

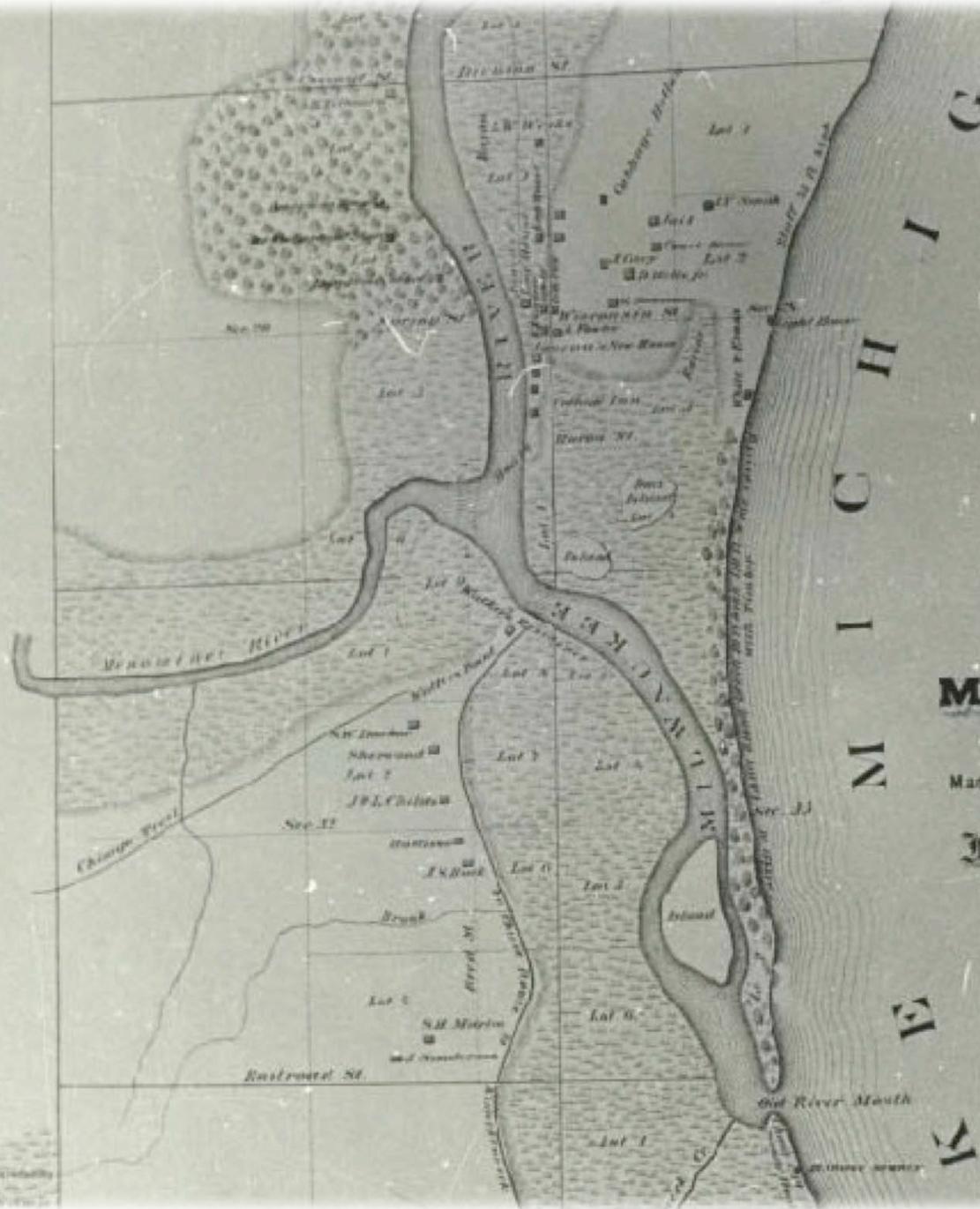
# Milwaukee's Harbor District

Creating a Working Waterfront  
For the 21<sup>st</sup> Century



# Project Area

- Confluence of three rivers
- Between downtown, dense neighborhoods, and the lakefront
- Home to Port, MMSD, and UWM SFS



MAP OF  
**MILWAUKEE**

AS IT APPEARED IN 1845 & 6  
 Made from U.S. Surveys and from Minutes  
 furnished by  
**Jas. S. Rank & Dr. C. Chase**

SCALE OF FEET TO AN INCH  
 M. LAWRENCE LITTLE & CO. ENGRAVERS

Map Division  
 Library of Congress

# Jones Island, around 1892.



# Looking downstream on the KK river



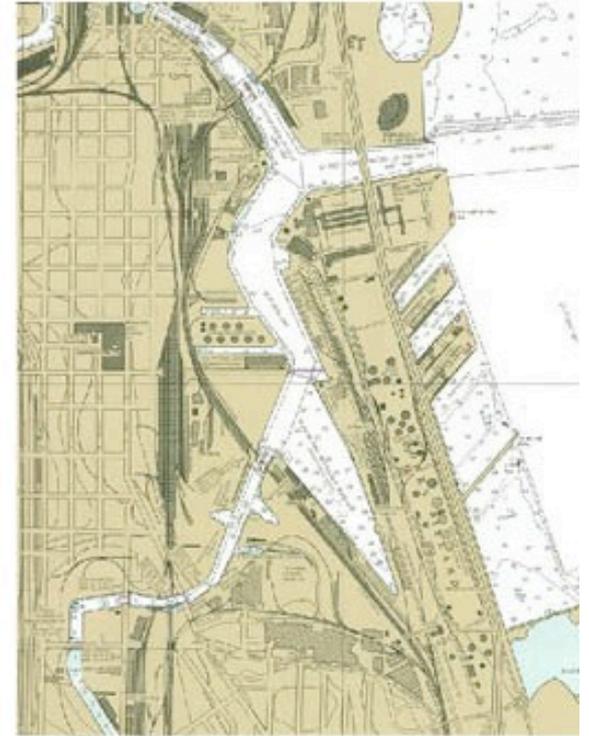
This is good, but we can make it better...



1826

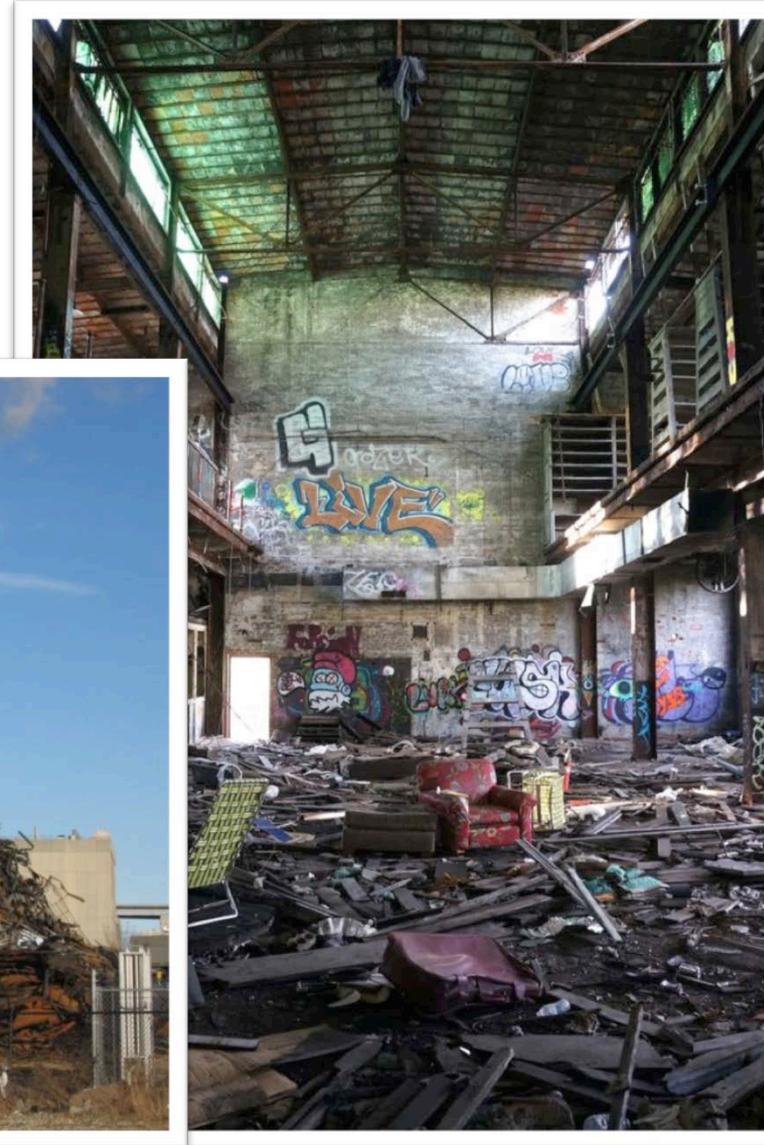


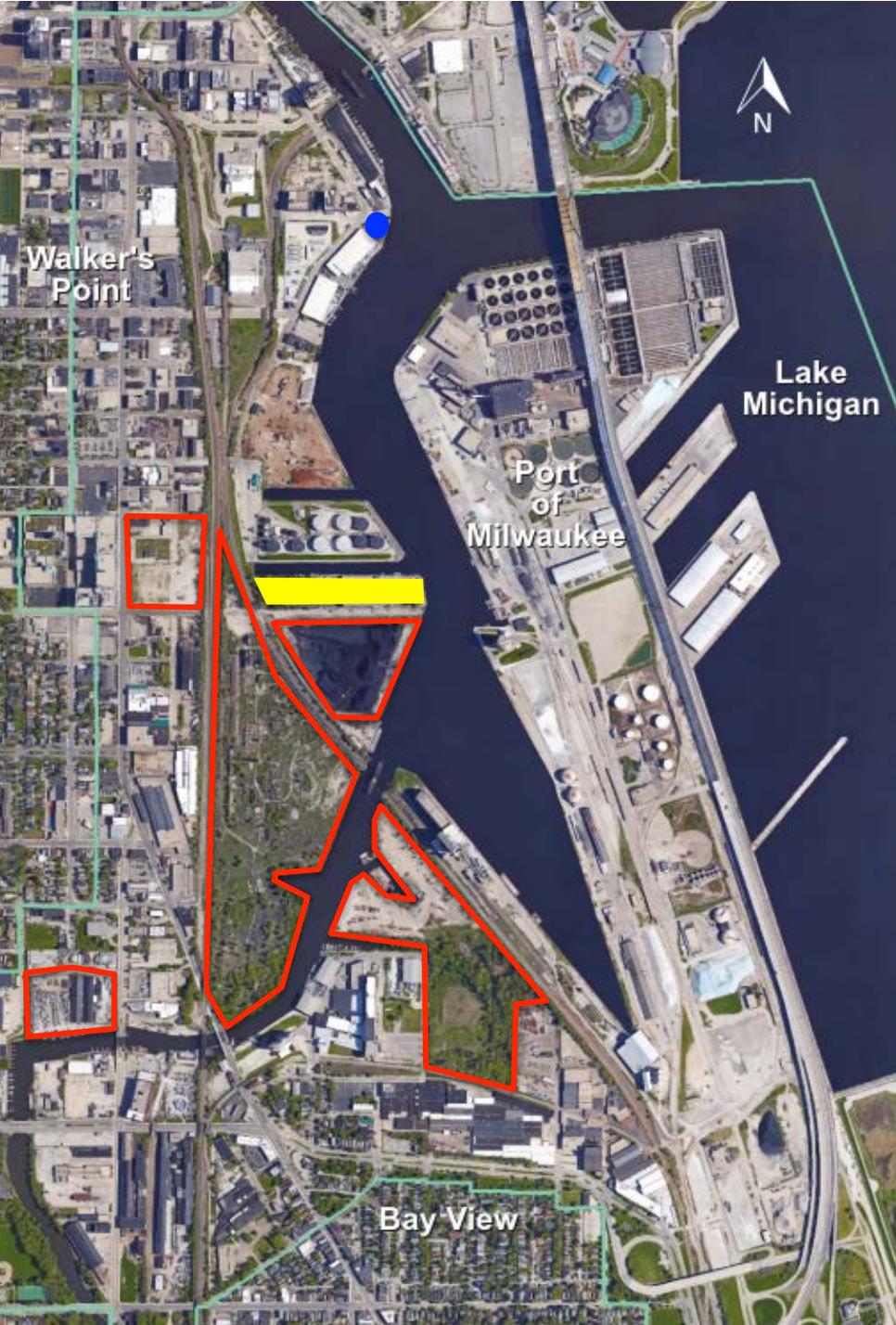
1883



1984

# 200 Years of Extractive Use





# Current Conditions

- UW-Milwaukee School of Freshwater Sciences 
- Brownfield parcels 
- EPA Area of Concern
- One public access point 

# Opportunity: Create a New “Working Waterfront”

Remake the Inner Harbor for the next 100 years  
Build mutually reinforcing ecological, economic and  
social systems



# Why Now?

- City and State Plans
- UWM Investment
- Momentum behind Milwaukee's Freshwater Economy
- Success: KK, Menomonee Valley
- Manufacturing Partnership designation



# Economic Opportunity

A photograph of a port at dusk. In the foreground, a large red and white ship is docked. The ship has a white superstructure with several decks and a red hull. To the left, a large yellow crane is visible. In the background, there are industrial buildings with lit windows and a tall smokestack. The sky is a deep blue, and the water reflects the lights from the buildings and the ship.

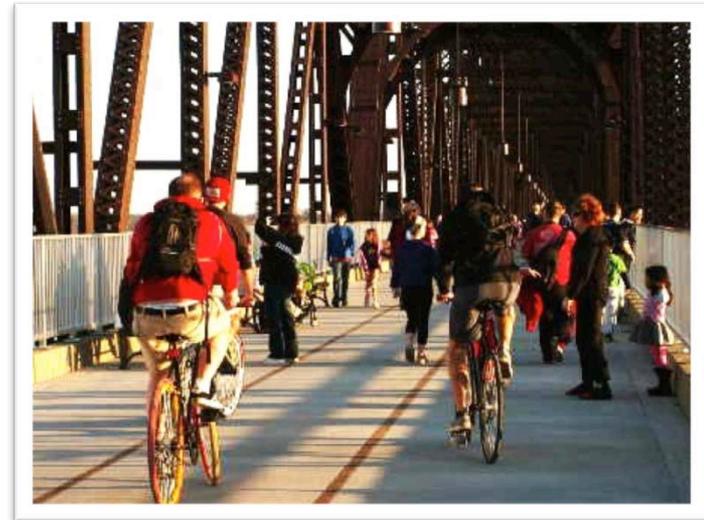
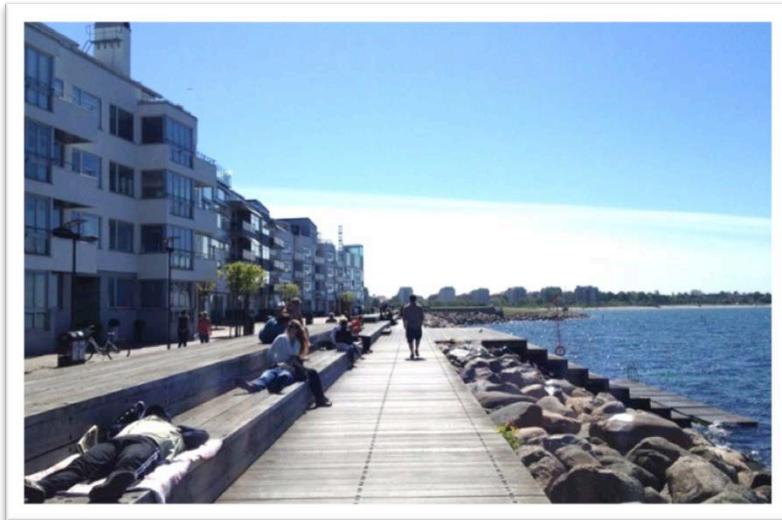
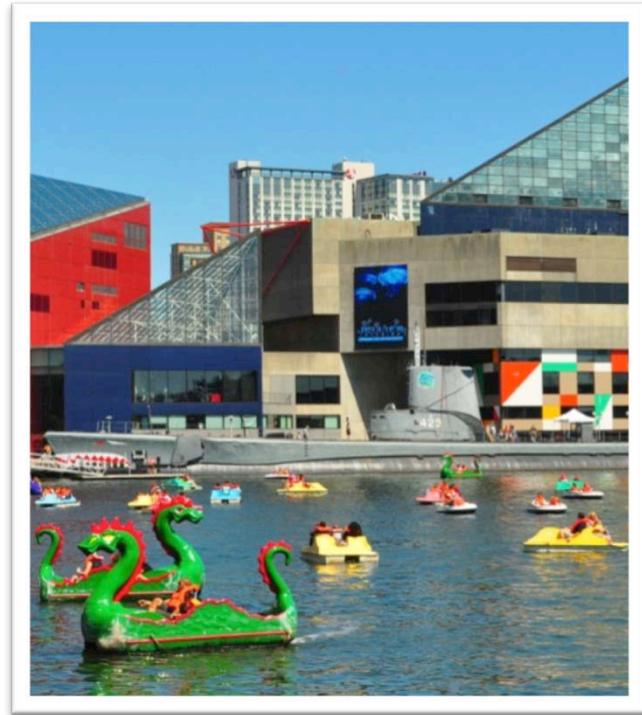
- Reinforce the Port of Milwaukee
- Build Milwaukee's status as a Water City
- Locate new jobs near working class communities

# Ecological Opportunity

- **500 acres of property adjacent to water**
- **44,000 linear feet of shoreline**
- **Grand Trunk – the last 6.5 acres of formerly thousands of acres of wetlands**

# Social Opportunity

- Reconnect people to their waterfront
- Create recreation destinations
- Connect people to jobs





# Harbor District, Inc.

- New Non-Profit
- Bringing together public and private sectors
- “World-class revitalization of the Harbor District that sets the standard for how waterfronts work – economically, socially, and environmentally –for the next century.”

# How do we move forward?

## Where are we going?



# Stage One: Consensus Goals

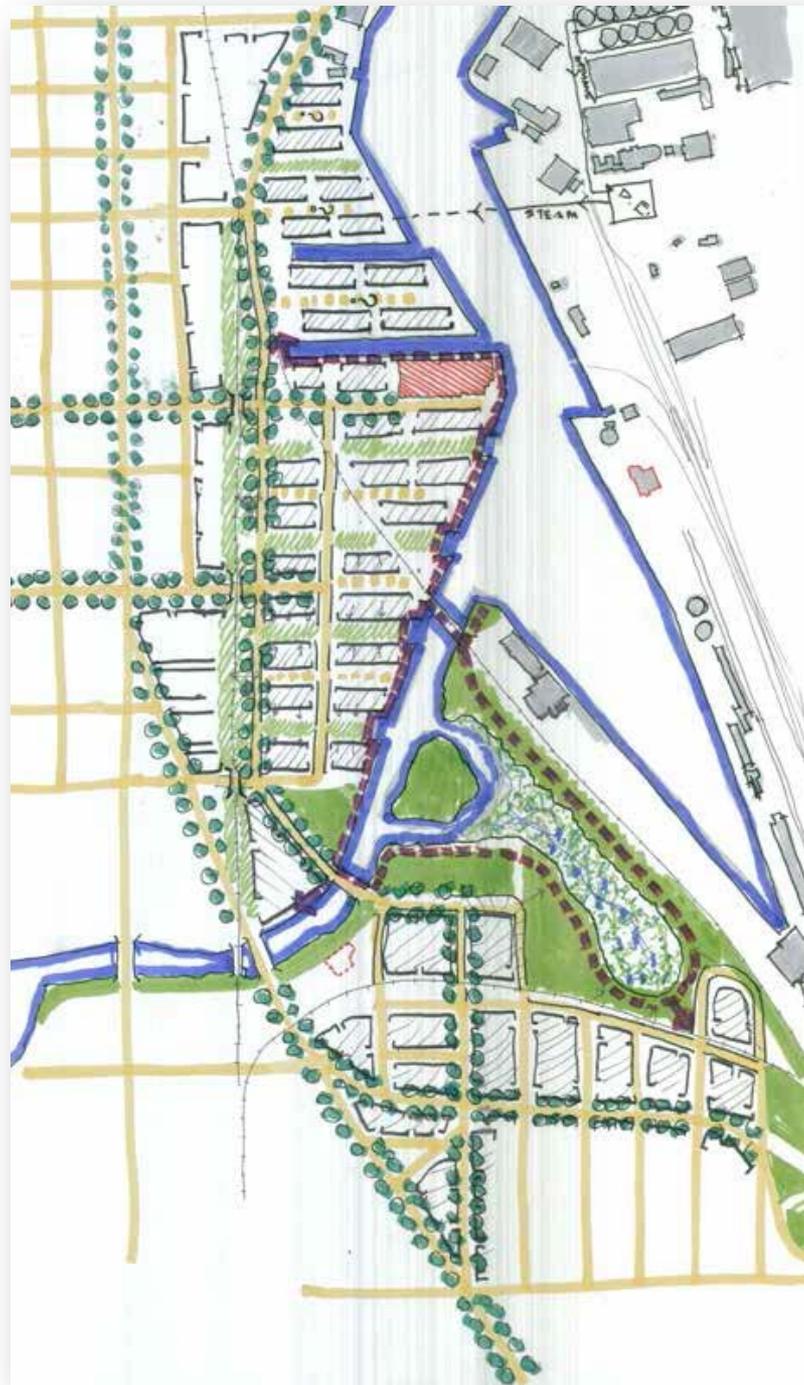
- Potentially Competing Interests & Uses
- Key Informant Interviews
- Online survey with nearly 900 responses
  - Waterfront access
  - Jobs
  - Historic character
  - Environmental benefits

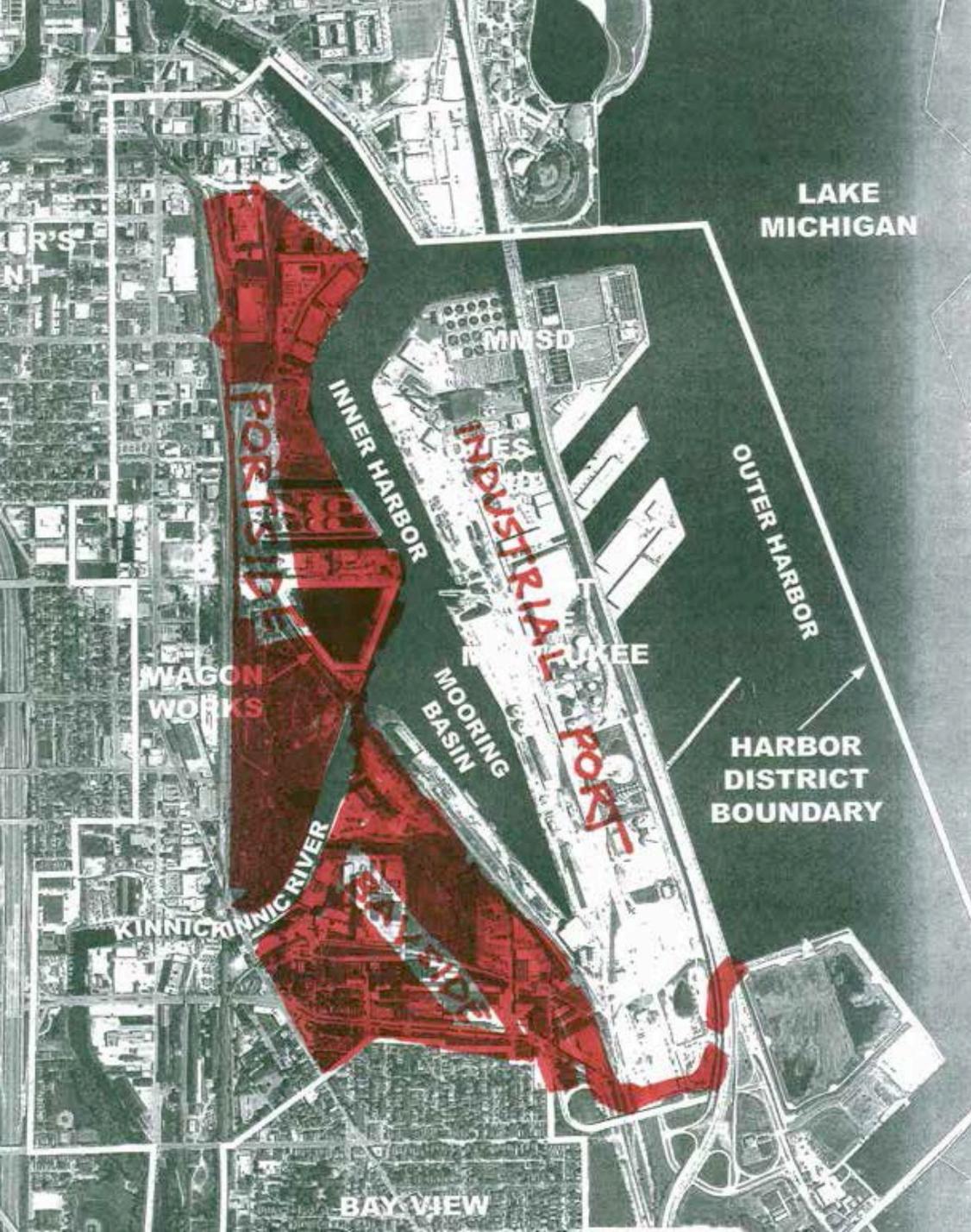


# Stage Two: Planning to Achieve Goals

- WaLUP
  - Market Study, Land Use, Infrastructure
- Waterfront Innovations Charrette
- AOC Clean-up and Restoration
  - SFS Habitat Study
- Ongoing Conversations with Stakeholders
- Pre-Development







## Emerging Themes:

- Consolidate Port and industrial uses on Jones Island
- Urban uses on the west side
- Reserve the waterfront for uses that require or take advantage of the water
- Large stretches of the water edge are unused

# Local Challenges:

- Sediments
- Historic Fill
- Extensive waterfront and failing dockwalls
- Shallow groundwater

