

State of Wisconsin  
DEPARTMENT OF NATURAL RESOURCES  
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Madison WI 53707-7921

Scott Walker, Governor  
Cathy Stepp, Secretary  
Telephone 608-266-2621  
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May 20, 2013

James Taylor  
Placon Corporation  
6096 McKee Road  
Madison, WI 53719

Subject: Welcome to Green Tier

Dear Mr. Taylor:

Congratulations! We are glad to welcome you into Green Tier. You join a group of companies who are not only committed to superior environmental performance but also to superior economic performance.

In recognizing your past accomplishments and future commitments, we promise to promote and recognize your facility for aligning environmental performance and business success. We are committed to publicizing Placon Corporation's participation in the Green Tier Program on the DNR website. Undoubtedly, there will be other opportunities to bring attention to your accomplishments, and we hope to be a partner at your side in celebrating your successes.

UPDATE: Joe Lourigan is Placon's SPOC.  
Phone: 608-267-9386 Email: [Joseph.Lourigan@wisconsin.gov](mailto:Joseph.Lourigan@wisconsin.gov)

~~Tom Eggert~~ has been assigned as your single point of contact. ~~He can be reached at 608-267-2761 or at [Thomas.eggert@wi.gov](mailto:Thomas.eggert@wi.gov).~~ Please contact ~~Tom~~ with any questions concerning communications, required approvals, or technical assistance you may need. For your convenience the attached guidance outlines your benefits and important dates that affect your participation.

On behalf of the Wisconsin Department of Natural Resources, I am proud to extend this welcome to you. We are committed to working with you to build a customized relationship under the Green Tier Program. I am excited to embark on our new relationship and my staff is ready to assist as your business grows.

Sincerely,

/s/ Cathy Stepp

Cathy Stepp  
Secretary

Attachments:            Commitment Outline  
                                  Green Tier Logo Files and Guidance CD

## **Green Tier Commitment Outline for Placon Corporation**

### **I. Approval Date – June 5, 2013**

### **II. Green Tier - Tier 1 Benefits**

- **Deferred Civil Action:** You are entitled to Deferred Civil Enforcement as described in statutes (299.83(6m)(d)). In brief, if you discover a violation of an existing environmental requirement, provide us notice of your discovery, a corrective action plan and timeline and systems modifications and the DNR will not seek civil penalties.
- **Green Tier Logo:** Use of the Green Tier logo on materials related to your facility. The CD provided in your packet provides additional guidelines and information.
- **Single Point of Contact (SPOC):** Joe Lourigan, 608-267-9386  
Joseph.Lourigan@wisconsin.gov
- **Minimum Inspection Frequency** – After you have implemented an EMS, you are entitled to inspections at the lowest frequency permitted by the programs under law.
- **Recognition** – Along with the numbered certificate of recognition, the department is hosting a participant web page for easy reference.

### **III. Environmental Management Systems (EMS)**

- a. You have supplied us with a copy of your ISO certification, satisfying the initial Green Tier EMS requirements.
- At least one time prior to **June, 2016**, and every third year after that, perform an environmental management system audit utilizing an outside environmental auditor approved by the Department.
  - Please see Outside Environmental Auditor guidance from the link below:  
<http://dnr.wi.gov/topic/GreenTier/Auditors.html>

### **IV. Annual Reporting**

- **First Annual Report Due Date** - By mutual agreement we have agreed to **June 1, 2014** and annually thereafter. (Please feel free to discuss alternative reporting dates with your SPOC should your needs change.)
- Annually you will need to report progress on the objectives and targets that you have set. In addition, please provide us with information which will give us context for your accomplishments. If you have a goal to reduce energy consumption then the context would be total energy consumed. We will work with you to identify the context reporting that will work best for you. Examples of context information can be found at:  
<http://dnr.wi.gov/files/PDF/pubs/co/CO521.pdf>  
<http://dnr.wi.gov/topic/GreenTier/documents/SustainabilityMetricsSpreadsheet.xlsx>
- Please provide annual Green Tier Reports to your SPOC. Electronic submission is preferable.  
and GreenTier@Wisconsin.gov

You should also feel free to call Tom Eggert, 608-267-2761, Thomas.eggert@wi.gov for any additional information that you might need.