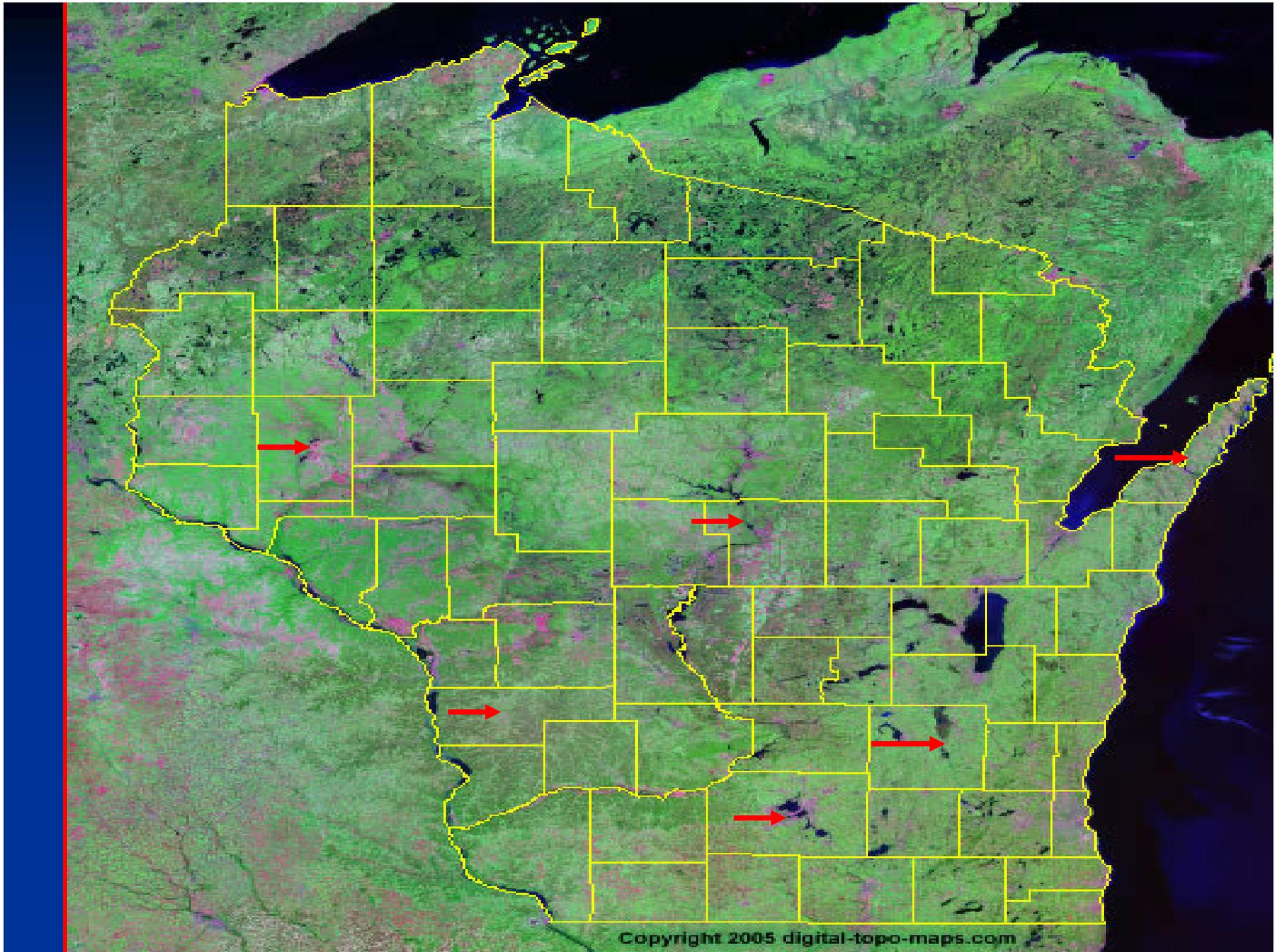


Rock River Recovery Implementation



Land Use in the Rock River Basin

- Agriculture = 73%
- Residential = 12%
- Wetlands = 7%
- Industrial/Commercial = 5.5%
- Woodlands = 1.6%

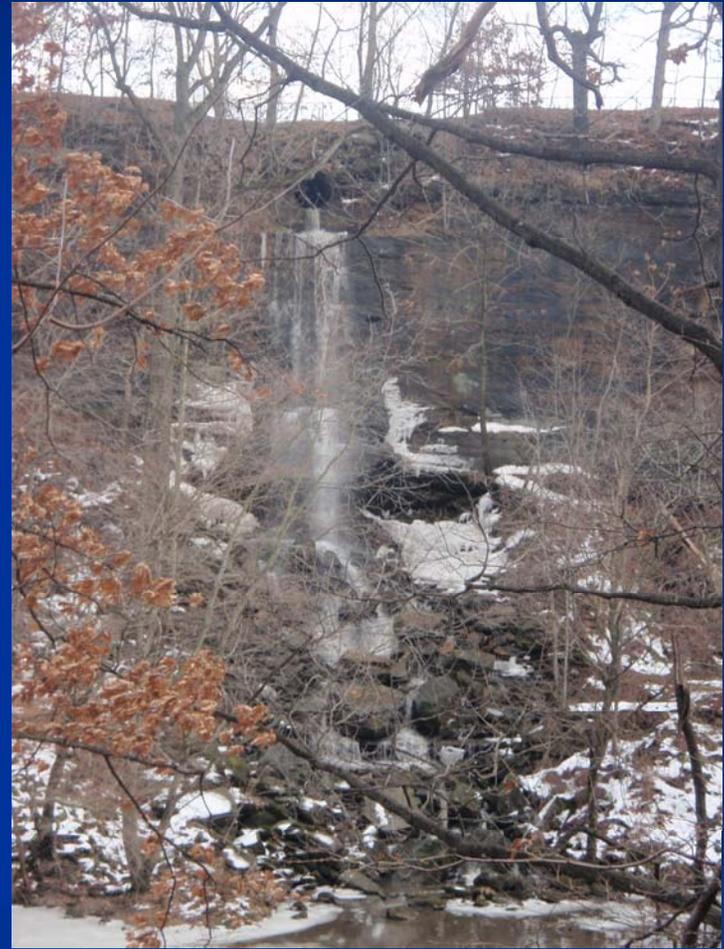






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We're all in it together

- Agriculture
- Industry
- Municipalities
 - Stormwater
 - Treatment Facilities

Each Sector has its own rules

- AG – NR 243 & NR 151
 - Several projects ongoing and more anticipated
- Industrial – NR 217, NR 214
- Municipal – NR 217, NR 216

TRYING TO PROVIDE FLEXIBLE FRAMEWORK

- Primarily through processes established in NR 217
 - Pollutant Trading
 - Adaptive Management
 - There are parties interested in acting as “Brokers”

To Facilitate Implementation

- DNR has established an internal implementation team
 - Comprised of supervisors, staff, and volunteers
 - Staff and volunteers will act as Sector Team Leaders

Sector Teams Comprised of Affected Parties & Interests

- I&E/Outreach
- Monitoring & Assessment
- Ag Community – County Land & Water Depts.
- Urban Stormwater – MS4s
- WPDES permit holders
 - WW Treatment facilities and Industries

Some Sector Teams Already Active

MS4s

**DNR will be developing/adding
to its RR Web Page**

Questions?