

Wisconsin Conservation Congress Outreach & Public Relations Committee

Meeting Agenda

Schmeckle Reserve Visitor Center
February 22, 2020
10:30 am



NOTICE IS HEREBY GIVEN that the Outreach & Public Relations Advisory Committee of the Wisconsin Conservation Congress will convene at 10:30 am on February 22, 2020 at the Schmeckle Reserve Visitor Center, located at 2419 Northpoint Drive, Stevens Point, Wisconsin. The committee will meet to review and act on the items listed on this agenda.

ORDER OF BUSINESS

I. Organizational Matters

- A. Call to order
- B. Roll call
- C. Agenda approval or repair
- D. Review committee mission statements
- E. Public comments

*Citizens who wish to address the committee should contact one of the committee chair **Terri Roehrig** at (920) 540-2775 prior to **February 20, 2020**.*

II. Information & Action Items

A. Old Business/ follow up

1. Create a training/informational video to utilize the trailers consistently and send a stronger message to the public for delegates
2. Create a citizen facing video for using the trailers and other venues to educate the public at large about the WCC mission (to include YCC, schools-science teachers, hunter education, etc)
3. Committee to explore purchase of equipment to display video in the trailer
4. Inventory of banners/ print materials on hand
5. Educational trailer update
6. Develop delegate training and criteria of distribution of WCC promotional material
7. Add to delegate profile—if you are a returning delegate, what do you struggle with the most?

B. New business

1. Report out to Strategic Planning Committee
2. Preparing for:
 - a. Spring District Meetings
 - b. Spring Hearings
 - c. Annual Convention
3. Office of Applied Science—promoting on WCC social media
4. WCC representation at NASP
5. Review of OPR Plan

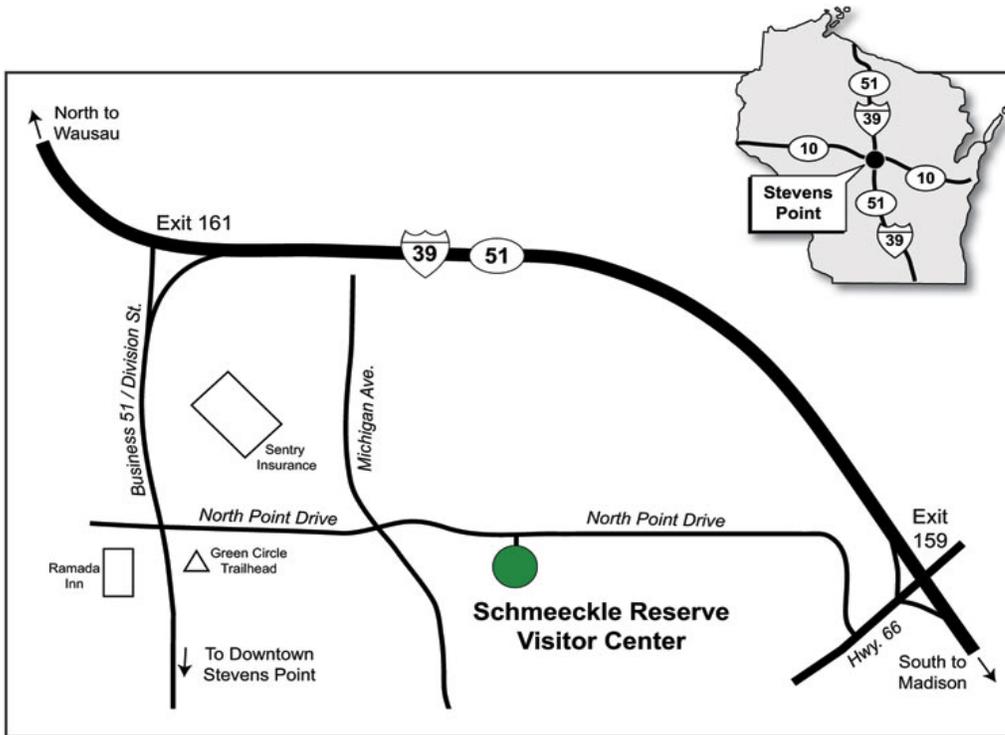
III. Member Matters

IV. Adjournment

Give Us Your Feedback:

Following your committee meeting, please take the time to complete the WCC Advisory Committee Evaluation Form and provide leadership with input and feedback on how well the committee functioned.

Visit <http://dnr.wi.gov/about/wcc/local.html> and click on Advisory Committee Evaluation Form under Delegate Resources.



Committee Chair and Vice-Chair:

Terri Roehrig

(920) 540-2775

Mark LaBarbera

(520) 730-9252

NOTE: Per the WCC Code of Procedures VII.J.3, committee members must notify the committee chair no less than 5 days prior to the scheduled meeting to confirm your attendance.