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***The State of the Wolf Project:***  
**Wisconsin Survey Findings 2003**

**Northland College and**  
**Sigurd Olson Environmental Institute**

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**Funding Agency:**  
**The Prescott Family Trust**

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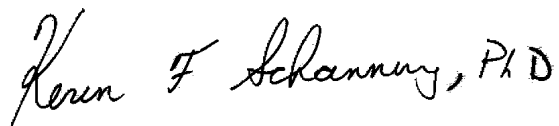
Dear Wisconsin Resident:

Thirty years ago, Timber Wolves were nearly extinct in Wisconsin. Consequently, they were placed under protection through the Endangered Species Act in 1973. As time progressed, the population of wolves rebounded significantly. This improvement means that the Timber Wolf is currently being down-listed from an endangered species to a threatened species in Wisconsin. The state of Wisconsin will be taking over management of Timber Wolves from the Federal government. This is where you come in and why it is important that you respond to this survey!

We, The State of the Wolf Project, have developed this survey to help Wisconsin gather the input of its residents. The State of the Wolf Project is based out of the Sigurd Olson Environmental Institute at Northland College in Ashland, Wisconsin. The primary purpose of this project is to provide Wisconsin with information about how people who live in the state feel about Timber Wolves and potential management strategies. We have randomly selected you to receive a copy of this survey. This is an opportunity for you to express your opinion to those who will be making critical management decisions. Furthermore, by completing this survey, you will influence how your tax dollars are spent.

Please don't pass up this opportunity to share your opinions with policy makers. All responses will be kept strictly confidential, as only grouped data will be reported. If you have any questions or comments, please feel free to contact us at (715) 682-2220. Thank you for your time.

Respectfully,

A handwritten signature in black ink that reads "Kevin F. Schanning, Ph.D." The signature is written in a cursive, flowing style.

*The State of the Wolf Project*

Primary Investigator: Kevin F. Schanning, Ph. D.

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## Part I. Your experience with wolves

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**INSTRUCTIONS:** *Please indicate if you have ever had any of the following encounters with a wolf by checking the circle next to your answer.*

Have you ever:

1. seen a wolf in the wild? (642 responses) Yes 46.1 No 53.9
2. heard a wolf howl in the wild? (643) Yes 46.8 No 53.2
3. seen wolf tracks in the wild? (638) Yes 42.8 No 57.2
4. seen a wolf in a zoo? (641) Yes 89.2 No 10.8
5. seen a nature show about wolves on television? (641) Yes 94.7 No 5.3
6. attended a lecture or presentation about wolves? (639) Yes 18.8 No 81.2
7. had a pet killed or injured by a wolf? (639) Yes 1.4 No 98.6
8. known someone who has had a pet killed or injured by a wolf? (642)  
Yes 15.0 No 85.0
9. attended a sporting type show where a booth about wolves was present? (640)  
Yes 29.4 No 70.6
10. known anyone who owned or owns a wolf-dog hybrid? (641) Yes 34.3 No 65.7
11. read any fiction books about wolves? (644) Yes 54.8 No 45.2
12. read any non-fiction books about wolves? (642) Yes 42.1 No 57.9
13. visited a nature center that specializes in wolves? (642) Yes 16.8 No 83.2
14. seen a film about wolves? (644) Yes 79.8 No 20.2
15. read any books about wolves in Wisconsin? (643) Yes 21.9 No 78.1
16. read a newspaper article about wolves in Wisconsin? (641) Yes 82.4 No 17.6
17. seen a news broadcast about wolves in Wisconsin? (644) Yes 70.8 No 29.2
18. attended a public meeting about wolves in Wisconsin? (642) Yes 4.7 No 95.3
19. attended a Conservation Congress Hearing? (640) Yes 12.8 No 87.2

## PART II: Activities

**INSTRUCTIONS:** *The following is a list of activities that people participate in that may be affected by the presence of wolves. Please indicate how your participation in these activities would be affected if you knew wolves lived in the areas in which you participated in these activities by circling the most appropriate choice. If you do not participate in the activity please circle the "n" for not applicable.*

If I knew wolves lived where I participated in the following activities, I would:					
	No Changes	Participate More Frequently	Participate Less Frequently	Stop Participating	Not Applicable
1. Deer Hunting (627)	51.7	1.8	4.1	1.4	41
2. Bird Watching (622)	49.4	3.1	3.9	2.6	41.2
3. Bike Riding (625)	52.5	2.1	6.9	4.2	34.4
4. Running (617)	35	1.6	8.3	4.7	50.4
5. Riding ATVs (621)	35.7	1.3	3.9	1.6	57.5
6. Snowmobiling (618)	34.1	1.3	3.7	1.3	59.5
7. Bear Hunting (619)	23.4	0.5	1.9	1	73.2
8. Bird Hunting (623)	44	0.8	4.2	1.6	49.4
9. Hiking (622)	57.6	3.9	10.3	5.3	23
10. Gardening (622)	66.6	1.4	6.4	2.3	23.3
11. Trapping (616)	18.5	0.5	1.5	1.1	78.4
12. X Country Skiing (619)	31.5	1.6	4.4	2.1	60.5
13. Raising Livestock (618)	16.2	0.6	2.9	3.4	76.9
14. Canoeing (616)	48.9	3.1	1.9	0.6	45.4
15. Backpacking (621)	33.9	2.9	4.5	2.4	56.3
16. Nature Photography (616)	38.4	5.2	3.7	1.6	51.1
17. Fishing (622)	68.5	3.2	4.2	1.8	22.3
18. Picnicking (621)	65.1	3.1	10.3	4.7	16.9
19. Camping (621)	57.1	4.2	8.4	5	25.4
20. Walking Dog (623)	43.9	1	11.9	7.2	36.1
21. Berry or mushroom foraging (621)	51.3	1.6	7.7	4.5	34.9

23. If in the above section you indicated a change in participation, please take a moment to explain why your participation would be affected. (643)

No comment=73%; Comment=27%

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## Part III: Safety Concerns

**INSTRUCTIONS:** *Please indicate your level of concern in each of the following situations. Please circle a response for all the questions, regardless of whether or not you have children, pets, livestock, etc.*

If you knew that wolves lived near your home, how concerned would you be about:				
	Very concerned	Somewhat concerned	Not very concerned	Not at all concerned
1. your own safety? (633)	11.5	25.4	30.8	32.3
2. the safety of your children? (624)	31	30.7	19.4	18.9
3. the safety of other children in the area?(627)	31.1	32.6	19.6	16.7
4. the safety of livestock? (627)	25.3	38.9	21.2	14.6
5. the safety of pets? (635)	29.7	40.3	18.9	11.2
6. getting into an auto accident with a wolf?(635)	7.6	15.9	35.3	41.3

## PART IV: Attitudes

**INSTRUCTIONS:** *The following is a list of statements that are sometimes made about wolves. Please indicate the extent to which you agree or disagree with each of the following statements by circling the corresponding letter.*

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1. The wolf is a symbol of the beauty and wonder of nature. (630)	39.1	33.1	17	1	3.8
2. Farmers should be responsible for protecting creatures like sheep and young calves from predators such as wolves. (628)	13	28.6	29.6	16.1	12.7
3. The Department of Natural Resources is concerned more with meeting the needs of special interest groups than protecting the animals of Wisconsin for everyone to enjoy.633	15.1	22.2	35.5	19.9	7.3
4. If there are enough wolves, I think we should allow some of them to be killed for sport. 628	17.5	22.6	19.1	22.3	18.6
5. It's wrong to kill wolves because they seem so intelligent and emotionally sensitive. 624	7.4	13	30.4	27.7	21.6
6. Wolves are a part of our vanishing wilderness and should be protected. 630	21.2	35.5	21.9	12.4	9
7. The Department of Natural Resources doesn't spend enough time informing the public about wolf management issues. (633)	12.8	32.3	39.4	12.3	3.2
8. The Department of Natural Resources is concerned more with preserving land than allowing people to make a living off the land. (632)	11.2	19.6	41.4	21	6.8

**PART IV: Attitudes (continued)**

**INSTRUCTIONS:** *The following is a list of statements that are sometimes made about wolves. Please indicate the extent to which you agree or disagree with each of the following statements by circling the corresponding letter.*

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
9. Wolves help keep deer herds healthy by killing the sick and weak animals. (610)	22.4	49.6	13.1	9.5	5.4
10. The Department of Natural Resources is concerned more with animal rights than peoples' rights. (647)	9.6	18	35.4	30.5	6.5
11. If farmers are more careful about how they take care of their cattle, there will be fewer livestock killed by wolves. (633)	4.9	24.6	30	24.8	15.8
12. The Department of Natural Resources works too closely with big business. (632)	9.3	21	46.8	19.6	3.2
13. I would shoot a wolf if it threatened my pet. (614)	22.9	37.1	22.4	14.1	3.4
14. I do not think wolves and farmers can coexist in the same area because wolves eat livestock. (633)	8.2	15.3	23.8	42.7	9.9
15. A hunting season on wolves would encourage more illegal killing of wolves. (628)	9.1	24.6	22.4	31.3	12.6
16. I think the elimination of wolves from most of the Unites States has resulted in overabundant and unhealthy deer populations in many places. (631)	11.9	33.7	23.1	21.2	10.1
17. It upsets me to think how a wolf actually kills a deer. (629)	3.7	9.2	23.7	39.2	24.3
18. The Department of Natural Resources works too closely with environmentalists. (629)	9	15.7	46	23	6.2
19. People who feel strongly about protecting wolves are usually city people with little understanding of farming or how to make a living off the land. (633)	13.4	32.6	24.5	26.5	6
20. Some animals such as wolves and rattlesnakes are naturally cruel. (632)	4.7	14.4	18.6	38.7	23.5
21. Wolves are a part of our vanishing wilderness and should be protected even if some farmers have to make economic sacrifices. (632)	8.7	26.6	26.9	25.5	12.3
22. The Department of Natural Resources is run by environmentalists who are out to save land and animals at the expense of hard working people. (633)	7.3	15.8	30.2	36.2	10.6
23. A wolf's howl is one of the most frightening sounds in nature. (629)	1.6	6	17.6	43.6	31.2
24. Wolves are essential to maintaining the balance of nature. (632)	18.5	43.8	17.9	13	7
25. Wisconsin's wolf population threatens deer hunting opportunities. (623)	3.7	9.8	15.5	49.7	21.3
26. The Department of Natural Resources currently does a good job of managing wolves in Wisconsin. (631)	4.6	29	47.8	11.2	7.4
27. A wolf-dog hybrid would make a good pet. (631)	1.3	6.3	21.5	40	30.9
28. Seeing a wolf in the wild would be one of the greatest outdoor experiences of my life. 631	19.5	37.8	21.8	14.4	6.5
29. Wolves belong in places like Alaska, not in Wisconsin. (630)	6.3	11.4	13.8	46	22.3
30. There is no way sportsmen can have good deer hunting if wolves live in the same area.	2.8	7.7	15.9	49.5	2.4
31. Our state is in bad shape when we choose wolves instead of hard working farmers. (633)	6.3	17.5	26.3	32.5	13.4
32. Because we no longer hunt wolves, I believe they have lost their fear of people. (632)	3.8	13.6	22.9	45.2	14.5

**Part V: Knowledge of Wolves in Wisconsin**

**INSTRUCTIONS:** *Please take a moment to tell us what you believe to be true about wolves by checking the circle next to your response and also checking the circle that corresponds with how confident you feel about your response.*

1. How knowledgeable do you believe you are about wolves? (641)
  - 5% I know a great deal.
  - 30.7% I know a fair amount.
  - 42.9% I know a few things.
  - 17.5% I don't know much.
  - 3.9% I really don't know anything about wolves.
  
2. How knowledgeable do you believe you are about wolves living in Wisconsin? (639)
  - 3.1 I know a great deal.
  - 23.4 I know a fair amount.
  - 44.4 I know a few things.
  - 24.4 I don't know much.
  - 4.7 I really don't know anything about wolves living in Wisconsin.
  
3. I think there are about \_\_\_\_\_ wolves living in Wisconsin. (626)
  - 9.9 Less than 100
  - 34.3 100 to 299
  - 30.6 300 to 499
  - 15.3 500 to 699
  - 4.0 700 to 899
  - 5.9 900 or more

a. *Please indicate how confident you are in your answer:* (600)

  - 10.3 Very confident
  - 46.7 Somewhat confident
  - 28.7 Not very confident
  - 14.3 Not at all confident
  
4. The average weight of an adult male wolf in Wisconsin is \_\_\_\_\_ pounds? (630)
  - 1.6 less than 49
  - 11 between 50 and 59
  - 12.9 between 60 and 69
  - 21.1 between 70 and 79
  - 22.2 between 80 and 89
  - 15.9 between 90 and 99
  - 15.4 greater than 100

a. *Please indicate how confident you are in your answer:* (618)

  - 7.1 Very confident
  - 57.3 Somewhat confident
  - 28 Not very confident
  - 7.6 Not at all confident
  
5. On average, a typical wolf pack in Wisconsin consists of: (630)
  - 32.8 less than 5 animals
  - 55.6 5 to 9 animals
  - 8.6 10 to 14 animals
  - 2.4 15 to 20 animals
  - 0.6 21 or more animals

a. *Please indicate how confident you are in your answer:* (620)

  - 9.2 Very confident
  - 55.6 Somewhat confident
  - 26.4 Not very confident
  - 8.9 Not at all confident

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## Part V. Knowledge of Wolves in Wisconsin (continued)

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**INSTRUCTIONS:** *Please take a moment to tell us what you believe to be true about wolves by checking the circle next to your response and also check the circle that corresponds with how confident you feel about your response.*

6. Wisconsin currently has \_\_\_\_\_ wolf packs. (626)
- |      |              |  |
|------|--------------|--|
| 29.6 | less than 15 |  |
| 37.5 | 15 to 34     | a. Please indicate how confident you are in your answer: |
| 18.8 | 35 to 59     | 7.2 Very confident                                       |
| 6.1  | 60 to 74     | 41.6 Somewhat confident                                  |
| 2.4  | 75 to 89     | 37.2 Not very confident                                  |
| 5.6  | 90 or more   | 14 Not at all confident                                  |
7. In an average year, what percentage of Wisconsin livestock farmers do you think lose livestock to wolves? (631)
- |      |                         |  |
|------|-------------------------|--|
| 75.6 | Less than 5 percent     |  |
| 18.7 | 5 to 14 percent         | a. Please indicate how confident you are in your answer: (621) |
| 4    | 15 to 24 percent        | 20.9 Very confident  |
| 0.8  | 25 to 35 percent        | 44.4 Somewhat confident  |
| 0.9  | Greater than 35 percent | 25.7 Not very confident  |
|      |                         | 8.8 Not at all confident                                       |
8. As far as you know, has a wolf ever attacked and killed a pet in Wisconsin? (635)
- |      |     |  |
|------|-----|--|
| 56.0 | Yes |  |
| 43.1 | No  | a. Please indicate how confident you are in your answer: (629) |
|      |     | 31.2 Very confident  |
|      |     | 36.4 Somewhat confident  |
|      |     | 23.4 Not very confident  |
|      |     | 9.1 Not at all confident                                       |
9. As far as you know, has a wolf ever attacked a human in Wisconsin? (630)
- |      |     |  |
|------|-----|--|
| 11.1 | Yes |  |
| 89.9 | No  | a. Please indicate how confident you are in your answer: (622) |
|      |     | 26.8 Very confident  |
|      |     | 39.9 Somewhat confident  |
|      |     | 23.0 Not very confident  |
|      |     | 10.3 Not at all confident                                      |
10. In Wisconsin, how many deer does the average wolf kill in a year? (624)
- |      |              |  |
|------|--------------|--|
| 36.5 | 1 to 5       |  |
| 26.9 | 6 to 10      | a. Please indicate how confident you are in your answer: (619) |
| 14.6 | 11 to 15     | 8.6 Very confident   |
| 11.2 | 16 to 20     | 43.1 Somewhat confident  |
| 10.7 | more than 20 | 37.3 Not very confident  |
|      |              | 11.0 Not at all confident                                      |
11. Do you think that: (624)
- |      |  |
|------|--|
| 18.4 | there are currently too many wolves in WI            |
| 51.0 | there are currently the right amount of wolves in WI |
| 30.6 | there are currently not enough wolves in WI          |

## Part VI. Management Issues

**INSTRUCTIONS:** *Please indicate the extent to which you agree or disagree with each of the following methods for managing the population of wolves in Wisconsin by circling the choice that most closely represents your position.*

### Managing the Wolf Population

	Strongly Support	Support	Neutral	Oppose	Strongly Oppose
1. A public hunting season on wolves (631)	13.3	24.6	22.5	22.8	16.8
2. A public trapping season on wolves (626)	10.4	17.1	19	29.1	24.4
3. DNR shooting wolves to control the population(623)	8.3	23.6	22.2	27.3	18.6
4. DNR trapping wolves to control the population(628)	8.4	25	18.2	26.1	22.3
5. DNR poisoning wolves to control the population (625)	3.2	3	9.9	33.8	50.1
6. Sterilizing wolves to control the population. (627)	7.7	19.6	27	24.1	21.7

**INSTRUCTIONS:** *Please indicate the extent to which you agree or disagree with each of the following methods for managing problem wolves in Wisconsin by circling the choice that most closely represents your position.*

### Managing Problem Wolves

	Strongly Support	Support	Neutral	Oppose	Strongly Oppose
7. Having the DNR shoot problem wolves (630)	20.5	45.9	13.5	14	6.2
8. Having the DNR relocate problem wolves (627)	13.9	41.5	13.1	20.6	11
9. Having the DNR poison problem wolves (618)	4	5	9.2	37.7	44
10. Having farmers learn best management practices for protecting their livestock from wolves (630)	30	44.8	14.1	6.7	4.4
11. Allowing farmersto shoot wolves they find attacking their livestock. (632)	27.1	38.6	16.8	10.9	6.6

**INSTRUCTIONS:** *Please check the circle that corresponds with the statement that you agree with most.*

12. Currently, the Department of Natural Resources compensates livestock farmers for livestock that are proven to have been killed by a wolf. Do you think that the DNR should: (622)
- 40.4 continue to compensate all livestock owners for losses proven to be taken by wolves
  - 24.8 continue to compensate only livestock owners who take steps to protect their livestock
  - 30.1 continue to compensate only livestock owners who practice "Best Management Practices" to protect their livestock (Best Management Practices include, but are not limited to: moving calving or lambing activities closer to the barnyard, building predator-proof fencing and using guard animals)
  - 4.8 stop compensating livestock owners entirely

## Part VI. Management Issues (continued)

**INSTRUCTIONS:** *Please check the circle that corresponds with the statement that you agree with most.*

13. In the fiscal year of 2000-2001, the Department of Natural Resources paid out \$6,500 to compensate bear hunters whose dogs were killed by wolves while pursuing bears on public lands in Wisconsin. Do you think that the Department of Natural Resources should: (632)
- 15.7 reduce the amount of compensation given to bear hunters
  - 32.4 continue to compensate bear hunters for their dogs killed by wolves
  - 51.9 stop compensating bear hunters for their dogs killed by wolves
14. In the fiscal year of 2000-2001, the Department of Natural Resources paid out \$2,900 to compensate farmers whose livestock were killed by wolves. Do you think that the Department of Natural Resources should: (634)
- 10.1 reduce the amount of compensation given to livestock farmers
  - 80.9 continue to compensate farmers for their livestock killed by wolves
  - 9.0 stop compensating farmers for their livestock killed by wolves
15. In the fiscal year of 2000-2001, the Department of Natural Resources paid deer farmers \$13,000 for deer that were killed by wolves. Do you think that the Department of Natural Resources should: (630)
- 25.4 reduce the amount of compensation given to deer farmers
  - 42.2 continue to compensate deer farmers for deer killed by wolves
  - 32.4 stop compensating deer farmers for their deer killed by wolves
16. Overall, how much would you say you care about how Wisconsin chooses to manage wolves? (637)
- 32.3 Very much
  - 49.8 A fair amount
  - 11.5 Just a little
  - 4.9 Not much
  - 1.6 Not at all
17. As the wolf population continues to expand, wolves are moving into areas that they have previously not occupied. In your opinion, should wolves be allowed to live in: (please check all that apply)
- No 90.7; Yes 9.3 Nowhere in Wisconsin (636)
  - No 20.6; Yes 79.4 National Forests (636)
  - No 31.3; Yes 68.7 State Forests (636)
  - No 50.3; Yes 49.7 County Forests (636)
  - No 23.7; Yes 76.3 National Wildlife Refuges (636)
  - No 28.9; Yes 71.1 State Wildlife Refuges (636)
  - No 87.7; Yes 12.3 Other \_\_\_\_\_ (635)

**INSTRUCTIONS:** Please indicate the extent to which you agree or disagree with each of the following methods for managing problem wolves that cause harm to livestock or domestic animals by circling the appropriate letter.

If a wolf causes harm to livestock or a domestic animal, the wolf should be:

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
18. captured and moved to a new location by the Department of Natural Resources. (610)	17	37.4	15.2	19.3	11
19. captured and relocated by the land owner. (602)	2	4.5	13.8	48.3	37.4
20. killed by the Department of Natural Resources. (614)	15.8	27.9	19.9	24.4	12.1
21. killed by the landowner. (615)	17.9	24.1	17.2	22.6	18.2
22. ignored, it is just doing what it has to do to survive. (604)	2.2	9.6	24.3	42.7	21.2
23. ignored, because you can never know for sure if you will get the actual wolf that is causing the damage. (601)	2.5	14.3	26.6	38.8	17.8

If a wolf becomes a problem animal to a farm by repeatedly killing or injuring livestock and or domestic animals, *the farmer*:

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
24. should change his/her farming practices to discourage wolves from preying on livestock. (615)	8.8	40.3	14	22.8	14.1
25. should be obligated to make necessary changes to farming practices to discourage wolves from preying on his/her livestock. (613)	6.5	29.4	22.7	26.6	14.8
26. should have the right to shoot and kill the offending wolf. (628)	23.9	39.3	13.9	15.1	7.8
27. should have the right to trap the offending wolf. (599)	18	32.4	15.4	20.9	13.4
28. should make a claim to his/her insurance company for damages. (612)	8.5	36.9	29.1	17.5	8
29. should be obligated by law to make a claim to his/her insurance company for damages. (610)	4.9	16.9	38	28	12.1
30. should have no responsibilities in the matter because these problems should be dealt with only by the Department of Natural Resources. (618)	5.3	11.7	24.8	40	18.3

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## Part VII. Background

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**INSTRUCTIONS:** Please check the appropriate circle.

1. Please indicate the highest level of education you have achieved. (632)
  - 4.3 Did not complete high school
  - 29.1 High school graduate
  - 20.4 Attended College
  - 11.1 Associate's Degree
  - 20.4 Bachelor's Degree
  - 14.7 Graduate or Professional Degree
  
2. Are you male or female? (635)
  - 73.2 Male    26.8 Female
  
3. What is your age? \_\_\_\_\_see attachment\_\_\_\_\_
  
4. Which of the following best describes the area in which you currently reside? (638)
  - 30.4 City
  - 11.0 Suburb
  - 21.6 Rural Town
  - 34.8 In the Country
  - 2.2 Other \_\_\_\_\_
  
5. Approximately how many people live in your community? (623)
  - 17.2 less than 500
  - 9.0 501 to 999
  - 21.5 1,000 to 4,999
  - 12.2 5,000 to 9,999
  - 10.4 10,000 to 19,999
  - 10.4 20,000 to 49,999
  - 10.8 50,000 to 100,000
  - 8.5 greater than 100,000
  
6. Do you own your home? (637)
  - 90.6 Yes    9.4 No
  - a. If yes, how many acres does your property consist of? (562)
 

50.0 less than 1	5.9 50 to 99 acres
22.1 1 to 5 acres	3.6 100 to 199 acres
3.6 6 to 9 acres	3.6 200 to 499 acres
4.4 10 to 19 acres	0.9 500 to 1,000 acres
5.9 20 to 49 acres	0.2 greater than 1,000
  
7. What is your occupation? \_\_\_\_\_see attachment\_\_\_\_\_
  - a. If retired, what was your occupation \_\_\_\_\_see attachment\_\_\_\_\_
  
8. If you are living with a spouse or partner, what does he or she do? \_\_\_\_\_see attachment\_\_\_\_\_

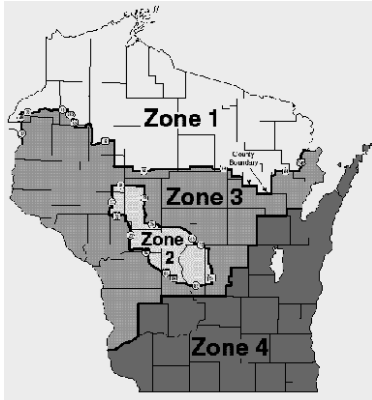
**INSTRUCTIONS:** *Please check the appropriate circle.*

9. Do you own recreational land or property? (632)

38.6 Yes 61.4 No

a. If yes, in what ways do you use it? (please check all that apply) (402)

- Yes 9.8; No 90.2 Livestock farming
- Yes 19.2; No 80.8 Crop farming
- Yes 67.3; No 32.7 Hunting
- Yes 39.2; No 60.8 Timber
- Yes 31.8; No 68.2 Nature Conservation
- Yes 39.2; No 60.8 Fishing
- Yes 43.7; No 56.3 Hiking
- Yes 23.7; No 76.3 Nature Conservation
- Yes 6.5; No 93.5 None of the above
- Yes 11; No 89 Other \_\_\_\_\_



b. In what zone is your recreational land or property located? (434)

Zone 1=53.1; Zone 2=6.6; Zone 3=27.2; Zone 4=13.1

10. Please check the range that comes closest to your total family annual income before taxes. (562)

- 7.5 Less than \$20,000
- 18.9 \$60,001- \$80,000
- 26.0 \$20,000- \$40,000
- 11.4 \$80,001- \$100,000
- 26.2 \$40,001- \$60,000
- 10.1 Greater than \$100,001

11. Do you have pets in your household? (634)

63.2 Yes 36.8 No

a. If yes, do any of these pets spend most of their time outside? (397)

39.8 Yes 60.2 No

12. Do you raise livestock for a living? (633)

5.2 Yes 94.8 No

13. Have you hunted in the past two years? (636)

51.7 Yes 48.3 No

a. If yes, what did you hunt? (please check all that apply)

- Yes 92.4; No 7.6 Deer (331)
- Yes 67.6; No 32.4 Game Birds (330)
- Yes 12.1; No 87.9 Bears (330)
- Yes 56.7; No 43.3 Small Game (squirrels, rabbits, etc.) (330)
- Yes 9.1; No 90.7 Other \_\_\_\_\_ (329)

14. What is your relationship status? (627)

- 12.9 Single
- 76.1 Married / Partnered
- 5.6 Separated / Divorced
- 5.4 Widowed

**INSTRUCTIONS:** *Please check the appropriate circle.*

15. Do you have children? (637)

79.4 Yes 20.6 No

16. Are you involved politically in your community in ways other than voting? (636)

24.5 Yes 75.5 No

17. Are you a member of any of the following conservation or wildlife related organizations? (*please check all that apply or check the circle for none if it does not apply*) (624)

Yes 4.3; No 95.7	American Humane Association	2.7; 97.3	Sierra Club
3.0; 97.0	Audubon Society	0.5; 99.5	Sport Fishing Institute
3.2; 96.8	Defenders of Wildlife	1.1; 98.9	Timber Wolf Alliance
9.8; 90.2	Ducks Unlimited	1.3; 98.7	Trout Unlimited
1.0; 99.1	Environmental Defense Fund	5.9; 94.1	Whitetails Unlimited
1.4; 98.6	Friends of Animals	0.6; 99.4	Wilderness Society
0.5; 99.5	Friends of the Earth	2.4; 97.6	Wisconsin Bear Hunters Association
4.3; 95.7	Humane Society of the U.S.	4.0; 96.0	Wisconsin Bow Hunters
17.3; 82.7	National Rifle Association	1.4; 98.6	Wisconsin Conservation Congress
5.8; 94.2	National Wildlife Federation	2.1; 97.9	World Wildlife Fund
6.1; 93.9	The Nature Conservancy	7.7; 92.3	Other _____
58.5; 41.5	None		

18. Do you consider yourself to be... (631)

96.4 White  
0.5 Black / African American  
1.6 Native American  
0 Hispanic / Latino  
0.3 Asian American  
1.3 Other \_\_\_\_\_

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## Part VII. How Do You Get Your Information

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**INSTRUCTIONS:** *Please check the appropriate circle.*

1. Have you read anything about wolves in the past year? (639)  
 75.0 Yes 25.0 No a. If yes, where did you find the reading? (please check all that apply)

Yes 84.0; No 16.0 Newspaper (480)  
 66.5; 33.5 Magazine (480)  
 4.8; 95.2 Scientific Journal (480)  
 15.8; 84.2 Book (480)  
 88.1; 11.9 Brochure (480)  
 11.0; 89.0 Internet (480)  
 97.7; 2.3 Other \_\_\_\_\_ (481)

2. Have you seen TV programs on wolves? (639)

88.7 Yes 11.3 No

- a. If yes, was it fiction, a documentary, or have you seen both? (560)

2.0 Fiction  
 62.7 Documentary  
 35.4 Both

- b. What type of station was the program(s) on? (please check all that apply) (544)

Yes 64.7; No 35.3 Educational/Scientific (Discover, etc.)  
 16.9; 83.1 Entertainment (NBC, FOX, etc.)  
 56.1; 43.9 Public Broadcasting (PBS)  
 22.8; 77.2 Hunting/Sporting (OLN, ESPN, etc.)  
 1.8; 98.2 Other \_\_\_\_\_

3. If you have questions about wildlife, where do you get your information?  
 (please check all that apply) (631)

Yes 43.9; No 56.1	Internet	16.5; 83.5	Radio
39.5; 60.5	Television	30.6; 69.4	Friends and/or family
58.5; 41.5	Magazines/Books	3.3; 96.7	Teacher/ Professor
47.4; 52.6	Department of Natural Resources	8.9; 91.1	Government Agencies (other than DNR)
3.5; 96.5	Police and Local Authorities	3.5; 96.5	Other Agencies
38.7; 61.3	Newspapers	3.6; 96.4	Other _____

## THANK YOU!

Please remember to mail this completed survey by May 9, 2003.

If you have any questions or comments, feel free to contact the State of the Wolf Project at (715) 682-2220.