

Forest Economy Wisconsin

HIGHLIGHTS

Forestry is the number one employer in 10 counties

Forestry is one of the top ten industries by employment and output in Wisconsin

Forestry provides 1.8% of the jobs and 4% of the output in the state

Every job in forestry supports 1.7 additional jobs in the state

Every million dollars of output in forestry creates \$731,000 of output in other sectors

Wisconsin is the number one paper producing state in the US

Forestry is 2% of the state GDP

Forest products international exports totaled \$2.2 billion



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Direct Economic Effects

	Employment	Output	Value Added
Forestry and Logging	5,957 jobs	\$435 million	\$206 million
Pulp and Paper	31,372 jobs	\$19.2 billion	\$4.1 billion
Sawmills and Wood Products	27,568 jobs	\$5.1 billion	\$1.6 billion
Total	64,896 jobs	\$24.7 billion	\$5.9 billion

Employment

Jobs	64,896 jobs
Payroll	\$3.7 billion
Total Labor Income	\$4.0 billion
Indirect Employment	111,030 jobs

Output

Total Output	\$24.7 billion
Output per Worker	\$381,073
Indirect Output	\$18.1 billion

Taxes

Direct	\$173 million
Indirect Taxes	\$774 million

Forest Land

Total Forest Land	17.2 million acres
Public Land	5.2 million acres
Private Land	11.9 million acres
Forest Area	41% forested

2014 data. Output is the total value of the industry in the local economy. Value added is a measure of the industry's contribution to the local community; it includes wages, rents, interest, and profits. Direct impacts are jobs, revenue, and taxes for normal business operations. Indirect includes indirect and induced impacts. It refers to the dollars industry and households spend at other area businesses and the local jobs supported by the forest industry.