

Precision Color Graphics (PCG)

PCG is the first company to bring BPI (Biodegradable Products Institute) certified, fully compostable EcoteraTM branded multi-wall bag to the market. This is an independent third party certification from a respected entity. What this means is no petrochemicals are used. The petro-based plastics are replaced with more eco-friendly plant-based biopolymers and still provide the needed barriers. Because they do not contain petrochemicals, they are safe for recycling, composting and landfills. Materials for the inner film are grown, processed and produced domestically; therefore offering more control over the supply chain. The entire package is within complete control to assure the strictest compostable standards are followed for the entire product.

At PCG it is our nature to constantly look for ways to re-use, recycle and repurpose all of our resources. This includes sharing envelopes, packaging material, polymer boxes, and masonite with our customers and suppliers. At every turn we find a way to reduce our impacts and save our precious resources. From the large to the small we find savings wherever possible. Simple things like duplex printing, when printing is necessary is standard. We have a stated policy that electronic communication is used for proofing and review of materials.

We have embraced the traditional waste reduction and taken it to the next level. Aluminum, plastics and paper are sorted out of the waste stream. Recycling of scrap magnesium and recovering silver from our film processes is done. Used batteries and computers are responsibly recycled as are toner cartridges making sure they do not make the landfill and do not leave our country.

We did not stop there. Our social responsibility goes beyond the walls of our business. We donate to military causes and supply materials for pre-school artwork. All of our resources are valuable and when possible we do what can be done to help.

We find ways to reduce our energy consumption by adjusting schedules and automated power down times. It simply makes common sense to always look at the efficiency of our fleet when replacing the vehicles. Thought has been given to where and when deliveries are made so a single trip carries multiple deliveries. At the same time we have reduced the impacts of our building through landscaping and re-purposing of pallets to become mulch.

At PCG we are very proud of our commitment and accomplishments. We also recognize that there is more to be done. We have committed to develop a functionally equivalent environmental management system. We hired an intern who assisted us in developing this system and anticipate having this in place within one year, if not sooner. We have committed to this because it is our desire to be able to drive down costs while increasing performance and be able to prove it.

PCG is an innovative company who constantly looks for ways to improve and expand. The sustainability journey simply makes sense to us.