. New business
  1. Review and update short term goals
    - a. Funding: proposal, source, tracking
    - b. Update on Wisconsin Coalition of Clean Water and Healthy Soils Committee
    - c. Outreach: update on measuring of goals, social media posts, trailers, etc.
  2. Review and update long term goals
    - a. Outreach: communication improvements, press releases, internal communications, YCC support, Facebook posting of events, YCC newsletter, Facebook posting of YCC in action, etc
    - b. County Conservation Alliance creation and support
    - c. Delegate recruitment, education to youth groups
    - d. WCC organizational structure

- e. Annual review
  - f. Measure effectiveness
  - g. Value of WCC delegation
  - h. Increase Spring Hearing attendance and participation
- 3. Next steps
  - 4. Future committee meetings

III. Member Matters

IV. Adjournment

Give Us Your Feedback:

Following your committee meeting, please take the time to complete the WCC Advisory Committee Evaluation Form and provide leadership with input and feedback on how well the committee functioned. Visit <http://dnr.wi.gov/about/wcc/local.html> and click on Advisory Committee Evaluation Form under Delegate Resources.

**Committee Chair:**

**Brett Weir**

**(262) 707-4706**

**Vice-Chair:**

**Paul Gettelman**

**(608) 792-8489**

**NOTE: Per the WCC Code of Procedures VII.J.3, committee members must notify the committee chair no less than 5 days prior to the scheduled meeting to confirm your attendance.**