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Green With Briess takes another step forward

CHILTON, WISCONSIN—Employees and customers recently gathered with Wisconsin Department of Natural Resources (DNR) officials to formally acknowledge Briess Malt & Ingredients Co. as a new participant in the Wisconsin DNR Green Tier program. Green Tier recognizes and rewards environmental performance that voluntarily exceeds legal requirements related to health, safety and the environment.

"Briess is a Wisconsin treasure and tremendous addition to the Green Tier family," said DNR Secretary Cathy Stepp. "They supply our Green Tier brewers and many others in the brewing and food industries with environmentally responsible products."

Briess initiated an aggressive plan for decreasing energy consumption and emissions in 2006, reducing energy usage up to 20% in some plant operations within two years and receiving a Wisconsin Department of Energy award for its efforts. Since then, the company's ongoing "Green With Briess" sustainability program continues to advance the company's commitment to the environment.

"Entering into the Green Tier program is an important step for Briess that will further help us streamline our operations, set goals and develop additional programs to reduce our overall carbon foot print," said Briess Company President Gordon Lane. In fact, operating in an environmentally conscious manner has become an integral part of day-to-day operations and long-term business plans for this Wisconsin-based manufacturer of specialty malts and industrial food ingredients.

As a member of Green Tier, Briess Malt & Ingredients Co. is implementing an environmental management system to help systematically reduce its environmental impacts and increase efficiency. This structured approach will help Briess continuously evaluate options for improvements and savings for the business.

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Briess Malt & Ingredients Co. is a leading supplier of specialty malt and industrial food ingredients to American craft brewers and food manufacturers. It has been family-owned since it was founded in 1876.

Briess thanks the Wisconsin Public Service NatureWise® Renewable Energy Program for providing renewable electricity for the Green Tier program. For more information about Green Tier and Briess Malt & Ingredient Co.'s participation, visit Green Tier at <http://greentier.wi.gov>, or <http://dnr.wi.gov/topic/GreenTier/Participants/Briessmalt.html>, or <http://www.brewingwithbriess.com/About/Green.htm>.

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