

Attachment 2 – Environmental Performance

20/20 Vision

It is our goal that by the year 2020, we will have reduced carbon emissions, water consumption and solid waste by 20 percent, relative to current production levels (2010 baseline).

Neenah Plant

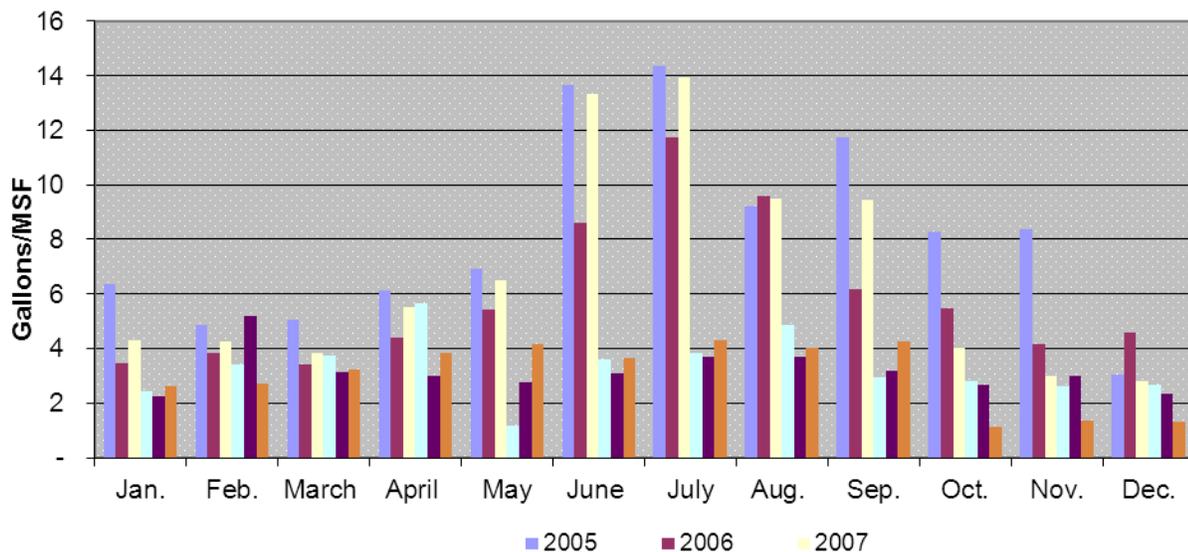
Chemicals - Chemical approval system is in place. No chemicals can be brought in or used without proper approval. All chemicals have an MSDS viewable through an on-line database.

Recycling - Currently recycling light bulbs, electronics, batteries, metal, paper products and chemicals. All paper manufacturing waste is recycled.

Wastewater - Wastewater is filtered before going into sewer.

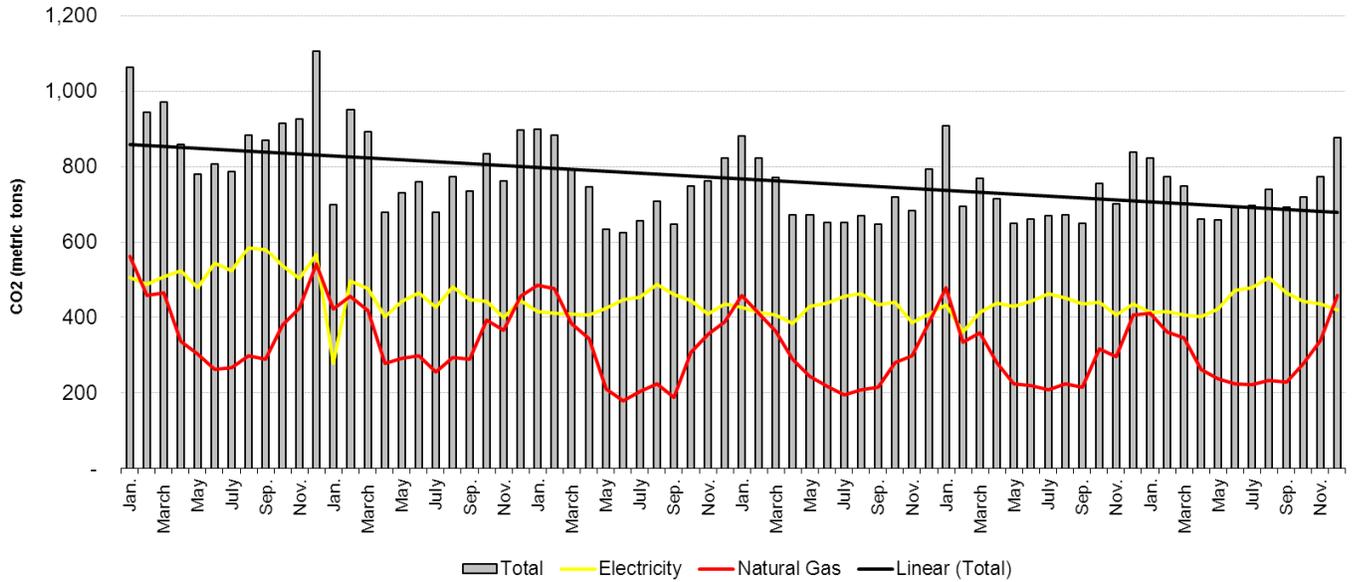
Water use - Upgraded corrugator in 2009 to reduce water usage. Faucet fixtures replaced to reduce water use in rest rooms.

Water Consumption per MSF - Neenah Plant

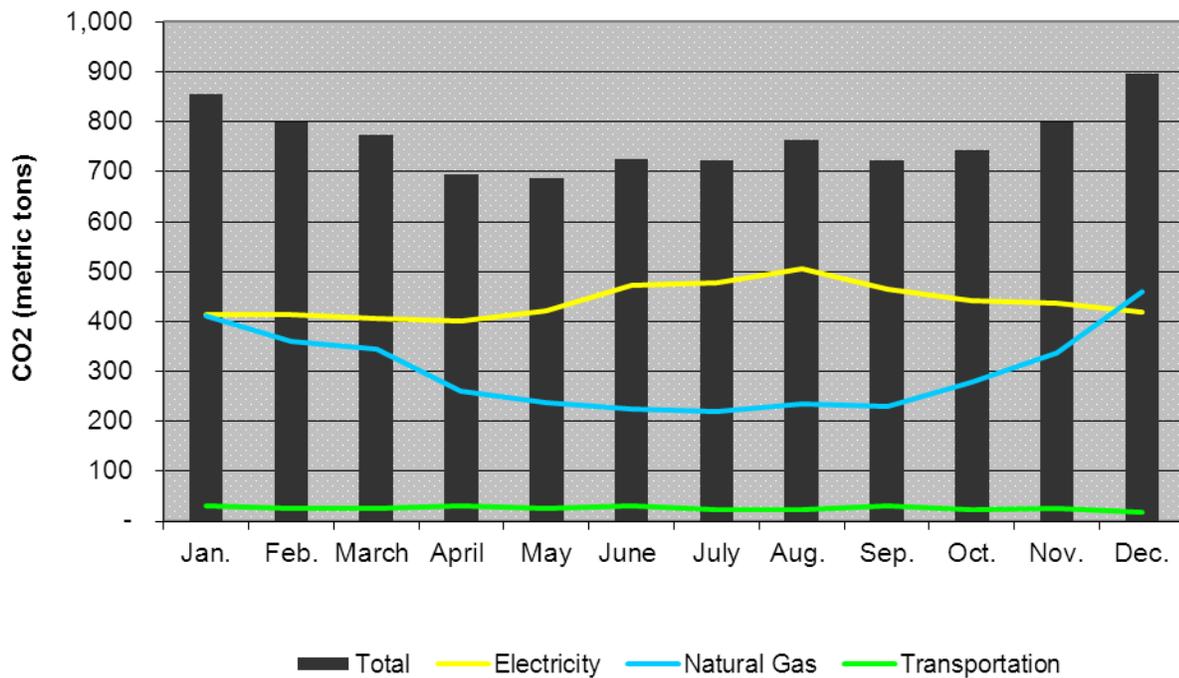


Carbon Footprint - Carbon footprint is tracked on a monthly basis and includes electricity, natural gas, business travel and Menasha's internal freight fleet.

Neenah Plant CO2 Trend (2005 to present)



2010 Neenah Plant Carbon Footprint



Energy – Upgraded corrugator glue machine in 2009 to help reduce natural gas consumption.

Air – No permit required.

Stormwater – Tier 2 permit. Quarterly inspections of storm water routes.

Future Plans - Heat recovery project to be completed in Q2 2011 to capture waste heat from corrugator and heat plant during winter months. This project will also allow us to turn the air over in the plant more frequently allowing for better working conditions for employees and will eliminate our negative air situation. There are also a variety of additional energy saving improvements being evaluated including air compressors, lighting controls and motor efficiency.

Hartford Plant

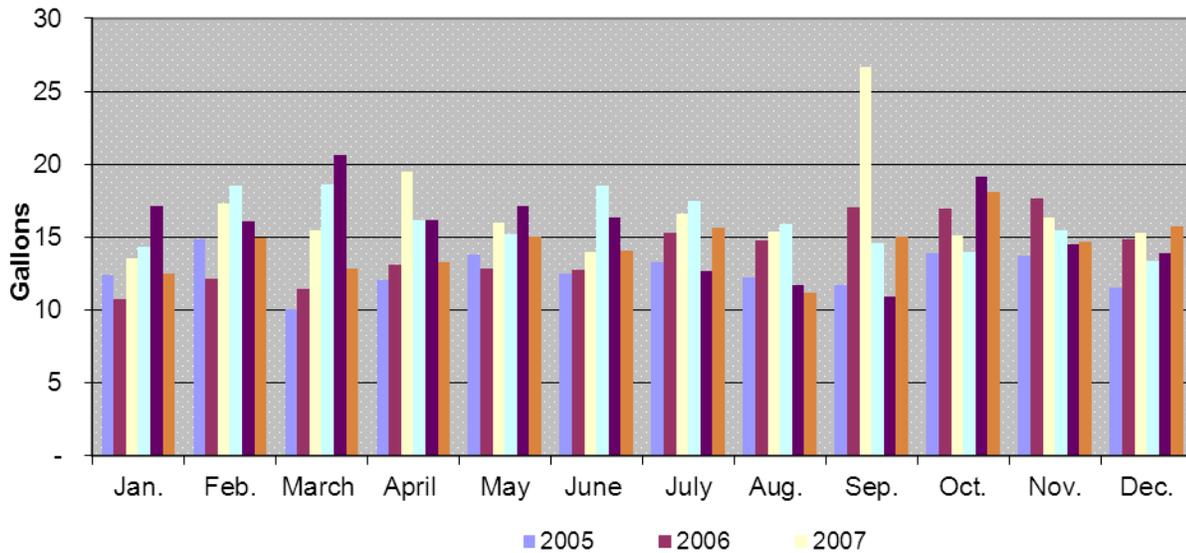
Chemicals - Chemical approval system is in place. No chemicals can be brought in or used without proper approval. All chemicals have an MSDS viewable through an on-line database. Reduced VOC's due to water based inks and glues.

Recycling - Currently recycling waste ink, waste oil, plastic strapping, light bulbs, electronics, batteries, metal, paper products and chemicals. All paper manufacturing waste is recycled.

Wastewater – Added a filtration system in 2009 to filter suspended solids and BOD's.

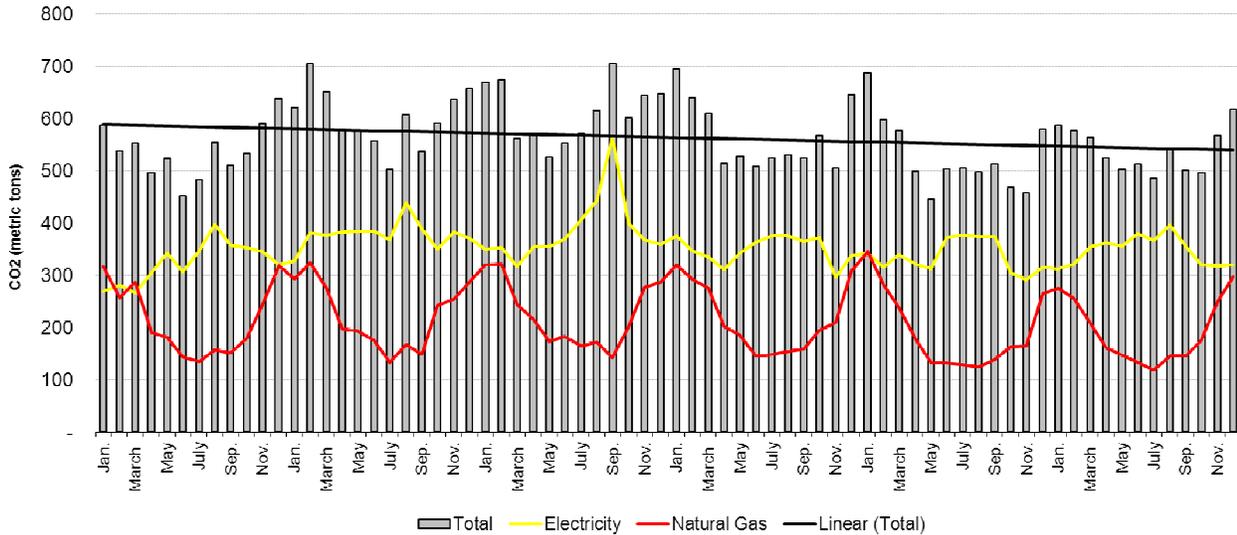
Water use – Added chiller to recycle water in 2010.

Water Consumption per MSF - Hartford Plant

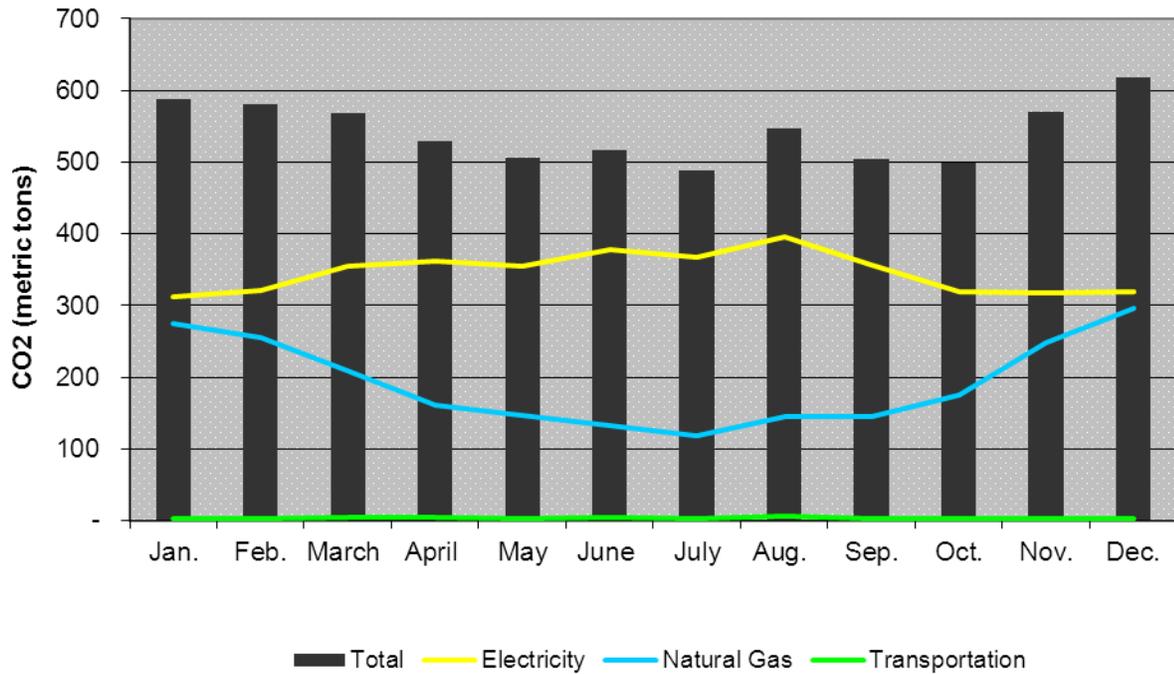


Carbon Footprint - Carbon footprint is tracked on a monthly basis and includes electricity, natural gas, business travel and Menasha's internal freight fleet.

Hartford Plant CO2 Trend (2005 to present)



2010 Hartford Plant Carbon Footprint



Energy – Reduced natural gas consumption due to running cooler temperatures on corrugator. Upgraded lighting system to reduce energy demand in 2008. Upgraded boiler controls in 2010 to reduce natural gas consumption.

Air – Have Type A Registration Operation Permit because of our reduction of VOC's due to enhanced filter system on top of building and using water-based inks and chemicals with low VOC's.

Stormwater – Tier 2 permit. Quarterly inspections of storm water routes.

Future Plans –There are a variety of additional energy saving improvements being evaluated including air compressors, lighting controls and motor efficiency. Working on behavioral energy savings activities in 2011.

Green Lake Plant

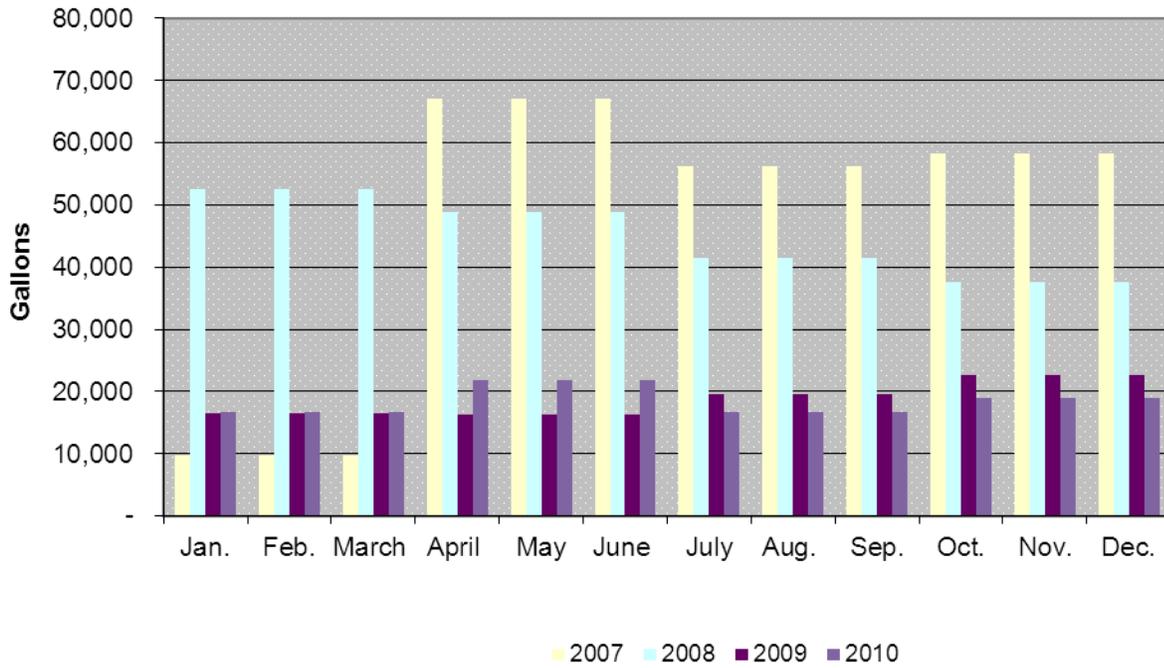
Chemicals - Chemical approval system is in place. No chemicals can be brought in or used without proper approval. All chemicals have an MSDS viewable through an on-line database.

Recycling - All paper manufacturing waste is recycled.

Wastewater – No wastewater treatment system in place at this time.

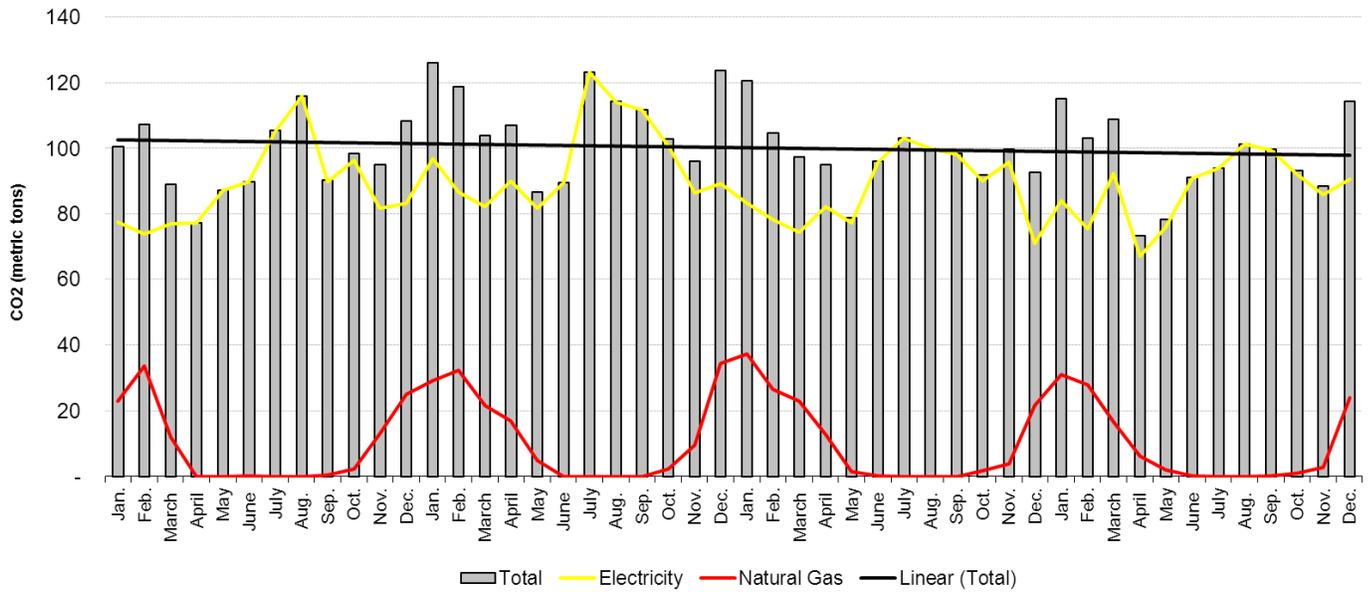
Water use – No major activities have occurred relative to water use.

Water Consumption - Green Lake Plant

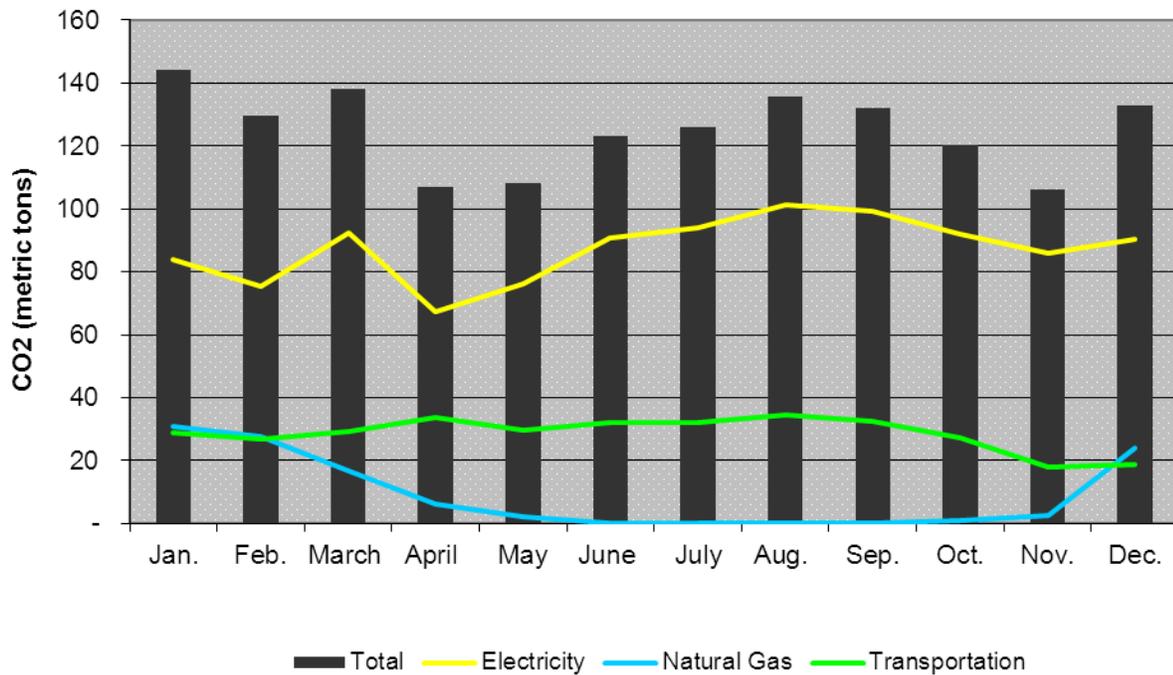


Carbon Footprint - Carbon footprint is tracked on a monthly basis and includes electricity, natural gas, business travel and Menasha's internal freight fleet.

Green Lake Plant CO2 Trend (2007 to present)



2010 Green Lake Plant Carbon Footprint



Energy – Upgraded lighting system to reduce energy demand in 2008.

Air – Have Type A Registration Operation Permit because of our reduction of VOC's due to enhanced filter system on top of building and using water-based inks and chemicals with low VOC's.

Stormwater – Tier 2 permit. Quarterly inspections of storm water routes.

Future Plans – There are also a variety of energy saving improvements being evaluated including air compressors, lighting controls and motor efficiency. Working on behavioral energy savings activities in 2011.

Midwest Fulfillment Center

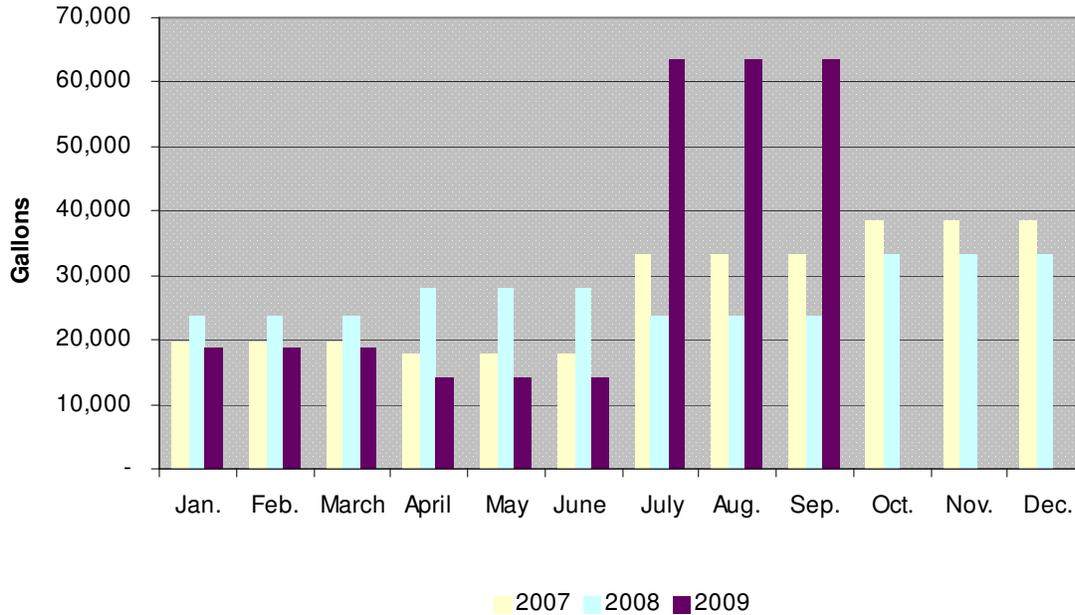
Chemicals - Chemical approval system is in place. No chemicals can be brought in or used without proper approval. All chemicals have an MSDS viewable through an on-line database.

Recycling - Currently recycling light bulbs, electronics, batteries, metal, paper products and chemicals. All paper manufacturing waste is recycled.

Wastewater – No permit required.

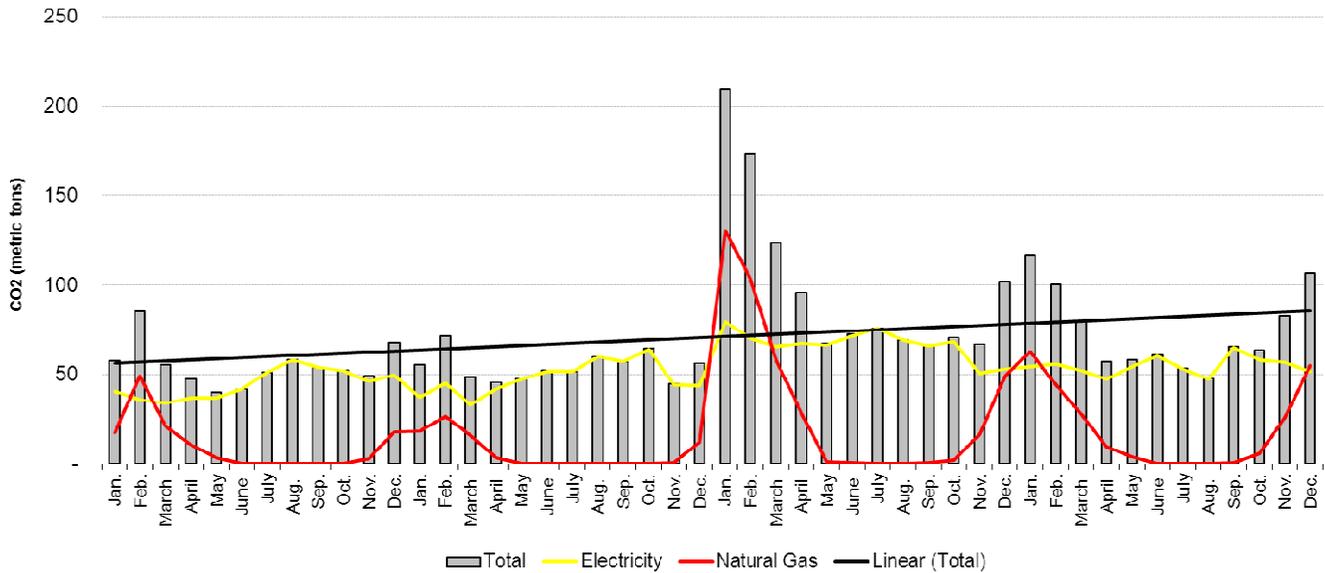
Water use – Went from well system to city water and sewer during building renovation in 2009.

Water Consumption - Oshkosh / MFC

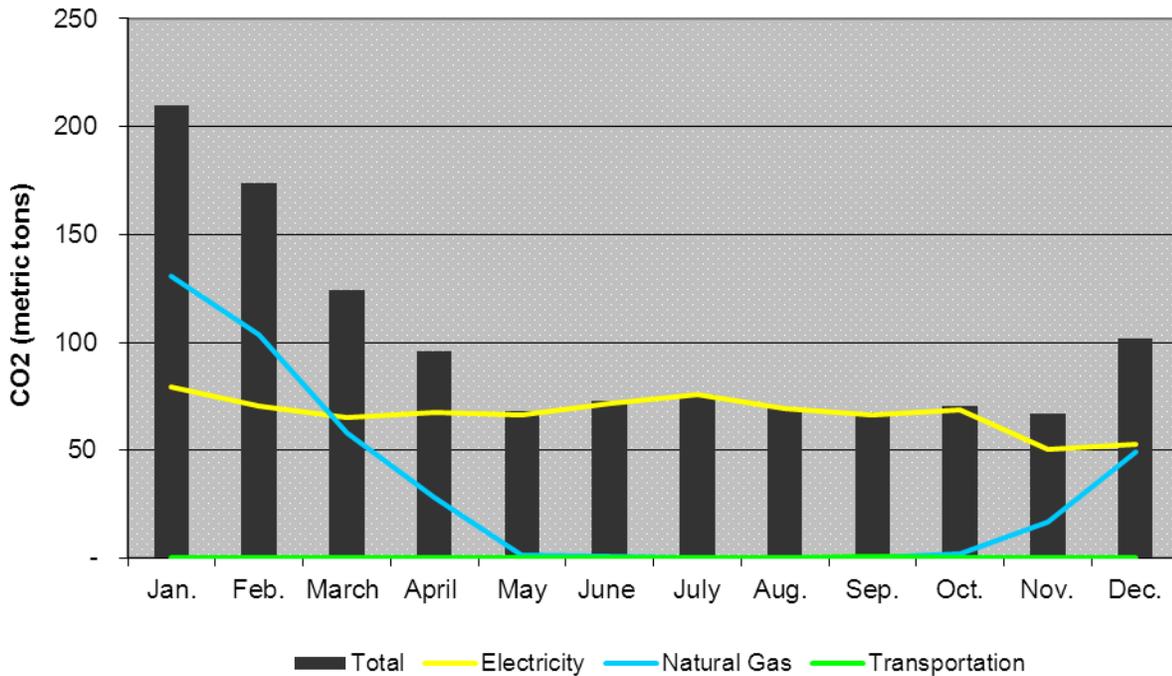


Carbon Footprint - Carbon footprint is tracked on a monthly basis and includes electricity, natural gas, business travel and Menasha's internal freight fleet. Double emissions in early 2009 as we were operating two facilities. Oshkosh Plant is now closed. New plant is more than double the size of previous plant.

Oshkosh / MFC CO2 Trend (2007 to present)



2010 MFC Carbon Footprint



Energy – Upgraded lighting and HVAC to high efficiency systems during building renovation in 2009.

Air – No permit required.

Stormwater – No permit required.

Future Plans – Since building was recently renovated, no major upgrades are planned. Working on behavioral energy savings activities in 2011.