

Public Notice on a Proposed Charter under Green Tier and Public Hearing

Pursuant to Section 299.83, Wis. Stats., the Department of Natural Resources (DNR) is proposing to issue an environmental results charter under Green Tier with the following printing industry associations:

- [Specialty Graphic Imaging Association](#) (SGIA), located in Fairfax, Virginia and founded in 1948, is the international association for specialty imaging.
- [Flexographic Technical Association](#) (FTA), located in Bohemia, New York and founded in 1958, dedicated to advancing the art and science of the flexographic print process.
- [Great Lakes Graphics Association](#) (GLGA), located in Pewaukee, Wisconsin and founded in 1886, promotes printing throughout Wisconsin, Illinois, and Indiana. GLGA is an affiliate of Printing Industries of America, serving printing operations and associated industries.

The Green Tier Program, s. 299.83(7e), Wis. Stats., authorizes the DNR to issue an environmental results charter to an "association of entities" to assist Wisconsin businesses in participating in Tier 1 or Tier 2 or to take actions that may lead to superior environmental performance.

The printing industry will be represented by the above listed associations. All major print platforms – commercial lithographic, flexographic, screen, digital – are to be included in the scope of this request. The printer signatories (printer parties) have established goals and objectives for this Charter collaboratively with the DNR. Together, the parties identified key issues and will work together to address those issues. The goals of the parties will be to: inspire beyond-compliance environmental performance by the printing industry in an economically feasible manner; explore alternative approaches to address environmental performance that extend beyond regulatory requirements; identify opportunities for improving regulatory efficiency; encourage participation under the Green Tier program and the Sustainable Green Printing Partnership (SGP), and improve relationships among all parties.

Additional information available

Specific information on the proposed charter for the printing industry and the Green Tier program can be accessed via the Internet at:

<http://dnr.wi.gov/topic/GreenTier/Participants/Printing.html>

or by contacting:

Jessica Lawent
Department of Natural Resources
2300 N Dr Martin Luther King Jr Dr
Milwaukee, WI 53212
Jessica.Lawent@wisconsin.gov
Phone: (414-263-8653)
Fax: (414-263-8550)

Reasonable requests for the information in an alternate format will be provided to qualified individuals with disabilities.

Opportunity for public to comment or attend a public hearing

DNR will accept written comments from the public regarding the proposed charter through Friday, April 17, 2015. Comments may be submitted to Jessica Lawent (see above).

NOTICE IS HEREBY GIVEN that DNR will conduct a public informational hearing on the proposed charter at the following time and location:

Wednesday, April 1, 2015 (10-11am)

WI Dept of Natural Resources, Room 139 (entrance is in main lobby)

2300 N. Dr. ML King Drive

Milwaukee, WI 53212

Parking lot and public entrance is off 2nd Street (head north on 2nd Street from North Avenue and take an immediate left once entering driveway into visitor parking lot)

How DNR will make final decisions

In making a final decision to issue a charter, DNR will determine whether the proposed charter meets the requirements of sec. 299.83(7e), Wis. Stats., and whether the entities in the association have the resources to carry out the charter. A decision by DNR to issue a charter is not subject to review under state laws governing contested case hearings.

For the Secretary:

/s/ Laurel Sukup
Laurel Sukup, Section Chief
Sustainability and Business Support

03/06/2015
Date