

# AIR NEWS

September 9, 2013 || News from the DNR Bureau of Air Management

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## Office of Business Support welcomes new printing sector specialist

*By Lisa Gaumnitz, Public Affairs Manager, DNR Office of Communication*



Printers now have a new sector specialist to turn to at the Department of Natural Resources for help in navigating and complying with state environmental laws affecting their businesses.

Jessica Lawent, a longtime DNR air management specialist, has been selected to serve as DNR's new [printing sector](#) specialist. She succeeds Kristin Hart, who was appointed chief of the Permits & Modeling Section in the Bureau of Air Management in April.

Lawent will work with DNR's Office of Business Support and Sustainability, where she will help the industry with regulatory compliance issues along with developing businesses across the sector to be more competitive, profitable and sustainable.

"Jessica brings a rich history of helping small and medium businesses understand and comply with environmental regulations," says OBSS Director Al Shea. "I am confident she will help Wisconsin's vital printing industry succeed in a highly competitive national market."

Lawent has a diverse background in environmental management and currently works as a DNR air management specialist helping fleets reduce vehicle emissions and assisting businesses through the Wisconsin Partners for Clean Air program. She will continue to work for DNR's Air Program while also working as DNR's printing sector specialist. Before working on air regulatory issues, Lawent served as DNR's community mercury sector development specialist.

"This is a great opportunity for me--I am excited to start working with an industry that is a state leader in sustainable businesses and thrives economically," said Lawent. "The industry is very enthusiastic about its accomplishments and I feel I can help it make even more progress."

As the printing sector development specialist, Lawent plans to enhance business and DNR relations, advise companies on sustainable business practices and creative solutions to environmental issues, and

help companies apply for and obtain grants to implement innovative measures. She can be reached by phone at 414-263-8653 and by email at [Jessica.Lawent@wisconsin.gov](mailto:Jessica.Lawent@wisconsin.gov).

*Editor's note: This story was originally posted in the [August 20 issue of the DNR Weekly News](#).*

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## Governor's Small Business Summit set for September 25

Join Gov. Scott Walker, Lt. Gov. Rebecca Kleefisch and Wisconsin state agencies involved in job creation at the 2013 Wisconsin Small Business Summit. The summit will take place Wednesday, September 25, from 8 a.m. to 4 p.m. at the Stevens Point Convention Center, 1001 Amber Ave., Stevens Point.

Don't miss this opportunity to meet Wisconsin's leadership team involved in job creation. This summit will bring cabinet secretaries together with small business owners, entrepreneurs and innovators to discuss topics of interest. A box lunch with Gov. Walker and Lt. Gov. Kleefisch will include an update on Wisconsin's business climate and economy.

For more information, a copy of the agency, or to register for the event, visit <http://www.wheda.com/SmallBizSummit>. Registration deadline is September 18, 2013. Registration costs \$50. Online registration accepts Mastercard, Visa or Discovery only. No cash or checks will be accepted. Registration is non-refundable.

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