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State of Wisconsin
Department of Natural Resources
dnr.wi.gov

Notice of Intent to Apply for Coverage Under
WPDES MS4 General Permit No. WI-S050181-1

Form 3400-191 (R 10/14)

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JAN 20 2015

Notice: Pursuant to ss. 283.33 and 283.37, Wis. Stats., and chs. NR 151 and 216, Wis. Adm. Code, this form is used to apply for coverage under Wisconsin Pollutant Discharge Elimination System (WPDES) Municipal Separate Storm Sewer System (MS4) General Permit No. WI-S050181-1. This form and any required attachments constitute the permit application. Personal information collected will be used for administrative purposes and may be provided to requesters to the extent required by Wisconsin's Public Records Laws (ss. 19.31-19.39, Wis. Stats.).

Instructions: Complete all sections of this permit application. If additional space is needed to respond to a question, attach additional pages. Provide descriptions below that explain the program activities that you expect to develop and implement to comply with the MS4 general permit. Information on the MS4 general permit and the MS4 storm water program are available at: <http://dnr.wi.gov/topic/stormwater/municipal/>. Section 3 of the MS4 general permit contains the compliance schedule that directs when the individual program activities need to be developed and submitted to the Department for review. The detailed programs that are developed and submitted to the Department for review may deviate from the program activities described below if necessary. The descriptions provided below are necessary for the Department to verify that the municipality's program activities comply with the permit.

Section I: Applicant Information

Name of Municipality

Village of Bloomfield

Mailing Address

P.O. Box 609

City

Pell Lake

State

WI

ZIP Code

53157

County(s) in which Applicant is located

Walworth

Type of Municipality: (check one)

County

City

Village

Town

Other (specify)

Section II: Local Contact Information

Name of Municipal Contact Person

Ken Monroe

Title

Village President

Mailing Address

P.O. Box 609

City

Pell Lake

State

WI

ZIP Code

53157

Email address

Phone Number (incl. area code)

262-279-5980

Website address, if available

bloomfield-wi.us

Section III: Water Quality Concerns

Yes

No

Does any part of the MS4 discharge to an outstanding resource water (ORW) or exceptional resource water (ERW) listed under s. NR 102.10 or 102.11, Wis. Adm. Code? (A list of ORWs and ERWs may be found on the Department's Internet site at: <http://dnr.wi.gov/topic/surfacewater/orwerw.html>)

Does any part of the MS4 discharge to an impaired waterbody listed in accordance with section 303(d)(1) of the federal Clean Water Act, 33 USC § 1313(d)(1)(C)? (A list of Wisconsin impaired waterbodies may be found on the Department's Internet site at: <http://dnr.wi.gov/topic/impairedwaters/>)

Section IV: Potential Permit Exemption

Yes

No

Section NR 216.023, Wis. Adm. Code, allows certain MS4s that have less than 1000 people residing in an urbanized area to be waived from municipal storm water permit coverage.

Do you believe that the MS4 may be eligible for this potential exemption as described in s. NR 216.023, Wis. Adm. Code?

If yes, please provide documentation supporting a permit exemption including the following (Attach additional pages if necessary):

Total municipal area in square miles

Total municipal population (2010 U.S. census)

MS4 service area within Urbanized Area in square miles

Municipal population within Urbanized Area (2010 U.S. census)

Additional information supporting an exemption under s. NR 216.023, Wis. Adm. Code

Note: Urbanized Area information is available from the USEPA at:

<http://water.epa.gov/polwaste/npdes/stormwater/Urbanized-Area-Maps-for-NPDES-MS4-Phase-II-Stormwater-Permits.cfm>

Section V: Summary of Municipal Storm Water Program Activities

Describe the programs or activities the municipality is doing or will do to comply with the requirements of the MS4 general permit. Attach additional pages if necessary.

A. Public Education and Outreach

Describe the public education and outreach program activities that the municipality will implement to comply with section 2.1 of the MS4 general permit.
The Village will partake in a program to raise public awareness with the overall goal to reduce negative impacts to water resources (lakes, wetlands, ponds, ditches) from urban stormwater runoff. Village may choose to join efforts with other municipalities.

B. Public Involvement and Participation

Describe the public involvement and participation program activities that the municipality will promote to comply with section 2.2 of the MS4 general permit.
The Village will develop and implement a program to keep public informed and involved with activities of the WPDES permit. Village may share information via Village website, newsletter, public meeting, etc. Village may choose to join efforts with other municipalities.

C. Illicit Discharge Detection & Elimination

Describe the illicit discharge detection and elimination program authority and activities that the municipality will develop and implement to comply with section 2.3 of the MS4 general permit.
The Village will need to enact an Illicit Discharge Ordinance/Regulations and implement/enforce the program as required. Village may carry-out development of regulations and program jointly with other municipalities. Village will utilize DNR and EPA guidance.

D. Construction Site Pollution Control

Describe the construction site pollutant control program authority and activities that the municipality will develop and implement to comply with section 2.4 of the MS4 general permit.
The Village will need to update their erosion control regulations. Village may choose to develop regulations with other municipalities and/or adopt County regulations.

E. Post-Construction Site Storm Water Management

Describe the post-construction storm water management program authority and activities that the municipality will develop and implement to comply with section 2.5 of the MS4 general permit.
The Village will need to update their storm water management ordinance. Village may choose to develop regulations with other municipalities and/or adopt County regulations.

F. Pollution Prevention

Describe the pollution prevention program activities that the municipality will implement to comply with section 2.6 of the MS4 general permit.
Village will develop a Pollution Prevention Plan in order to consistently carry out pollution prevention measures including inspection and maintenance of municipally owned structural BMPs, managing snow removal (tracking deicers, type of equipment used, strategies for appropriate removal, etc), proper disposal of yard wastes, planning for municipal facilities, etc. in accordance with terms of the WPDES permit.

Section VI: Certification

I hereby certify that I am an authorized representative of the municipality that is the subject of this application for general permit coverage, and that the information provided is true and complete, to the best of my knowledge. I understand that Wisconsin law provides severe penalties for submitting false information.

Authorized Representative Name	Title
<i>Kevin M. Moore</i>	<i>Village President</i>
Signature	Date Signed
	<i>1/19/15</i>
Email address	Phone Number (incl. area code)
	<i>262-279-5980</i>