

WISCONSIN URBAN FORESTRY COUNCIL MEETING MINUTES

September 12, 2014

Location: Cabela's – One Cabela's Way Richfield, WI

Contact: Olivia Shanahan Phone: (608) 267-3775 (office); Email: olivia.shanahan@wi.gov

In attendance:

Ex Officio members in attendance: Richard Rideout, Jeffrey Roe, Brian Wahl, Laura Wyatt

Members Absent:

DNR in attendance: Olivia Witthun, Olivia Shanahan, Suzann DaWalt

Public (or invited) guests in attendance: Jean Clausen, USFS Urban Connections

Item #	Presentation	Agenda Items	Preparation	Action
1	Marla Eddy, UFC chair	A. Call to Order B. Introductions C. Approval of 6/13/14 minutes	C. Review minutes	B. Informational C. Approve minutes
<p>A. Dan Green resignation announcement.</p> <p>B. New Members:</p> <ul style="list-style-type: none"> a. Ms. Wendy Braun, PE - Member at-large (North American Stormwater and Erosion Association) b. (absent) Ms. Kristin Gies - Member at-large (non-profits) c. Mr. Dwayne Sperber - Member at-large (urban wood utilization) d. Mr. Curt Witynski - League of Wisconsin Municipalities <p>C. Motions to approve the 06/13/14 meeting minutes: 1st Tom Dunbar, 2nd Shirley Brabender Mattox</p>				
2	Marla Eddy, UFC chair David Sivyler, UFC Vice-chair	A. Recent correspondence B. Council on Forestry update C. Forest Service UFIA D. Issue group report form	A. Review materials	A. Informational; provide comment and ask questions

Council Business/Decisions: (A.)

Motion (1st Sivyler 2nd Wolters): Participation in DNR Community Tree Management Institute (CTMI) Graduation Ceremony. (Tuesday June 23rd pm): Art Ode and Jeff Wolters will help plan the joint event

Motion (1st Skiff 2nd Chwala): Hold a networking “roundtable” session at WI Arborist Association (WAA) Annual Conference. Participants: August Hoppe and Jordan Skiff; their names will be forwarded to WAA program committee.

Council Updates:

Annual Council Awards: Marla Eddy asked for volunteers to lead the Award Committee. All award nominations are due by December 30 this year.

WI Urban Wood: Council members, Dwayne Sperber and August Hoppe report on the work of this network: to elevate the visibility of urban wood and create a consistent urban forest product/message/market and brand. Jeff Roe reiterates that DNR serves an advisory role in the various urban wood utilization efforts. There are DNR Forest Products team members with “urban focus” in their position descriptions.

Letter of Support for Gateway Technical College: Marla Eddy shares a letter documenting support for a two year Associate Degree Urban Forestry Program. Intended to supplement the college’s evaluation and survey of urban forestry professionals within WI.

Stormwater Letter and Meeting Request: Marla Eddy shares a letter to State Forester, Paul DeLong that requests a meeting between council members and DNR staff to discuss stormwater credits and other “cross-program” practices that DNR could explore. Electronic copies will be sent to all Council members.

B. Council on Forestry update: Marla Eddy provides Forestry Division FY 15 High Profile Work priorities, which include: Diversity in the workforce (confirmed as a USFS priority by Jean Claus) and Forest Products Services. Marla Eddy will attend the meeting in Rothschild (date?) on behalf of UFC.

C. USFS Urban Forest Inventory & Analysis (UFIA): Marla Eddy, along with members of DNR Urban Forestry and DNR Forest Products Services Teams attended a meeting with the US Forest Service to discuss the progress of the UFIA. USFS would like to join November meeting.

D. New “Issue Group” Reporting Form: David Sivyer shares an example. Intention is to have a quarterly update from each group prior to each meeting. They will be shared in advance of the meeting, and all groups should be prepared to answer questions/discuss their progress. Updated electronic document to be shared ASAP. If possible, complete prior to November meeting and send to [Olivia Shanahan](#) and [Elizabeth Dierickx](#) for discussion at the meeting.

3	<i>Jeff Wolters, Diversity Issue group lead</i>	A. Contract Growing	A. Review materials	A. Informational; provide comment and ask questions
<p>A. Jeff Wolters leads the discussion in this Industry interest. A Template contract/timeline is provided.</p> <p>Discussion Notes:</p> <ul style="list-style-type: none"> • Providers: Nurseries; Potential Consumers: Municipalities, Contractor or Development Project • Neither party can assume all of the risk. Suggestion: Down payment system • Q: Is it cheaper for the buyer? A: Potentially, the “set” price is advantageous for future budgeting regardless. • Note: Municipalities may have trouble coming up with down payments in advance • Q: Is there a potential to fund a “contract-growing” operation through a DNR grant? A: Consideration for “Grants Redesign”. Perhaps there are other funding sources? • Note: potentially lower cost for “grown-to-order” trees vs. shipped-in as needed (less transportation cost) • Q: How do you promote this idea? A: Shortage of nursery stock nationally, preparedness is essential. Economic downturn created a lag in supply. • Q: Creation of a “favored species” list for short-term (3 year) blocks? To help as a predictor in nursery supply. • Q: How many nurseries offer this type of sale agreement? • Q: Could multiple communities contract together? • Types of products (beyond B&B): gravel beds, native plant, etc. <p>Update On State Nurseries: Joe Vande Hey (DNR Nurseries) Upcoming consolidation of the 2 state nurseries. Issues: EAB in state parks; Need diversification; Seedlings for landowner reforestation only-Larger Diameter for State lands; Also have native adaptable seed stock</p>				
4	<i>-Jeff Roe, DNR UF Supervisor -Brian Wahl-UF Coordinator SC</i>	A. UF Program Report	A. Review report	A. Informational; provide comment and ask questions
<p>A. DNR Urban Forestry Team Update</p> <ol style="list-style-type: none"> a. Laura Wyatt announces her new position with UW-Madison. Olivia Shanahan and Elizabeth Dierickx will assume liaison responsibilities in the interim. b. Suzann DaWalt joins the team (Financing) c. Grants are outcome-based (underwent public input opportunity). Webinars hosted twice during application period. Storm Grants were activated and \$104,920 was allocated to that program. d. Brian Wahl is the new UF field representative. e. Dick Rideout reports that WI UFIA will help pilot the national plot-based urban inventory 				
	ALL	Lunch Cafeteria style		Time for conversation and networking
6	ALL	A. Leave for tour of Johnson’s nursery at Jackson location	Map will be provided at meeting	
7	ALL	A. Presentation by Mike Yanny & tour begins		A. Informational
8	ALL	Adjourn		

Upcoming UFC Meetings:

November 14, 2014 –Madison (topic-urban wood utilization and also outreach)