

Submitted: November 11th, 2015

2014/2015 Green Tier Annual Report

Executive Summary

R3NEW, LLC was accepted into the DNR's Green Tier program on September 27th, 2013. We felt our focus on continuous improvement and sustainability aligned nicely with the program's goals. We are happy to say that we've not only exceeded our Green Tier goal but added significant improvements to our business in the way of environmental and health & safety standards (R2:2013, ISO:14001, OHSAS:18001, Quality Plan). Additionally, we became a Green Master in February of 2015.

2014/2015 Goals

The R3NEW Management Team developed and focused on the following goal in 2014:

- "To bring substantial economic benefit to NE Wisconsin as an E-Cycle Recycler"

Analysis: We became an E-Cycle Recycler in the Spring of 2014 and landed a major OEM contract to recycle K-12 Education and Consumer electronics during the 2013-2014 E-Cycle Program Year. In 2014/2015 we've grown significantly in the large and compliant business space, tripling the revenue and output and adding another 3 jobs.

We've taken in over 1.4M lbs YTD, an increase of over 100% over 2014 (622,924 lbs). Additionally we've added several Fortune 500 accounts (both in and out of state).

2016 Goals

We are establishing new goals for 2016 which focus on our continuous improvement efforts and commitment to the environment while growing as an organization. Our goals for 2016 include, but are not limited to, the following:

- Decrease the amount of materials sent to the landfill by percentage of gross inbound weight
- Zero OSHA recordable incidents
- Maintain 100% tracking transparency of regulated wastes and R2 focus materials to final disposition

We look forward to a continued partnership with the DNR and pushing the envelope of e-recycling in NE Wisconsin.

Sincerely,



Brian Arpke
Compliance Officer