



Attachment #2 - Sustainability Initiatives

Baseline Data - January 1, 2011



As a manufacturer of all-natural ingredients, Briess Industries, Inc. is committed to operating in an environmentally conscious manner. Our objective is to be a trusted and committed supplier to the beer and food industries while utilizing sustainable practices with less environmental impact.

NAMED 'ENERGY SAVER' BY THE D.O.E.

"Green With Briess", the company's sustainability program, was formalized in 2005 when Briess's application to the U.S. Department of Energy "Save Energy Now" program was accepted. Overseen by the D.O.E. Industrial Technologies Program, "Save Energy Now" is a national initiative to reduce industrial energy intensity 25% or more in 10 years.

Subsequently, an energy audit of all Briess plants and facilities was conducted by the University of Wisconsin-Milwaukee graduate engineering group. The audit established a baseline of energy usage at all Briess production facilities, and noted a number of energy efficient practices that Briess was already employing such as computer automated processes and the use of variable frequency controls. Over and above the audit, Briess further employed thermal imaging to pinpoint areas of electrical and heat loss.

The audit and thermal imaging report provided direction for improving efficiencies, and Briess entered into an aggressive two-year program to improve processes, procedures and equipment throughout all manufacturing and support facilities. Acting upon recommendations from the audit, Briess successfully and significantly reduced energy consumption at multiple plants by

implementing new operating procedures and investing in additional heat exchange and heat recovery systems.

In 2009 Briess Malt & Ingredients Co. received an "Energy Saver" award from the D.O.E. for the reductions it had realized from 2006-2008. Briess received the award for meeting or exceeding more than 7.5% total energy savings.

Briess has reduced energy consumption and emissions the equivalent of 288 fewer trips being driven around the earth since 2008.

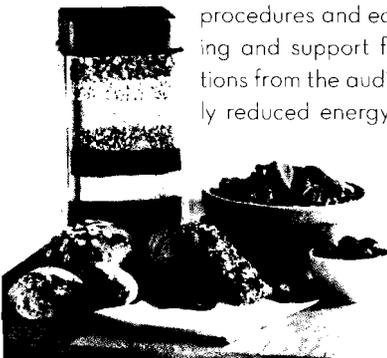
OUR CONTINUED COMMITMENT TO THE EARTH

Since completing the Save Energy Now program in 2008 Briess has continued efforts to further reduce energy usage and CO2 emissions. Operating

in an environmentally conscious manner has become a robust and integral part of day-to-day operations and long-term business plans at Briess.



Rev. December 7, 2010
625 S Irish Road | P.O. Box 229 | Chilton, WI 53014-0229
p: 920.849.7711 | 800.657.0806 | f: 920.849.4277
BrewingWithBriess.com



Put a better label on the table.





SUSTAINABILITY INITIATIVES, CONT'D

ENERGY REDUCTIONS, 2006-2008

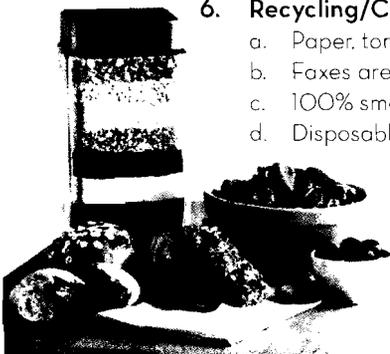
- 20% reduction in natural gas use at the Irish Road Extract Plant**
 - CO₂ emissions reduced the equivalent of 4,650,728 fewer miles being driven a year
 - That's equivalent to 174 trips around the earth which was realized after operating changes were made
 - Heat exchange systems recover hot water streams for reuse in cleaning and boiler systems
 - Heat generated by drying operations is recovered and reused throughout the plant
- 10% reduction in natural gas use at the Chilton Malthouse**
 - CO₂ emissions reduced the equivalent of 895,665 fewer miles being driven a year
 - That's equivalent to 35 trips around the earth which was realized after operating changes were made
 - Air-to-air heat exchangers were installed on kilns which decreased natural gas consumption by 25%
 - New operating procedures reduced natural gas consumption to produce roasted malts by 20%

ADDITIONAL ENERGY REDUCTIONS, 2009-PRESENT

- 20% reduction in natural gas use at the Chilton Malthouse**
 - Equivalent to driving 1,791,330 fewer miles a year or 70 trips around the earth
 - Additional reductions from air-to-air heat exchangers that were installed on kilns in 2008
- 8% reduction in electrical use at the Chilton Malthouse**
 - Equivalent to driving 214,400 fewer miles a year or about 9 trips around the earth

ONGOING INITIATIVES

- Conversion to ammonia refrigeration**
- 99% of all waste streams are recycled**
 - Used as cattle feed and fertilizer by local farming operations
 - High strength waste helps generate a continuous 1.5 kwh of electricity at a local farming operation
- General Operating Efficiencies**
 - Strict maintenance programs assure equipment and vehicles operate at peak efficiency
 - Clean-in-place reduces chemicals needed to clean/sanitize to food-grade requirements
 - Ongoing employee education in the areas of GMP, HACCP and other programs
- All product packaging is recyclable**
- Two railroad spurs and an East Coast transloading station**
- Recycling/Conservation**
 - Paper, toner cartridges, newspapers, cardboard, glass and select plastics and metals are recycled
 - Faxes are received and processed electronically
 - 100% smoke-free campus
 - Disposable/compostible cups and paper products used in lunchrooms and at hosted events



Put a better label on the table.





Attachment #2 - Sustainability Initiatives

Future Plans For all Briess Operations

- 10% reduction in natural gas
- 5% reduction in electrical usage
- Reduce BOD content in outgoing wastewater
- Analyze alternate modes of transportation to further reduce fossil fuel consumption



Put a better label
on the table.

