

# Plastic Recycling Subcommittee Rigid Plastics Workgroup Agenda

**Rigid Recycling Subcommittee Conference Call - May 16, 2013 - 1:30-3:30**

**Conference Call Information: 1-855-947-8255 Code: 9127 672#**

**Facilitators: Amanda Dent & Rebecca Mattano**  
Subcommittee Members:

<b>Amanda Dent</b>	<b>Dunn/Eau Claire Co.</b>	<a href="mailto:adent@co.dunn.wi.us">adent@co.dunn.wi.us</a>
<b>Rebecca Mattano</b>	<b>Waukesha Co.</b>	<a href="mailto:rmattano@waukeshacounty.gov">rmattano@waukeshacounty.gov</a>
Steve Schiffli	Buffalo Co.	stephen.schiffli@buffalocounty.com
Jill Ellestad Phillips	Medisize Corp	jill.ellestad@phillipsmedisize.com
Meleesa Johnson	Marathon Co.	meleesa.johnson@co.marathon.wi.us
Brennan Giersch	Main Plastics	bgiersch@maineplastics.com
Lynn Morgan	WM	lmorgan@wm.com
Rick Meyers	City of Milwaukee	rick.meyers@milwaukee.gov
George Hayducsko	Dunn Co.	ghayducsko@co.dunn.wi.us
Jill Haygood	Outagamie Co.	Haygooje@co.outagamie.wi.us
Kelly Mech	Waukesha Co.	kmech@waukeshacounty.gov
Cynthia Moore	WDNR	Cynthia.Moore@wisconsin.gov
Waneta Kratz	WDNR	Waneta.Kratz@wisconsin.gov
Dan Krivit	Foth Infrastructure	Dan.Krivit@Foth.com
Joe Van Rossum	UWEX	vanrossum@epd.engr.wisc.edu

**Goal: Increase awareness of recyclability of and markets for non-bottle rigids.**

## Short Term Action Items

---

- a. Outline Educational campaign to target industrial as well as commercial and consumer sectors
- b. Research the standard that the DNR would use to determine when/if it is appropriate to rescind a landfill ban waiver

**Please report back to committee at June 10-14<sup>th</sup> (Date TBD) meeting**

Committee Members:

---

## Long Term Action Items

---

1. Focus on Markets – MAY 17-JUNE 14
  - a. Statement on why this is a priority item: what problem(s) does it address, why this is important
    - Supply/Demand
    - Clean Bales
    - Landfill Ban
  - b. Description of the proposed action/s and how this will address the problem

- 
- Economic Feasibility Study
- c. What is needed for success (legislation, capital investment, active participation, etc.?)
    - Hiring a LTE Market Specialist (could be responsible for the education campaign mentioned in the short term action items)
    - Develop Partnerships
  - d. Who is needed to make these successful and who are likely champions
  - e. How long will it take (timeline for action, timeline for results to be observed)
  - f. Recommended implementation steps
  - g. What happens if it is not done?
- 

FOCUS ON MARKETS – WRAP UP MEETING –11 a.m. JUNE 11<sup>TH</sup> TOUR OF WM FACILITY - MADISON

---

2. MRF Study – JUNE 17-JULY 18
    - a. Statement on why this is a priority item: what problem(s) does it address, why this is important
      - Limitations to expansion
      - Location
      - Space
      - Technology
      - Financial
    - b. Description of the proposed action/s and how this will address the problem
      - Feasibility Study
    - c. What is needed for success (legislation, capital investment, active participation, etc.?)
    - d. Who is needed to make these successful and who are likely champions
    - e. How long will it take (timeline for action, timeline for results to be observed)
    - f. Recommended implementation steps
      - Model/Plan of implementation
    - g. What happens if it is not done?
- 

MRF STUDY – WRAP UP MEETING- WEEK OF JULY 15-18 – WAUKESHA CO. MRF  
Before the scheduled AROW education committee meeting

---

3. Commercial/Business Sector – JULY 22-AUGUST 17
    - a. Statement on why this is a priority item: what problem(s) does it address, why this is important
    - b. Description of the proposed action/s and how this will address the problem.
      - Develop education campaign
      - Develop partnerships
      - Develop model/plan
    - c. What is needed for success (legislation, capital investment, active participation, etc.?)
      - Require reporting
    - d. Who is needed to make these successful and who are likely champion?
    - e. How long will it take (timeline for action, timeline for results to be observed)
    - f. Recommended implementation steps
    - g. What happens if it is not done?
- 

COMMERCIAL/BUSINESS SECTOR – WRAP UP MEETING – WEEK OF AUGUST 12-16 – CALL IN  
FINAL WRAP UP & PLAN FOR ACTION ITEM DELIVARABLES SUBMISSION TO COUNCIL ON RECYCLING

