

**Alternative Improvement Options  
Wisconsin Plastic Recycling Study, October 2012  
(Chapter 5)**

<b>Planning Horizon</b>	<b>Option Number (Study)</b>	<b>Description</b>	<b>Page number (Study)</b>	<b>Implementation Status</b>
Implementation and Action Plan	1	Establish a new plastics management policy hierarchy	73	
Implementation and Action Plan	2	Establish new plastics diversion “planning targets”	74	
Implementation and Action Plan	3	Plan for phased increase in municipal collection of plastics	74	
Implementation and Action Plan	4	Plan for enhanced plastic film/bag recycling	74	On-going (FFRG)
Implementation and Action Plan	5	Measure progress towards goals <ul style="list-style-type: none"> <li>• Improved definition of categories</li> <li>• Add characterization of recyclables as collected</li> </ul>	75	
Implementation and Action Plan	6	Hire a market development specialist (DNR)	76	
Implementation and Action Plan	7	Establish a WI Plastics Recycling Council	76	PRS
Implementation and Action Plan	8	Study Release: Conduct initial outreach, organizing and public relations as part of Study release <ul style="list-style-type: none"> <li>• Convene half-day forum to get industry input</li> <li>• Develop DNR webpage</li> <li>• News release to announce completion of study</li> <li>• Send hard copies of Executive Summary to individuals and organizations interviewed</li> </ul>	76	Done
<b>Implementation and Action Plan Feasibility Studies</b>				
Implementation and Action Plan	9	Conduct a rigids plastics recycling facility (PRF) study	77	
Implementation and Action Plan	10	Conduct a film PRF feasibility study	77	
<b>Enhanced collection and processing:</b>				
Status Quo Scenarios	11	Expand single stream recycling systems	78	
Status Quo Scenarios	12	Enhance Away from Home recycling systems	79	

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Status Quo Scenarios	13	Increase use of automated sorting equipment	81	
Status Quo Scenarios	14	Enhance plastic bag and film recycling	81	In process (FFRG)
<b>Enhance Technical Assistance to RUs, MRFs, other suppliers</b>				
Partnership-Oriented scenarios	15	Promote standardized plastics recycling definitions and bale specifications	84	
Partnership-Oriented scenarios	16	Promote standardized public education outreach messaging	85	
Partnership-Oriented scenarios	17	Enhance and promote existing recyclable materials directories and exchanges	86	
Partnership-Oriented scenarios	18	Promote enhanced away from home recycling systems	87	
<b>Enhance Financing, Supply Assurance and Siting</b>				
Partnership-Oriented scenarios	19	Leverage existing financial assistance (WEDC)	87	
Partnership-Oriented scenarios	20	Provide additional targeted financial assistance to markets	87	
Partnership-Oriented scenarios	21	Enhance supply assurance mechanisms	88	
Partnership-Oriented scenarios	22	Promote eco-industrial parks	88	
<b>Promote Development of Domestic Market Capacity (esp in WI)</b>				
Partnership-Oriented scenarios	23	Develop new plastics sorting and reclamation capacity in WI	89	
Partnership-Oriented scenarios	24	Promote APR's "Fit for Use" initiative	89	

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Partnership-Oriented scenarios	25	Promote recycled content policies	90	
Partnership-Oriented scenarios	26	Promote "Buy Recycled"	90	
<b>Develop Other Voluntary Producer Responsibility (VPR) Options</b>				
Partnership-Oriented scenarios	27	Form a WI Plastics Recycling Corporation	90	
Partnership-Oriented scenarios	28	Promote reverse vending machines	91	
Partnership-Oriented scenarios	29	Promote design for recyclability	91	
<b>Develop Alternative Recovery Technologies</b>				
Partnership-Oriented scenarios	30	Develop Waste to Energy	92	
Partnership-Oriented scenarios	31	Plastics to Oil	92	
<b>Enhance the Disposal Bans</b>				
Policy-Oriented Scenarios	32	Enhance enforcement of existing disposal bans	93	
Policy-Oriented Scenarios	33	Enhance disposal bans to include additional plastics (rescind waiver on plastics 3-7)	93	
<b>Propose New Mandatory Options</b>				
Policy-Oriented Scenarios	34	Consider container deposits	94	
Policy-Oriented Scenarios	35	Consider extended producer responsibility mandates	95	
Policy-Oriented Scenarios	36	Consider additional landfill surcharges	96	
Policy-Oriented Scenarios	37	Consider advance disposal fees	96	

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Policy-Oriented Scenarios	38	Consider sales bans	97	
Policy-Oriented Scenarios	39	Consider mandatory recycled content policies	97	
Policy-Oriented Scenarios	40	Consider mandatory film/bags “take back” requirements	97	