

# AIR NEWS

May 30, 2014 || News from the DNR Bureau of Air Management

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## Clean Air Award winners announced

*By Peter McMullen, Program and Policy Analyst, and Jessica Lawent, Air Management Specialist, DNR Southeast Region*

Congratulations to the two Wisconsin organizations that were honored recently by the Wisconsin Partners for Clean Air for their voluntary efforts to improve air quality.

Eric Nitschke, secretary director for DNR's Southeast Region, presented the Clean Air Recognition Award to Frito-Lay, Beloit, for their many transportation, process and energy improvements initiated in 2013. He presented the Commuter Champion Award to the University of Wisconsin-Milwaukee for their wide array of transportation programs and strategies offered to staff and students to help reduce air emissions.

The awards were presented May 22 during the 2014 Clean Air Extravaganza at ManpowerGroup World headquarters in Milwaukee. The Clean Air Extravaganza is an annual event celebrating the accomplishments of Wisconsin businesses and organizations that are improving air quality by voluntarily reducing emissions from their facilities and fleets, improving energy efficiency, providing employee commuter options and developing ways to educate the public about air quality issues.

This year's event theme was *Improving Performance: Growing Your Green Bottom Line*. The program included presentations on DNR's [Green Tier Program](#) with perspectives from three program participants: Roundy's Supermarkets, Inc.; Godfrey & Kahn, S.C.; and Lauterbach Group, Inc.

For more detailed information about the activities taken by the award winners, and the Wisconsin Partners for Clean Air, see <http://www.cleanairwisconsin.org/>.



From left: Eric Nitschke of DNR, Nelson Ogbuagu of UW-Milwaukee, WPCA Chair Dona Wininsky of the American Lung Association in Wisconsin and Jim Zisser of Frito-Lay are all smiles at the May 22 Clean Air Extravaganza.

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# Winners named in 2014 Air, Air Everywhere poetry contest

*By Lindsay Haas, Air Education Specialist*

The Air Management Program held its annual poetry contest this May to celebrate Clean Air Month. Third through fifth grade students across Wisconsin completed an activity from DNR's [Air, Air Everywhere activity guide](#) and wrote poems and riddles on what they learned about our air.

"We received many excellent entries and appreciate the creativity and hard work of all the students who participated," said Bart Sponseller, director of the Air Management Program. Lilia Rose Osborne of Edgewood Campus School in Madison took first place in this year's competition. Congratulations, Lilia Rose! Here is the winning poem:

## **Air**

You can't see it but you can breathe it...  
It can fill a box, a room, a building...  
And even you...  
Air is just air...  
Just oxygen, the thing that gives us life...  
Just a substance formed by a tree's sighs...  
A tree's songs...  
A tree's hard, hard, work...  
Thank you, tree...  
Did you think? Did you know?  
That air is history...  
A historic past...  
A historic present...  
A historic future...  
You inhale, you let it go...  
Then they inhale what you inhaled...  
And let it go...  
And it goes on and on... and on...  
And think... think...  
People... famous, poor...  
Singers, presidents, saints...  
You may have breathed their air...  
It may lie inside of you...  
Right now...  
Air...  
Trees...  
History...  
Air.

For more information on the Air, Air Everywhere guide and to [view the winning poems](#), visit the [EEK! Web page](#). Teachers may order the Air, Air Everywhere guide by sending your name and mailing address to [DNRAirEducation@wi.gov](mailto:DNRAirEducation@wi.gov).

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