



State of Wisconsin \ DEPARTMENT OF NATURAL RESOURCES

Scott Walker, Governor
Cathy Stepp, Secretary

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ATTENTION ARTISTS:

The Wisconsin Department of Natural Resources is happy to announce that the annual **Pheasant Stamp Design Contest** is now open and accepting entries! The winning art will appear on the 2017 Pheasant Stamp.

Judging for the Pheasant Stamp Design Contest will again be held in conjunction with the Wild Turkey and Waterfowl Stamp Design Contests and will take place in a closed session on July 28th. The top three pieces of submitted artwork (that is, the 1st, 2nd, and 3rd-place entries) will be displayed at the **2016 Wisconsin State Fair** in West Allis, Wisconsin, from **Thursday, August 4th through Sunday, August 14th**. Artwork will be displayed within the Natural Resources Park in the southwest corner of the fairgrounds.

Please be sure that your submitted artwork conforms to the specifications outlined in the “2017 Wisconsin Pheasant Stamp Design Contest Rules.” This is to maintain consistency among entries and to facilitate the temporary framing of the top three entries for display at the State Fair. **Also, please take note that entries should NOT be protected by any covering (such as acetate or cellophane); however, you may use an acetate envelope for protection during mailing so long as this envelope can be easily removed.**

In this document, you will find a copy of the “2017 Pheasant Stamp Design Contest Reproduction Rights Agreement” and the “2017 Wisconsin Pheasant Stamp Design Contest Rules”. Please read over the instructions carefully. All paperwork can be included with your artwork during mailing, and you may mail entries and paperwork for the Wild Turkey and/or Waterfowl Stamp design contests in the same package if you wish. **Entries will be accepted starting immediately and must be delivered or postmarked by July 22nd, 2016.**

If you have any questions, please contact the Assistant Upland Wildlife Ecologist at Krista.Pham@Wisconsin.gov or (608) 261-8458. Good luck, and we look forward to seeing your entry!

Sincerely,

WDNR Bureau of Wildlife Management

**STATE OF WISCONSIN
DEPARTMENT OF NATURAL RESOURCES**

2017 WISCONSIN PHEASANT STAMP DESIGN CONTEST RULES

I. CONTEST ELIGIBILITY:

Any person 18 years of age or older who is a United States citizen or legal permanent resident domiciled in the State of Wisconsin shall be eligible to submit an entry in the Pheasant Stamp Design Contest. Only one (1) entry may be submitted by each contestant. Any member of the contest judging panel or any member of his or her immediate family is ineligible to enter. **ANY PERSON WHO HAS TAKEN FIRST PLACE IN THE WDNR PHEASANT STAMP DESIGN CONTEST DURING THE PRECEDING TWO (2) YEARS IS ALSO INELIGIBLE.**

II. CONTEST DATES:

Entries for the contest to select the design for the 2017 Wisconsin Pheasant Stamp will be accepted at any time following this announcement, but must be received or postmarked no later than **July 22nd, 2016**. Entries shall be submitted following submission procedures listed below in Section VII.

III. RESTRICTIONS OF SUBJECT MATTER:

The subject species shall be the Ring-necked Pheasant (*Phasianus colchicus*). The subject will appear in some setting of the environment in which it is found in Wisconsin.

IV. ORIGINALITY OF ENTRY:

The submitted design must be the artist's own creation and shall not be copied or duplicated in whole or in part from previously published art, including published photographs.

V. SUITABILITY OF ENTRY FOR REPRODUCTION:

Artists shall not be limited in the choice of colors or medium. The medium selected must be of permanent quality, such as pen and ink, oil, watercolor, etching, or pencil and should be rendered with full attention to tone, detail, and anatomical accuracy. Photographs are not eligible. Metallic paints and fluorescent paints should not be used, as the printing process used to reproduce the actual stamps is not capable of reproducing metallic or fluorescent properties.

The artist should keep in mind that Wisconsin Department of Natural Resources lettering will appear on the finished stamp. Do NOT try to fit in the words on your entry, but DO keep some areas open to accommodate the lettering. The open areas can be light or dark in tone, but should be relatively free of any harsh contrasts from dark to light.

VI. TECHNICAL REQUIREMENTS FOR ENTRY:

The design shall be horizontal in the exact proportion of **8" high by 10" wide. It must be matted (over only) to the exact size of 10" high and 13" wide.** No lettering or scroll work, including the artist's signature, is permitted on the front or back of the design itself. The only visible identification mark on each entry at the time of judging will be the letter code assigned to the entry by the contest coordinator.

VII. SUBMISSION PROCEDURES:

Every entry must be **mounted and affixed with white matting as described in Section VI above to the outside dimensions of 10" high by 13" wide.** Masonite board of 1/8-inch thickness with 1/8-inch matting is strongly recommended. **Entries may not exceed approximately 1/4-inch in total thickness.** No entry will be accepted that is in a wooden, metal, or plastic frame or that is under glass. Entries should not be protected by a covering (such as acetate or cellophane) as was previously required; however, an acetate envelope may be used for protection during mailing so long as the envelope can be easily removed.

Each entry is to be securely wrapped and mailed by registered or certified mail or hand-delivered to:

**Wisconsin Pheasant Stamp Contest
ATTN: Assistant Upland Wildlife Ecologist
Wisconsin DNR (WM/6)
P.O. Box 7921
Madison, WI 53707-7921**

The top one-half of the third page of the agreement form must be taped to the back of the entry. The bottom half is to be mailed with the entry along with the signed *Pheasant Stamp Design Contest Reproduction Rights Agreement* certifying the originality of the entry and acknowledging the artist's acceptance of the terms and conditions governing the exclusive right of the Wisconsin Department of Natural Resources to reproduce the winning artwork. All entries will be processed by WDNR based on the date of receipt. The contest coordinator will supervise the processing of entries, assign identification codes to each entry, set up displays for judging, and supervise the return of all entries upon the completion of the contest.

VIII. PROPERTY INSURANCE FOR ENTRIES:

The Wisconsin Department of Natural Resources will not insure any entry it receives. All contestants are advised that it is their responsibility to obtain adequate property insurance for their respective entry, should they desire such protection. By submitting an entry, the artist agrees to hold WDNR harmless against any damage, loss, or theft that may occur while WDNR is in possession of the entry.

IX. FAILURE TO COMPLY WITH CONTEST RULES:

Any entry that fails to comply with any of the requirements of the contest shall be disqualified and will not be considered by the judging panel. Such entries will be mailed back to the submitter within two weeks of the completion of contest judging.

X. SELECTION OF JUDGING PANEL:

There will be a panel of three (3) to five (5) judges appointed by the Pheasant Stamp Design Contest coordinator. The judges will be selected to provide a representative cross-section of individuals with expertise and an interest in pheasants or wildlife art. Judges selected will serve without compensation.

All qualifying entries will be displayed on the date of the judging and will be shown in chronological order based on the date they were received. The only visible identification mark on each entry will be the letter assigned to the entry by the contest coordinator, as well as the name of the species depicted. All artwork submitted will remain on display until judging is completed, and the top three pieces as determined by the judges will be displayed at the 2016 Wisconsin State Fair from August 4th through August 14th, 2016.

XI. DATE AND LOCATION OF THE CONTEST JUDGING:

Selection of the contest winner will take place on July 28th, 2016 in a closed session. The judging will be held in conjunction with the 2017 Wild Turkey and Waterfowl Stamp Design Contests.

XII. JUDGING PROCEDURE AND SCORING:

All entries will be judged on anatomical accuracy, proper habitat setting, artistic composition and perspective, and suitability for reproduction. They should lend themselves to reproduction with the fullest possible attention to tone and detail.

The judging procedure will be as follows:

STEP 1: All entries meeting the design contest rules will be examined by the judging panel. Each judge may nominate an unlimited number of entries for inclusion in the second step of the judging procedure. All entries receiving at least one such nomination will proceed to Step 2. If the total entries in the contest number 10 or fewer, judges may skip directly to Step 3.

STEP 2: The judges will rate each remaining entry individually on a scale of 10 to 1 (10 being high and 1 low). The entries receiving the 10 highest scores will be advanced to the third and final step.

STEP 3: The judges will then rank the 10 "finalists," listing their choices from 1 (high, i.e. 1st place) to 10 (low, i.e. 10th place). The entry with the lowest total score shall be declared the first place winner.

In case of ties in either Step 2 or Step 3, judges will re-judge only those entries tied for last place in Step 2 or first place in Step 3 according to the procedures listed under that step. Scores in all steps of the judging procedure will be tabulated by the contest coordinator. The selection of the winning entry by the judges will be final. All contestants will be notified of the name of the winning artist and design.

XIII. AWARDS:

The first place winner will receive a special plaque of recognition and not more than ten (10) of the stamp reproductions created from their winning entry; additional copies of the stamp may be obtained at the artist's

expense. The top three entries shall be displayed at the 2016 Wisconsin State Fair. The runners-up will receive a certificate of recognition.

XIV. TOP 10 ENTRIES:

Following the contest, WDNR may hold the top ten (10) entries for publicity purposes for up to six (6) months, after which the entries will be returned to their respective artists. Entries outside of the top ten will be returned within two weeks following the contest judging.

For WDNR Use Only

Entry I.D.: _____

**STATE OF WISCONSIN
DEPARTMENT OF NATURAL RESOURCES**

**2017 PHEASANT STAMP AND PRINT
REPRODUCTION RIGHTS AGREEMENT**

I, _____ hereby submit an official entry ("entry") in the Wisconsin Department of Natural Resources' Pheasant Stamp Annual Contest for use during the license year beginning on April 1st, 2017 and ending on March 31st, 2018. By my signature, I enter into this agreement with the State of Wisconsin, Department of Natural Resources ("WDNR"), and certify my understanding that the following statements are true and binding:

1. I have read, understand and agree to comply with the attached 2017 Wisconsin Pheasant Stamp Design Contest Rules.
2. My entry is an original work of art of my own creation, and has not been copied or duplicated in whole or in part from previously published art, including past first-place entries to the WDNR Pheasant Stamp Design Contest, paintings and drawings in any medium, and published photographs.
3. I am 18 years of age or older, domiciled in the State of Wisconsin, and am either a United States citizen or Legal Permanent Resident.
4. I understand that WDNR will not insure my entry against any damage, loss, or theft. It is my responsibility to obtain adequate property insurance for my entry should I desire such protection.
5. I agree to hold WDNR harmless against any damage, loss, or theft that may occur while WDNR is in possession of my entry.
6. If my entry is among the top ten (10) entries in the contest, I grant WDNR the right to retain my entry for a period not to exceed six (6) months from the date of judging, during which time my artwork may be publicly displayed or used for WDNR promotional purposes, or otherwise retained for purposes of producing the 2017 Wisconsin Pheasant Stamp, and after which time WDNR will return my entry to me.
7. I understand that I retain copyright on and ownership of my original entry, and that I may copy, reproduce, publish, or otherwise distribute my entry, subject only to the rights granted to WDNR as part of this agreement.
8. I acknowledge that WDNR has the exclusive right to produce the 2017 Pheasant Stamp using my winning artwork, which stamps may be sold or otherwise distributed solely by WDNR or its designees.
9. If my entry is selected as the contest winner, I grant WDNR the right to use reproductions, including photographs, of my entry and the 2017 Pheasant Stamp for promotional purposes as it deems useful and necessary, including those programs used in fundraising and contest promotion.
10. If my entry is selected as the contest winner, I understand that my name will not appear on the 2017 Pheasant Stamp or reproduction plates used to print the stamp, and that the WDNR logo and/or lettering may be added to the stamp and plates. However, all other reproductions of the winning entry made, caused to be made, or authorized by WDNR under the terms of this agreement will identify the winning artist, and, if requested by the artist, display the artist's copyright notice.
11. Any or all stamps awarded by WDNR as a prize in this contest are and shall be "artist edition" stamps and as such may not be used for the purpose of pheasant hunting nor sold to any person for that purpose. The number of stamps awarded by WDNR as a prize is limited to ten (10).

WDNR Completes This Column

STATE OF WISCONSIN
DEPARTMENT OF NATURAL RESOURCES
For the Secretary:

By: _____
Director, Bureau of Wildlife Management

Date: _____

Artist Completes This Column

Artist's Signature

Artist's Name (please print)

Address (if you have a P.O. Box, please include a street address as well)

City and Zip Code

Phone number

Date: _____

For WDNR Use Only

Entry I.D.: _____

**Artwork Identification – Entry for the
2017 Wisconsin Pheasant Stamp Contest**

Please attach this portion of the agreement to the back of your entry.

**Mail to: Wisconsin Pheasant Stamp Contest
ATTN: Assistant Upland Wildlife Ecologist
Wisconsin DNR (WM/6)
P.O. Box 7921
Madison, WI 53707-7921**

Contest Coordinator or Representative

Date

For WDNR Use Only

Entry I.D.: _____

**Artist Identification – Entry for the
2017 Wisconsin Pheasant Stamp Contest**

Please enclose this portion of the agreement with your entry.

**Mail to: Wisconsin Pheasant Stamp Contest
ATTN: Assistant Upland Wildlife Ecologist
Wisconsin DNR (WM/6)
P.O. Box 7921
Madison, WI 53707-7921**

Artist's Name

Address

City and Zip Code

Phone number

Date