

Wisconsin Conservation Congress Outreach & Public Relations Committee

Meeting Agenda

Schmeckle Reserve Visitor Center
Saturday, September 23, 2017
9:00 am



NOTICE IS HEREBY GIVEN that the Outreach & Public Relations Committee of the Wisconsin Conservation Congress will convene at 9:00 am on September 23, 2017 at Schmeckle Reserve Visitor Center, located at 2419 Northpoint Drive, Stevens Point, Wisconsin. The committee will review and act on the items listed on this agenda.

ORDER OF BUSINESS

I. Organizational Matters

- A. Call to order
- B. Roll call
- C. Agenda approval or repair
- D. Review committee mission statement
- E. Public comments

Citizens who wish to address the committee should contact one of the committee co-chairs (Bob Haase at 920-579-3858 or Krystal Westfahl at 920-740-5122) prior to September 20, 2017.

II. Information & Action Items

- A. Solicit input on items that the committee should be working
 1. Prioritize items to be worked on during the next year
 2. Prioritize items to be worked on during the next five years
- B. Discussion on who we should be communicating with-within the WCC, the general public, and related clubs and organizations
 1. Need for a contact list for groups and individuals
 2. Can and should we be communicating with legislators?
 3. Guidelines for communications (internally and externally)
 4. When to communicate
- C. Discussion on how to Communicate-communication methods
 1. Internally within the WCC
 2. Externally to the general public and conservation groups
 3. Planned communications
 4. Short notice communications
 5. WCC position statements
- D. Conservation Chronicle
 1. Should we continue to publish print version and online version
 2. Editors
 3. Should we send to legislators?

- E. How can we help promote better attendance at Spring Hearings?
- F. Use of survey services like Survey Monkey
- G. Social media
 - 1. Website
 - 2. Facebook
 - 3. Joint meeting with Technology Committee
 - 4. Online voting
 - 5. Training for delegates on use of social media
- H. Set tentative date for next meeting

III. Member Matters

IV. Adjournment

Committee Co-Chairs:	Bob Haase	920-579-3858
	Krystal Westfahl	920-740-5122

NOTE: If you are unable to attend the committee meeting you must contact one of the committee co-chairs and request an excused absence.

Give Us Your Feedback:

Following your committee meeting, please take the time to complete the WCC Advisory Committee Evaluation Form and provide leadership with input and feedback on how well the committee functioned.

Visit <http://dnr.wi.gov/about/wcc/local.html> and click on Advisory Committee Evaluation Form under Delegate Resources.

