

**Notice:** Pursuant to ss. 283.33 and 283.37, Wis. Stats., and chs. NR 151 and 216, Wis. Adm. Code, this form is used to apply for coverage under Wisconsin Pollutant Discharge Elimination System (WPDES) Municipal Separate Storm Sewer System (MS4) General Permit No. WI-S050181-1. This form and any required attachments constitute the permit application. Personal information collected will be used for administrative purposes and may be provided to requesters to the extent required by Wisconsin's Public Records Laws (ss. 19.31-19.39, Wis. Stats.).

**Instructions:** Complete all sections of this permit application. If additional space is needed to respond to a question, attach additional pages. Provide descriptions below that explain the program activities that you expect to develop and implement to comply with the MS4 general permit. Information on the MS4 general permit and the MS4 storm water program are available at: <http://dnr.wi.gov/topic/stormwater/municipal/>. Section 3 of the MS4 general permit contains the compliance schedule that directs when the individual program activities need to be developed and submitted to the Department for review. The detailed programs that are developed and submitted to the Department for review may deviate from the program activities described below if necessary. The descriptions provided below are necessary for the Department to verify that the municipality's program activities comply with the permit.

**Section I: Applicant Information**

Name of Municipality Village of Cross Plains			
Mailing Address PO Box 97	City Cross Plains	State WI	ZIP Code 53528
County(s) in which Applicant is located Dane	Type of Municipality: (check one) <input type="checkbox"/> County <input type="checkbox"/> City <input checked="" type="checkbox"/> Village <input type="checkbox"/> Town <input type="checkbox"/> Other (specify)		

**Section II: Local Contact Information**

Name of Municipal Contact Person Jerry Gray		Title Public Facilities Director	
Mailing Address PO Box 97	City Cross Plains	State WI	ZIP Code 53528
Email address jerry@cross-plains.wi.us	Phone Number (incl. area code) (608) 235-1054	Website address, if available www.cross-plains.wi.us	

**Section III: Water Quality Concerns**

Yes	No	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Does any part of the MS4 discharge to an outstanding resource water (ORW) or exceptional resource water (ERW) listed under s. NR 102.10 or 102.11, Wis. Adm. Code? (A list of ORWs and ERWs may be found on the Department's Internet site at: <a href="http://dnr.wi.gov/topic/surfacewater/orwerw.html">http://dnr.wi.gov/topic/surfacewater/orwerw.html</a> )
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Does any part of the MS4 discharge to an impaired waterbody listed in accordance with section 303(d)(1) of the federal Clean Water Act, 33 USC § 1313(d)(1)(C)? (A list of Wisconsin impaired waterbodies may be found on the Department's Internet site at: <a href="http://dnr.wi.gov/topic/impairedwaters/">http://dnr.wi.gov/topic/impairedwaters/</a> )

**Section IV: Potential Permit Exemption**

Yes	No	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Section NR 216.023, Wis. Adm. Code, allows certain MS4s that have less than 1000 people residing in an urbanized area to be waived from municipal storm water permit coverage. Do you believe that the MS4 may be eligible for this potential exemption as described in s. NR 216.023, Wis. Adm. Code?

If yes, please provide documentation supporting a permit exemption including the following (Attach additional pages if necessary):

- Total municipal area in square miles
- Total municipal population (2010 U.S. census)
- MS4 service area within Urbanized Area in square miles
- Municipal population within Urbanized Area (2010 U.S. census)
- Additional information supporting an exemption under s. NR 216.023, Wis. Adm. Code

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Note: Urbanized Area information is available from the USEPA at:

WT/3 - WY/3 - OGL/3

<http://water.epa.gov/polwaste/npdes/stormwater/Urbanized-Area-Maps-for-NPDES-MS4-Phase-II-Stormwater-Permits.cfm>

**Section V: Summary of Municipal Storm Water Program Activities**

Describe the programs or activities the municipality is doing or will do to comply with the requirements of the MS4 general permit. Attach additional pages if necessary.

**A. Public Education and Outreach**

Describe the public education and outreach program activities that the municipality will implement to comply with section 2.1 of the MS4 general permit.

See attached.

**B. Public Involvement and Participation**

Describe the public involvement and participation program activities that the municipality will promote to comply with section 2.2 of the MS4 general permit.

See attached.

**C. Illicit Discharge Detection & Elimination**

Describe the illicit discharge detection and elimination program authority and activities that the municipality will develop and implement to comply with section 2.3 of the MS4 general permit.

See attached.

**D. Construction Site Pollution Control**

Describe the construction site pollutant control program authority and activities that the municipality will develop and implement to comply with section 2.4 of the MS4 general permit.

See attached.

**E. Post-Construction Site Storm Water Management**

Describe the post-construction storm water management program authority and activities that the municipality will develop and implement to comply with section 2.5 of the MS4 general permit.

See attached.

**F. Pollution Prevention**

Describe the pollution prevention program activities that the municipality will implement to comply with section 2.6 of the MS4 general permit.

See attached.

**Section VI: Certification**

I hereby certify that I am an authorized representative of the municipality that is the subject of this application for general permit coverage, and that the information provided is true and complete, to the best of my knowledge. I understand that Wisconsin law provides severe penalties for submitting false information.

Authorized Representative Name

Matthew G. Schuenke

Title

Village Administrator/Clerk-Treasurer

Signature



Date Signed

1/20/2015

Email address

matt@cross-plains.wi.us

Phone Number (incl. area code)

(608) 798-3241 x 105

Return this completed form to: Wisconsin Department of Natural Resources  
Storm Water Program – WT/3  
PO Box 7921  
Madison, WI 53707-7921

## **Section V: Summary of Municipal Storm Water Program Activities**

### **A. Public Education & Outreach**

The Village of Cross Plains will reach out to the public to educate them on the importance of storm water management. The Village website, quarterly village newsletters, local media, and social media will be used to reach out to all residents. Additionally information will be provided at public meetings, including Village Board and committee meetings. Public outreach and education will also be accomplished through the development of publications educating people on ways they can promote storm water management practices and highlight ordinances in effect that promote storm water management. Publications will be available at public places including Village Hall and Library. The Village will make information available to civic organizations such as the Lions and Optimist Clubs. Information will also be made available to youth groups including the Boy and Girl Scouts, and the St. Francis and public schools.

### **B. Public Involvement and Participation**

The Village will work with community groups and members of the Village to develop a storm water management plan and implement practices to protect ground water, the Black Earth Creek and Brewery Creek. The Village will identify and partner with local entities to develop effective strategies to ensure proper storm water management. The Village plans to use a consultant to help develop a storm water management plan. As part of the process, the plan will pull in relevant stakeholders to assist. The Village will offer civic organizations, youth groups and schools opportunities to perform activities that improve stormwater treatment.

### **C. Illicit Discharge Detection & Elimination**

The Village of Cross Plains will continue to focus monitoring efforts on the Black Earth Creek and Brewery Creek. There will be a focus on ongoing dry weather field screening for priority outfalls. The Village will use DNR guidance that is provided. The Village currently works with the United States Geographical Survey to monitor the creeks. The Village will also review current ordinances in place to regulate illicit discharge detection and elimination as part of the process of developing a storm water management plan. The Village will provide signage along the creeks that alert creek users to watch for suspicious discharges and provide contact information to report same.

#### **D. Construction Site Pollution Control**

The Village already has strong construction site pollution controls in place. As part of the storm water management plan the Village will continue to evaluate the erosion and sediment control ordinance in place, and ensure construction site performance standards are adequately addressed.

#### **E. Post-Construction Site Storm Water Management**

The Village will evaluate the current post construction site storm water management practices that are referenced in the zoning code and through Village ordinance. The Village will use DNR guidance, as it has in the past for post construction performance monitoring and enforcement, for post-construction storm water management. In the past, the Village has required construction projects to address bioretention and infiltration aspects of post construction. The Village is and will continue to address the total suspended solids, peak discharge, infiltration, protective areas as part of post construction performance standards.

#### **F. Pollution Prevention**

The Village will further develop and implement strategies to minimize and prevent pollution and ensure clean water ways and storm sewers in the Village. The Village will evaluate the current street sweeping practices and review ordinances that address pollution prevention. Deicing and snow/ice removal methods will be reviewed as well to evaluate the impact on the environment. Storm water prevention planning will be reviewed for each of the municipal facilities as well.