

**SUBJECT:** Polar Bears International will donate \$75,000 for Tree Planting for Climate Change Initiative

**FOR:** AUGUST 2009 BOARD MEETING

**TO BE PRESENTED BY:** MATT FRANK, SECRETARY

**SUMMARY:**

Polar Bears International, a non-profit organization based in California dedicated to polar bear conservation and research, has entered into a partnership with the Wisconsin Department of Natural Resources, Division of Forestry.

"Tree Planting for Climate Change" is a 10-year initiative dedicated to rural and urban tree planting in Wisconsin. The project consists of four major components: marketing, education, supplemental funding for urban tree planting grants, and supplemental funding for private lands reforestation cost-sharing. Components will be funded at various times throughout the 10-year period.

Currently \$75,000 is being donated to fund a major marketing campaign, a reforestation/climate change display, printed materials for the nursery program, and posters.

**RECOMMENDATION:**

**LIST OF ATTACHED MATERIALS:**

- No  Fiscal Estimate Required
- No  Environmental Assessment or Impact Statement Required
- No  Background Memo

- Yes  Attached
- Yes  Attached
- Yes  Attached

**APPROVED:**

*Paul DeLong*

\_\_\_\_\_  
Administrator

*7/6/09*

\_\_\_\_\_  
Date

\_\_\_\_\_  
Administrator,

*Matt Frank*

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Secretary, Matt Frank

\_\_\_\_\_  
Date

*7-15-09*

\_\_\_\_\_  
Date

## *Acknowledgment of Gift*

This is to certify that at its August 2009 meeting, the Natural Resources Board gratefully accepted a gift of \$75,000 from

### **Polar Bears International**

Our expression of appreciation on behalf of Wisconsin's citizens is hereby recorded in the official records of the Natural Resources Board. We acknowledge this generous contribution.

*Natural Resources Board*

Christine Thomas, CHAIR