

**Minutes of the  
Nonmotorized Recreation and Transportation Trails Council (NRTTC)  
September 17, 2014, 11:00 a.m.– 12:30 p.m.  
Teleconference**

1. Meeting was called to order by Dana Johnson. In attendance: Dana Johnson, Joel Patenaude, Debbie Peterson, David Phillips, Geoff Snudden, Rod Bartlow, Blake Theisen, William Hauda, Anne Murphy, Brigit Brown (Department of Natural Resources).
2. Meeting minutes from June 11, 2014 meeting approved.
3. Several projects in jeopardy of losing federal Transportation Alternatives Program (TAP) funding (discussed at the previous meeting) were saved through different efforts, largely focused on project “commencement”.

**4. Committee Chair Reports.**

a. **Funding.** Hauda noted that he would be attending an event tomorrow where Saris President Chris Fortune would be speaking about his company’s commitment to American-made, locally sourced products. Funding discussions are on hold until after the fall elections.

b. **Outreach.** Patenaude recently placed a link to the NRTTC Facebook page from the Silent Sports blog and increased the NRTTC supporters (“Likes”) by 63. Patenaude sent out an email this morning with a draft first message/ introductory email to NRTTC stakeholders. He has also set up a Gmail address for NRTTC: [NRTTCouncil@gmail.com](mailto:NRTTCouncil@gmail.com) . Johnson suggested using MailChimp (mailchimp.com) to send out the initial and subsequent messages. Patenaude has a Word document with an initial mailing list. DNR will reformat the list into Excel (format needed for MailChimp). A survey will be crafted using Theisen’s SurveyMonkey account and will be promoted in the mailing. DNR will work with Joel on a press release to promote the initial mailing and survey. Deadline for first draft questions for the survey is September 30. NRTTC members are to send suggested questions to Patenaude and Theisen, who will finalize the survey and questions the week of October 6. The press release and mailing are planned to go out on October 14.

c. **Education.** Theisen recently presented with Dave Marcoulier (UW Extension) at a forum in Iron County. Marcoulier provided information and data on trail users, their economic impacts, etc. Theisen spoke about more specific trail topics such as funding and trail design standards. Theisen will share the presentations with NRTTC members.

5. Bill Hauda began a discussion about designating the Badger State Trail as US Bicycle Route 43. Brigit Brown provided information about the Wisconsin Intrastate Bikeway Study, a joint project of the DNR, WisDOT, and Bike Fed. The study will focus on the existing U.S. Bicycle Routes but will also develop recommendations, standards, methodology, and guidelines for identifying, designating, and signing

regional, intrastate and interstate bikeways. There will be a presentation on the project at the Bike Summit on October 10 in Madison.

**6. 2015 meeting schedule.**

January 14, 2015, 11:30 – 1:30 p.m. By teleconference.

March 11, 2015, 11:30-1:30 p.m. By teleconference.

June 2015 – TBD – Madison area in conjunction with the Governor’s Bike Council

September 16, 2015, 11:30 a.m. – 1:30p.m. By teleconference.

**7. Adjourned 12:11 p.m.**