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For Immediate Release

Standard Process Inc. Distinguishes itself as an Exemplary Environmental Citizen

Wisconsin Department of Natural Resources welcomes Standard Process to the Green Tier program

PALMYRA, Wis. (Oct. 22, 2014)—Wisconsin Department of Natural Resources (DNR) Secretary Cathy Stepp and other DNR officials visited [Standard Process Inc.](#) yesterday to recognize the supplement manufacturer as a new member of the state’s Green Tier program. The Green Tier program recognizes companies that distinguish themselves as environmental innovators and demonstrate a strong environmental compliance record.

“Standard Process’ core values focus on the care of people, animals and the land,” said Stepp. “Those values along with their commitment to exceed compliance standards make them an ideal fit for Wisconsin’s Green Tier program.”

Using environmentally safe manufacturing, farming and business practices is a core value for nutritional supplement manufacturer Standard Process. Standard Process credits its founder, Dr. Royal Lee, for the company’s whole food philosophy, which fits naturally with being a good steward of the land.

“Standard Process is dedicated to using environmentally friendly manufacturing and business practices, as well as farming organically, to help preserve the planet and lessen our environmental footprint,” said Rick Goetz, Standard Process engineering and environmental manager. “Being accepted into the state’s Green Tier program is recognition of our past, present and future commitment to superior environmental performance as a manufacturer.”

As Standard Process moves forward as a member of the [Green Tier](#) program, it will continue its long tradition of commitment to the environment by focusing on:

- continuing compliance with all applicable rules and regulations,



Wisconsin Department of Natural Resources Bureau Director Dave Siebert (l) and Secretary Cathy Stepp (r) welcome Standard Process and Charles DuBois, company president, into the Green Tier program.



Standard Process uses environmentally safe manufacturing, business and farming practices, including growing ingredients for use in its supplements on 420 acres of company-owned, organically certified farmland.

- implementing a formal environmental management system,
- expanding beneficial reuse, waste reduction and recycling efforts,
- continuing organic farming practices, and
- identifying and implementing opportunities for additional energy conservation/reduction measures.



Currently there are 82 Tier 1 participants in the Green Tier program. To qualify for Tier 1 of the program, companies must have a clean environmental compliance record with no recent civil or criminal judgments or DNR citations; a commitment to a formal environmental management system, annual performance reviews with results submitted to the DNR; and prompt follow-up action to any non-compliance findings during annual reviews.

Standard Process' company farmland and 286,000 square foot manufacturing facility and corporate headquarters are located in Palmyra, Wis. The company employs more than 325 people.

Standard Process grows ingredients for use in its nutritional supplements on the company's own certified organic farmland. The company's farmland and 286,000 square foot manufacturing facility and corporate headquarters are located in Palmyra, Wisconsin. Standard Process is celebrating 85 years in business this year. The company is in its third generation of family ownership and employs more than 325 people.

To learn more about Standard Process and its environmentally friendly manufacturing, business and farming practices, visit standardprocess.com.

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About Standard Process Inc.

For 85 years, Standard Process has been dedicated to the field of nutritional supplements and the whole food philosophy introduced by its founder, Dr. Royal Lee. Standard Process, headquartered in Palmyra, Wis., offers more than 300 high-quality supplements with whole food ingredients through three product lines: Standard Process whole food supplements, [Standard Process Veterinary Formulas](#) and MediHerb herbal supplements. The products are available only through health care professionals.

To ensure its supplements are of the utmost quality, Standard Process grows the majority of its ingredients on company-owned, organically certified farmland. To retain vital nutrients within each ingredient, the company uses exclusive manufacturing processes and employs high quality control standards, including adhering to the Food and Drug Administration's good manufacturing practice requirements.

In 2014, Standard Process launched [Cultivate by Standard Process](#), a new business which provides corporate wellness offerings to other companies. Cultivate works to assess and then deliver scalable wellness solutions to impact individual employees and the overall company using onsite chiropractic as a central component of the program.

Standard Process has been named a Top Workplace in Southeastern Wisconsin multiple times and is a member of the Inc. 5000 Honor Roll. For additional information about Standard Process, visit standardprocess.com.