



Wisconsin Small Business Clean Air Assistance Program (SBCAAP)

2009 Annual Activity Summary

SERVING SMALL BUSINESS AND THE ENVIRONMENT

Who Are We?

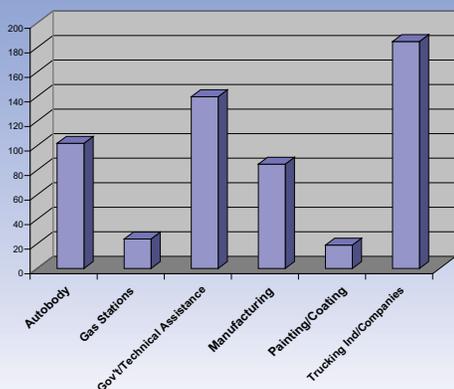
- Small Business Assistance Programs established by Congress and implemented through the 1990 Clean Air Act Amendments
- Comprised of technical assistance program, ombudsman, and compliance advisory panel
- Small Business Clean Air Assistance Program created by 1991 Wisconsin Act 302
- Currently authorized under s. 285.79, Wisconsin Statutes

How Do We Help Businesses?

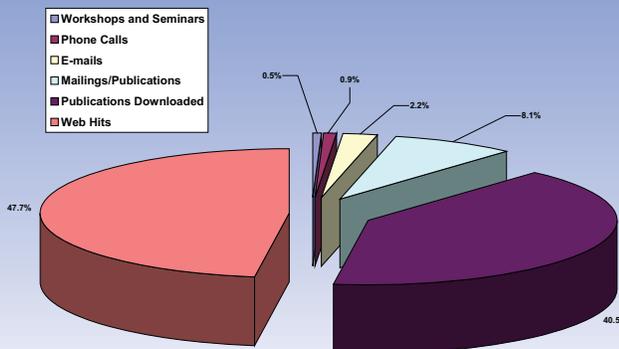
- Provide free, non-regulatory technical assistance, publications, and tools to help small businesses comply with environmental regulations
- Advocate for small businesses on environmental issues
- Advisory panel of small business owners and representatives advise state agencies on program content and effectiveness and also advise both state and federal agencies on impact of regulations on small businesses

- Program staff respond to phone and email inquiries and provide assistance to fit the needs of the individual business
- On-site visits may be conducted upon request
- Major projects assisting autobody refinishing shops and diesel truck owner/operators to improve performance and reduce emissions implemented
- Reviewed proposed US EPA regulations that will affect thousands of small Wisconsin sources and commented on impact to businesses

Businesses Helped



Services Provided



For more information on the
Small Business Clean Air Assistance Program
 visit <http://commerce.wi.gov/sbcaap>,
 email COMCleanAir@Wisconsin.gov, or
 call 1-800-HELP BUSINESS (1-800-435-7287, press 4)





Small Business Environmental Assistance Programs

Every Program a Partnership

Each program is comprised of three parts:

Highlighting Partnerships

- Worked with Printing Industries of Wisconsin, Printing Industries of America/Graphic Arts Technical Foundation, and Specialty Graphics Imaging Association to conduct a refresher training for printers on Environmental Results Program, and new state rules on VOCs
- Worked with Wisconsin Petroleum Marketers and Convenience Store Association to ensure the Compliance Calendar for Gasoline Dispensing Facilities would meet the needs of the small station owners
- Attended multiple events for local and state collision repair associations and presented information on a new USEPA regulation affecting their shops
- SBCAAP, DNR and Federation of Environmental Technologists, Inc. co-sponsor Air Issue Updates seminars annually to provide environmental professionals current information on air pollution regulatory issues
- Worked with the Wisconsin Motor Carriers Association and Owner Operators Independent Drivers Association on outreach for diesel idling reduction and diesel exhaust retrofit grant programs

- **A technical assistance component to provide the detailed help that small businesses need.**
- **An ombudsman to advocate on behalf of small businesses within the regulatory environment.**
- **A Compliance Assistance Panel made up of small business owners and representatives to consult and advise on program content.**

Other Wisconsin-based working partnerships include:

- **Trade Associations**
- **UW Extension Solid and Hazardous Waste Education Center**
- **Small Business Development Centers**
- **Other state and local agencies**

Other Highlights

In 2009, the program created a Compliance Calendar for Gasoline Dispensing Facilities, which incorporates three environmental regulations: National Emission Standards for Hazardous Air Pollutants, State Control of Organic Compound Emissions from Petroleum and Gasoline Sources, and Wisconsin's Flammable, Combustible and Hazardous Liquids rule. The calendar summarizes the environmental requirements and provides space for monitoring and leak inspection information as well as important reminders. Over 3900 calendars were distributed to gasoline dispensing facilities.

Since its inception in 2006, the SBCAAP Diesel Truck Idling Reduction Grant program has funded three hundred and twenty one (321) motor carriers, which supported the purchase and installation of nearly 1600 idle reduction technologies.

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